



European  
Commission

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## **Overview of the Creative Europe Calls for Proposals 2021: Culture strand**

## Contents

<b>Open calls for proposals in the Culture strand</b> .....	3
1.1 European cooperation projects .....	3
1.2 European platforms for the promotion of emerging artists.....	5
1.3 European networks of cultural and creative organisations .....	6
1.4 Circulation of European literary works .....	8
1.5 Pan-European cultural entities .....	10

## Open calls for proposals in the Culture strand

### **1.1 EUROPEAN COOPERATION PROJECTS**

This action will support projects involving a large diversity of players active in different cultural and creative sectors, to carry out a broad spectrum of activities and initiatives. The action is anchored in the policy framework of the Culture strand of the Creative Europe Programme and its cross-cutting issues (inclusiveness, reduction of environmental impact and gender equality). European cooperation projects are also meant to contribute to the implementation of emerging EU policy initiatives such as the New European Bauhaus.

European cooperation projects are open to all the cultural and creative sectors. However, considering that this action aims at pursuing the objectives of the Culture strand of the Programme, projects involving exclusively organisations from the audio-visual sector and projects of an exclusive audiovisual content are not targeted for funding under it.

Support will be given to cooperation projects contributing to the following objectives:

- to strengthen the transnational creation and circulation of European works and artists;
- to enhance the capacity of European cultural and creative sectors to nurture talents, to innovate, to prosper and to generate jobs and growth.

In addition, **priority** will be given to projects addressing at least one of the following priorities:

1. Audience: to increase cultural access to and participation in culture as well as audience engagement and development both physically and digitally;
2. Social inclusion: to promote societal resilience and to enhance social inclusion in/through culture in particular of/for people with disabilities, people belonging to minorities and people belonging to socially marginalised groups, as well as intercultural dialogue;
3. Sustainability: to contribute to the European Green Deal and including the New European Bauhaus, by encouraging the European cultural and creative sectors to co-create, adopt and disseminate more environment-friendly practices, as well as to raise awareness on sustainable development through their cultural activities;
4. New technology: to help the European cultural and creative sectors fully take advantage of new technologies to enhance their competitiveness, as well as to accelerate their digital transition as a response to the COVID-19 crisis;
5. International dimension: to build the capacity within the European cultural and creative sectors, including grass-roots organisations and micro-organisations, to be active at the international level – in Europe and beyond;
6. Sector specific priorities: To support capacity-building activities - such as training, networking or market access activities and support to become more resilient. Projects should meet the following specific sectorial objectives:
  - For the **book** sector: Reinforce the capacity of book sector professionals in the sales of translation or adaptation rights with a view to increase the circulation of European literary works, and in particular works written in lesser-used languages, in Europe and beyond.

- For the **music** sector: Building on the 2018-2020 Preparatory action on music, and considering the specific circumstances of the pandemic and its impact, reinforce the capacity of music professionals in
  - music creation, promotion, distribution and monetisation, helping the sector to address in particular new digital, legal and technical trends stemming from innovations in the market and new business models; or
  - cross-border circulation of European music and music export beyond EU borders.
- For the **architecture** sector: Reinforce the capacity of European architects in:
  - communication, co-creation and mediation with citizens and relevant stakeholders in design, planning and building processes or
  - the integration of European Green Deal and in particular New European Bauhaus principles in their practices or
  - the internationalization of careers in Europe and beyond.
- For the **cultural heritage** sector: Reinforce the capacity of cultural heritage professionals in:
  - Engagement and mediation with people in the interpretation, communication and presentation of cultural heritage to develop relationships with audiences and stakeholders, taking into account evolving technological and digital methods of content creation and presentation of archived output, and drawing lessons learnt during the lockdown;
  - Digitisation of cultural heritage material, sites and historical buildings including the use of 3D and AI technologies;
  - Risk management for cultural heritage – with a focus on prevention and risk preparedness in relation to natural and non-natural hazards including climate change adaptation and mitigation in accordance with the principles of the European Green Deal.

**Expected results:**

This action is expected to foster cooperation between organisations active in the culture field, to increase the European dimension of creation and circulation of European artistic content as well as to encourage the development, experimentation, dissemination or application of new and innovative practices.

**Main eligibility criteria:**

Applicants must be legal persons and be established and officially registered in a country participating in the Creative Europe Programme. Natural persons are not eligible, with the exception of self-employed persons (i.e. sole traders, where the company does not have legal personality separate from that of the natural person. The coordinating entity must have had a legal existence for at least 2 years on the date of the deadline for submission of applications.

Proposals must be submitted by a consortium complying with the following conditions:

- Category 1 Small scale projects: minimum 3 entities from 3 different eligible countries
- Category 2 Medium scale projects: minimum 5 entities from 5 different eligible countries
- Category 3 Large scale projects: minimum 10 entities from 10 different eligible countries

**Award criteria:**

Eligible applications will be assessed on the basis of the following criteria:

- Relevance

- Quality of content and activities
- Project management
- Dissemination

To be considered for funding project needs to have a total of minimum 70/100 points and more than 50% of the maximum possible score under each award criterion.

**Funding conditions:**

The maximum EU grant with its co-financing rate will be awarded according to the following requirements:

- category 1 - small-scale: EUR 200,000, representing 80% of the total eligible costs to projects involving a minimum of 3 entities from 3 different eligible countries with a maximum duration of 48 months;
- Category 2 - medium-scale: EUR 1,000,000 representing 70% of the total eligible costs to projects involving a minimum of 5 entities from 5 different eligible countries with a maximum duration of 48 months;
- Category 3 - large-scale: EUR 2,000,000 representing 60% of the total eligible costs to projects involving a minimum of 10 entities from 10 different eligible countries with a maximum duration of 48 months.

The budget of the call - including at least 10% which is allocated to projects implementing sector-specific priorities- will be indicatively distributed as follows:

- 35% for category 1
- 35% for category 2
- 30% for category 3

If all the budget cannot be allocated under one category or action, the Commission reserves the right to reallocate unused funds to other categories or other actions within the Culture strand.

Implementing body	Implementing mode	Indicative amount (EUR)
EACEA	Direct management through call for proposals	60 942 906

**1.2 EUROPEAN PLATFORMS FOR THE PROMOTION OF EMERGING ARTISTS**

This action will support projects that will aim at increasing the visibility and the circulation of European emerging artists and works outside their own borders, in Europe and beyond, and at increasing cultural access to and participation in culture as well as audience **engagement and development**. Such projects are also meant to contribute to the implementation of EU policy priorities in the culture field. In this regard, the circulation of artists and works can contribute to the activation of new and/or more sustainable cultural public spaces.

European Platforms’ projects are open to all the cultural and creative sectors. However, considering that this action aims at pursuing the objectives of the CULTURE strand of the Programme, projects involving exclusively organisations from the audio-visual sector are not targeted for funding under it.

For the purpose of this action, Platforms can be defined as showcase/springboard platforms composed of a coordinating entity and member organisations with a common artistic editorial and branding strategy.

**Expected results:**

The action is expected to support +/- 15 platforms with a balanced coverage across different sectors.

**Main eligibility criteria:**

Platforms must be composed of a coordinating entity and at least 11 members' organisations. The applicant (coordinating entity) and its member organisations must be legal persons, established and officially registered in at least 12 different eligible countries. The applicant (coordinating entity) must have had a legal existence for at least 2 years on the date of the deadline for submission of application.

**Award criteria:**

Eligible applications will be assessed on the basis of the following criteria:

- Relevance
- Quality of content and activities
- Dissemination
- Project management

To be considered for funding project needs to have a total of minimum 70/100 points and more than 50% of the maximum possible score under each award criterion.

**Main funding conditions:**

For each selected platform under this annual work programme, the Commission will conclude a multiannual commitment with annual instalments for the period 2021-2023 (three years), subject to available budget appropriations

The grant awarded per project cannot exceed EUR 2,100,000 in total over the 3 year duration of the project and is limited to a maximum co-financing rate of 80% of total eligible costs.

The financial support to third parties is eligible. The amount allocated per year to the members of the platform can be up to EUR 60,000 per third party. This funding must be managed in line with the rules on activities as defined in the call.

Implementing body	Implementing mode	Indicative amount (EUR)
EACEA	Direct management through call for proposals	33 000 000 for the period 2021-2023 11 000 000 for 2021

**1.3 EUROPEAN NETWORKS OF CULTURAL AND CREATIVE ORGANISATIONS**

This action will support projects implemented by highly representative multi-country membership-based networks of organisations having a shared mission, governance rules, members' rights and obligations,

as formally specified (in "statutes" or equivalent) and agreed upon by their members. Networks should be composed of a coordinating entity and their members.

European Networks are open to all the cultural and creative sectors. However, considering that this action aims at pursuing the objectives of the CULTURE strand of the Programme, projects involving exclusively organisations from the audio-visual sector are not targeted for funding under it.

Supported projects will aim to **enhance the capacity** of European cultural and creative sectors to nurture talents, to face common challenges, to innovate, to prosper and to generate jobs and growth;

In addition, proposals should address at least one of the following priorities:

- to increase cultural access to and participation in culture as well as audience **engagement and development**;
- to build the capacity within the European cultural and creative sectors, including grass-roots organisations and micro-organisations, to be active at the **international level**, in Europe and beyond;
- To contribute to the European Green Deal and in particular the New European Bauhaus by encouraging the European cultural and creative sectors to adopt and disseminate more sustainable and **environment**-friendly practices;
- to help the European cultural and creative sectors fully take advantage of new **technologies** to enhance their competitiveness.

#### **Expected results:**

The action is expected to support about 30 networks covering different culture and creative sectors.

#### **Main Eligibility criteria**

Applicants (Networks' coordinating entities) must be legal entities established and officially registered in an eligible country. Applicants must have had a legal existence for at least 2 years on the date of the deadline for submission of applications.

#### **Award criteria**

Eligible applications will be assessed on the basis of the following criteria:

- Relevance
- Quality of content and activities
- Dissemination
- Project management

To be considered for funding, a project needs to have a total of minimum 70/100 points and more than 50% of the maximum possible score under each award criterion.

#### **Main funding conditions**

For each selected network, the Commission will conclude a multiannual commitments with annual instalments for the period 2021-2023 (three years), subject to available budget appropriations.

In accordance with Article 13 (3) of the Creative Europe 2021-2027 Regulation, the costs incurred by these European Networks of cultural and creative organisations may be considered eligible as of 1 January 2021, even if they were implemented and incurred before the date of submission of the activity plan and estimated budget. Grants shall not be awarded retroactively for actions already completed.

The activation of the retroactivity provisions is necessary in order to ensure the stability of the functioning of these organisations to avoid any disruption in Union support which could be prejudicial to Union’s interests, namely the need to address the structural challenges of Europe’s cultural and creative sectors, exacerbated by the COVID-19 pandemic (Recital 27 of the Creative Europe 2021-2027 Regulation) and their contribution to the relevant European policy development.

The grant awarded per project cannot exceed EUR 825 000 in total over the 3-year duration of the project and is limited to a maximum co-financing rate of 80% of total eligible costs.

Implementing body	Implementing mode	Indicative amount (EUR)
EACEA	Direct management through call for proposals	27 000 000 for the period 2021-2023 9 000 000 for 2021

#### **1.4 CIRCULATION OF EUROPEAN LITERARY WORKS**

This action will support projects that will translate, publish, distribute and promote works of fiction.

Selected projects will contribute to the following objectives:

- strengthening the transnational circulation and diversity of European literary works in particular by encouraging translations from lesser used languages<sup>1</sup> into English, German, French, Spanish (Castilian) and Italian;
- reaching new audiences for European literary works in the EU and beyond;
- strengthening the competitiveness of the book sector by encouraging cooperation within the book value chain.

#### **Expected results:**

The action will target around 40 projects, each based on a sound editorial and promotion strategy covering a package of at least 5 eligible works of fiction translated from and into eligible languages and encouraging collaboration between authors, translators, publishers, distributors, booksellers libraries and festival events.

In addition to the translation, promotion and distribution of translated books to the audience (import strategy) applicants can also include business to business “export” activities to help foster the sales of translation rights in Europe and beyond.

#### **Main Eligibility criteria:**

Applicants must be legal entities established and officially registered in an eligible country, and be active in the publishing and book sector. Applicants must have had a legal existence for at least 2 years on the date of the deadline for submission of applications.

In addition, the project should comply with the following requirements regarding the works’ eligibility:

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<sup>1</sup> Lesser used languages include all the languages officially recognised in EU Member States, except English, German, French, Spanish (Castilian) and Italian



### Eligible languages

- The source language and target language must be "officially recognised languages" of the eligible countries. "Officially recognised languages" are those defined by the Constitution or any relevant law of the respective country;
- Translations out of Latin and ancient Greek into officially recognised languages are also eligible;
- The target language must be the translator's mother tongue (except in cases of less frequently spoken languages if the publisher provides sufficient explanation);
- Translations must have a cross-border dimension; hence the translation of national literature from one official language into another official language of the same country is not eligible if there is no distribution strategy outside the country in question.

### Eligible works to be translated:

- Works in paper or digital formats (e-books and audio-books).
- Works of fiction, irrespective of their literary genre or format (such as novel, short story, theatre or radio play, poetry, comic book, youth literature, etc.).
- Non-fiction works are not eligible. Non-fiction works include autobiographies or biographies or essays without fictional elements; tourist guides; works in the field of humanities and social sciences (such as history, philosophy, economy, etc.) and works related to other sciences (such as physics, mathematics, etc.).
- The works must have been previously published.
- The works must have been written by authors who are nationals of, or residents in, or be recognised as part of the literary heritage of an eligible country.
- The works must not have been previously translated into the target language, unless a new translation corresponds to a clearly assessed need.

### Award criteria:

Eligible applications will be assessed on the basis of the following criteria:

- Relevance
- Quality of content and activities
- Dissemination
- Project management

To be considered for funding, a project needs to have a total of minimum 70 points/100 and more than 50% of the maximum possible score under each award criterion.

### Main funding conditions

Projects must have a maximum duration of 3 years. Applicants will have to choose between the following **categories of projects**, both with maximum co-funding rate at 60%:

- category 1: individual applicant
- category 2: consortium made of a minimum of 2 eligible organisations

For category 1 or category 2 the grant requested per project shall not exceed EUR 300,000 with the following ceilings per **size of projects**:

- small-scale : Projects proposing translation of up to 10 different books can receive up to EUR 100,000;
- medium-scale : Projects proposing translation of up to 20 different books can receive up to EUR 200,000;

- large scale : Projects proposing translation of at least 21 different books can receive up to EUR 300,000.

The budget of the call is to be distributed as follows:

- 30% for small-scale projects;
- 40% for medium-scale projects;
- 30% for large-scale projects.

Implementing body	Implementing mode	Indicative amount (EUR)
EACEA	Call for proposals	5 000 000

### **1.5 PAN-EUROPEAN CULTURAL ENTITIES**

This action aims to support cultural entities - in the case of this Call, orchestras - whose aim is to offer training, professionalization and performance opportunities for young highly-talented artists. Targeted cultural entities should adopt a rigorous and inclusive approach in the recruitment and training of young artists who should be nationals/residents from at least 20 countries participating in the Programme, to reflect the genre and European cultural diversity. As ambassador of the EU's cultural values and artistic excellence, these entities should offer them frequent possibilities to perform and reach in particular young audiences by using appropriate means including live performances or digital tools. These organisations should be sustainable in their operational and financial capacity.

#### **Expected results**

It is expected to select 3-5 organisations/orchestras, training and supporting the professionalization of young highly-talented artists from a large geographical range of countries and allowing European, in particular young, audiences to get access to their performances.

#### **Main eligibility criteria**

Applicants (coordinating entities) must be legal entities established and officially registered in an eligible country. Applicants must have had a legal existence for at least 2 years on the date of the deadline for submission of applications.

#### **Award criteria**

Eligible applications will be assessed on the basis of the following criteria:

1. Relevance
2. Quality of content and activities
3. Project management
4. Dissemination

#### **Main funding conditions:**

The Commission will conclude a multiannual commitment with annual instalments for the period 2021-2023 (three years), subject to available budget appropriations

The grant awarded per project cannot exceed EUR 1 800 000 in total over the 3-year duration of the project and is limited to a maximum co-financing rate of 40% of total eligible costs

In accordance with Article 13(3) of the Creative Europe 2021-2027 Regulation, the costs incurred by these organisations and/or orchestras may be considered eligible as of 1 January 2021, even if they were

implemented and incurred before the date of submission of the activity plan and estimated budget. Grants shall not be awarded retroactively for actions already completed.

The activation of the retroactivity provisions is necessary in order to ensure the stability of the functioning of these organisations which have the potential to have direct impact on European identity due to their operational mode reaching artists with a large geographical coverage, in accordance with Recital 23 of the Creative Europe 2021-2027 Regulation.

The EU grant is limited to a maximum co-financing rate of 40% of total eligible costs.

Implementing body	Implementing mode	Indicative amount (EUR)
EACEA	Direct management through call for proposals	5 400 000 for the period 2021-2023 1 800 000 for 2021