



European
Commission

2016 annual work programme for the implementation of the Creative Europe Programme

C(2015)5490 of 5 August 2015



Brussels, 5.8.2015
C(2015) 5490 final

COMMISSION IMPLEMENTING DECISION

of 5.8.2015

**on the adoption of the 2016 annual work programme for the implementation of the
Creative Europe Programme**

COMMISSION IMPLEMENTING DECISION

of 5.8.2015

on the adoption of the 2016 annual work programme for the implementation of the Creative Europe Programme

THE EUROPEAN COMMISSION,

Having regard to the Treaty on the Functioning of the European Union,

Having regard to the Regulation (EU) No 1295/2013 of the European Parliament and of the Council of 11.12.2013 establishing the Creative Europe Programme (2014 to 2020) and repealing Decisions No 1718/2006/EC, 1855/2006/EC and 1041/2009/EC¹, and in particular Article 22 thereof,

Having regard to Regulation (EU, Euratom) No 966/2012 of the European Parliament and of the Council of 25 October 2012 on the financial rules applicable to the general budget of the Union², and in particular Article 84(2) thereof,

Whereas:

- (1) In order to ensure implementation of the Creative Europe Programme it is necessary to adopt a financing decision and the work programme for 2016. Article 94 of Commission Delegated Regulation (EU) No 1268/2012 of 29 October 2012 on the rules of application of Regulation (EU, Euratom) N° 966/2012 of the European Parliament and of the Council on the financial rules applicable to the general budget of the Union³ (hereinafter 'Rules of Application') establishes detailed rules on financing decisions.
- (2) It is appropriate to authorise award of grants without a call for proposals to the bodies identified in the work programme and for the reasons provided therein.
- (3) Evidence that the requirements laid down in points (a) to (d) of the first subparagraph of point 2 of Article 60 of Regulation (EU, Euratom) No 966/2012 (hereinafter "the Financial Regulation") are fulfilled by the entities and persons entrusted with the implementation of the budget by indirect management has been obtained by the authorising officer by delegation.
- (4) This Decision will allow for the payment of interest due for late payment on the basis of Article 92 of the Financial Regulation and Article 111(4) of Rules of Application.
- (5) For the application of this Decision, it is appropriate to define the term 'substantial change' within the meaning of Article 94(4) of Rules of Application.
- (6) The use of principles and conditions applicable to financial instruments for the management of the Cultural and Creative Sectors Guarantee Facility by the European Investment Fund (EIF) is justified as per Article 14(3) of Regulation (EU) No 1295/2013.

¹ OJ L 347, 20.12.2013, p. 221.

² OJ L 298, 26.10.2012, p. 1.

³ OJ L 362, 31.12.2012, p.1.

(7) The measures provided for in this Decision are in accordance with the opinion of the Creative Europe Committee referred to in article 23 of Regulation (EU) No 1295/2013,

HAS DECIDED AS FOLLOWS:

Article 1

The annual work programme for the implementation of the Creative Europe Programme for 2016, as set out in the Annex, is adopted.

The annual work programme constitutes a financing decision within the meaning of Article 84 of the Financial Regulation.

Article 2

The maximum contribution for the implementation of the programme for the year 2016 is set at 182 210 146 EUR, and shall be financed from the following lines of the general budget of the European Union for 2016:

Budget line 15 04 01: 23 829 000 EUR from EU Budget and 650 532 EUR from EFTA contribution,

Budget line 15 04 02: 52 827 000 EUR from EU Budget and 1 442 177 EUR from EFTA contribution,

Budget line 09 05 01: 100 712 000 EUR from EU Budget and 2 749 438 EUR from EFTA contribution.

The appropriations provided for in the first paragraph may also cover interest due for late payment.

Article 3

Changes to the budget of a specific action are not considered to be substantial within the meaning of Article 94(4) of Rules of Application, provided that the possible budget modification does not exceed 20% of the amount given in Article 2 and does not significantly affect the nature of the actions and objective of the work programme.

If additional funds⁴ are available in the course of 2016, this work programme can cover commitments up to 20% above this amount.

The authorising officer responsible may adopt the changes referred to in the first and the second paragraph in accordance with the principles of sound financial management and proportionality.

Article 4

Grants may be awarded without a call for proposals to the bodies identified in the Annex, in accordance with the conditions specified therein.

⁴ These changes can come from assigned revenue made available after the adoption of the financing decision.

Article 5

The financial support to be provided by the Cultural and Creative Sectors Guarantee Facility shall be entrusted to the European Investment Fund (EIF) for an amount specified in the Annex.

Article 6

This Decision is subject to the availability of the appropriations provided for in the draft budget for 2016 after the adoption of the budget for 2016 by the budgetary authority or as provided for in the system of provisional twelfths and budget transfers between the budgets lines mentioned in Article 2.

Done at Brussels, 5.8.2015

For the Commission
Tibor NAVRACSICS
Member of the Commission



Bruxelles, le 5.8.2015
C(2015) 5490 final

DÉCISION D'EXÉCUTION DE LA COMMISSION

du 5.8.2015

**relative à l'adoption du programme de travail 2016 pour la mise en œuvre du
programme «Europe créative»**

DÉCISION D'EXÉCUTION DE LA COMMISSION

du 5.8.2015

relative à l'adoption du programme de travail 2016 pour la mise en œuvre du programme «Europe créative»

LA COMMISSION EUROPÉENNE,

vu le traité sur le fonctionnement de l'Union européenne,

vu le règlement (UE) n° 1295/2013 du Parlement européen et du Conseil du 11 décembre 2013 établissant le programme «Europe créative» (2014 à 2020) et abrogeant les décisions n° 1718/2006/CE, n° 1855/2006/CE et n° 1041/2009/CE¹, et notamment son article 22,

vu le règlement (UE, Euratom) n° 966/2012 du Parlement européen et du Conseil du 25 octobre 2012 relatif aux règles financières applicables au budget général de l'Union², et notamment son article 84, paragraphe 2,

considérant ce qui suit:

- (1) Pour garantir la mise en œuvre du programme «Europe créative», il est nécessaire d'adopter une décision de financement ainsi que le programme de travail pour 2016. L'article 94 du règlement délégué (UE) n° 1268/2012 de la Commission du 29 octobre 2012 relatif aux règles d'application du règlement (UE, Euratom) n° 966/2012 du Parlement européen et du Conseil relatif aux règles financières applicables au budget général de l'Union³ (ci-après les «règles d'application») définit des règles détaillées en matière de décisions de financement.
- (2) Il y a lieu d'autoriser l'octroi de subventions sans appel à propositions aux organismes mentionnés dans le programme de travail et pour les motifs exposés dans ce dernier.
- (3) L'ordonnateur délégué a obtenu des éléments prouvant que les exigences énoncées à l'article 60, paragraphe 2, premier alinéa, points a) à d), du règlement (UE, Euratom) n° 966/2012 (ci-après le «règlement financier») sont remplies par les entités et les personnes chargées de l'exécution du budget en gestion indirecte.
- (4) La présente décision permettra le paiement d'intérêts de retard sur la base de l'article 92 du règlement financier et de l'article 111, paragraphe 4, des règles d'application.
- (5) Aux fins de l'application de la présente décision, il convient de définir l'expression «modification substantielle» au sens de l'article 94, paragraphe 4, des règles d'application.
- (6) L'utilisation des principes et conditions applicables aux instruments financiers pour la gestion du mécanisme de garantie en faveur des secteurs culturels et créatifs par le Fonds européen d'investissement (FEI) est justifiée par l'article 14, paragraphe 3, du règlement (UE) n° 1295/2013.

¹ JO L 347 du 20.12.2013, p. 221.

² JO L 298 du 26.10.2012, p. 1.

³ JO L 362 du 31.12.2012, p. 1.

(7) Les mesures prévues dans la présente décision sont conformes à l'avis du comité «Europe créative» visé à l'article 23 du règlement (UE) n° 1295/2013,

DÉCIDE:

Article premier

Le programme de travail annuel 2016 pour la mise en œuvre du programme «Europe créative», figurant en annexe, est adopté.

Ce programme de travail annuel constitue une décision de financement au sens de l'article 84 du règlement financier.

Article 2

Le montant maximal de la contribution destinée à la mise en œuvre du programme pour l'année 2016 est fixé à 182 210 146 EUR, à financer sur les lignes suivantes du budget général de l'Union européenne pour 2016:

15 04 01: 23 829 000 EUR provenant du budget de l'UE et 650 532 EUR de la contribution de l'AELE,

15 04 02: 52 827 000 EUR provenant du budget de l'UE et 1 442 177 EUR de la contribution de l'AELE,

09 05 01: 100 712 000 EUR provenant du budget de l'UE et 2 749 438 EUR de la contribution de l'AELE.

Les crédits indiqués au premier alinéa peuvent également servir au paiement d'intérêts de retard.

Article 3

Les modifications apportées au budget d'une action spécifique ne sont pas considérées comme substantielles au sens de l'article 94, paragraphe 4, des règles d'application si ces modifications n'excèdent pas 20 % du montant indiqué à l'article 2 et n'ont d'incidence significative ni sur la nature des actions ni sur l'objectif du programme de travail.

Si des fonds supplémentaires⁴ sont disponibles au cours de l'année 2016, le présent programme de travail peut couvrir des engagements jusqu'à 20 % supérieurs au montant indiqué ci-dessus.

L'ordonnateur compétent peut adopter les modifications visées au premier et au deuxième alinéas dans le respect des principes de bonne gestion financière et de proportionnalité.

Article 4

Des subventions peuvent être octroyées sans appel à propositions aux organismes mentionnés en annexe, dans les conditions qui y sont précisées.

⁴ Ces modifications peuvent venir de recettes affectées devenues disponibles après l'adoption de la décision de financement.

Article 5

Le soutien financier à fournir par le mécanisme de garantie en faveur des secteurs culturels et créatifs est confié au Fonds européen d'investissement (FEI) pour un montant précisé dans l'annexe.

Article 6

La présente décision est subordonnée à la disponibilité des crédits qui sont prévus dans le projet de budget pour 2016 après l'adoption de ce dernier par l'autorité budgétaire, ou qui sont prévus par le système des douzièmes provisoires et par les transferts entre les lignes budgétaires mentionnées à l'article 2.

Fait à Bruxelles, le 5.8.2015

Par la Commission
Tibor NAVRACSICS
Membre de la Commission



Brüssel, den 5.8.2015
C(2015) 5490 final

DURCHFÜHRUNGSBESCHLUSS DER KOMMISSION

vom 5.8.2015

**über die Annahme des Jahresarbeitsprogramms 2016 für die Durchführung des
Programms Kreatives Europa**

DURCHFÜHRUNGSBESCHLUSS DER KOMMISSION

vom 5.8.2015

über die Annahme des Jahresarbeitsprogramms 2016 für die Durchführung des Programms Kreatives Europa

DIE EUROPÄISCHE KOMMISSION –

gestützt auf den Vertrag über die Arbeitsweise der Europäischen Union,

gestützt auf die Verordnung (EU) Nr. 1295/2013 des Europäischen Parlaments und des Rates vom 11. Dezember 2013 zur Einrichtung des Programms Kreatives Europa (2014-2020) und zur Aufhebung der Beschlüsse Nr. 1718/2006/EG, Nr. 1855/2006/EG und Nr. 1041/2009/EG¹, insbesondere auf Artikel 22,

gestützt auf die Verordnung (EU, Euratom) Nr. 966/2012 des Europäischen Parlaments und des Rates vom 25. Oktober 2012 über die Haushaltsordnung für den Gesamthaushaltsplan der Union², insbesondere auf Artikel 84 Absatz 2,

in Erwägung nachstehender Gründe:

- (1) Um die Durchführung des Programms Kreatives Europa zu gewährleisten, ist es erforderlich, einen Finanzierungsbeschluss und das Arbeitsprogramm für das Jahr 2016 anzunehmen. In Artikel 94 der Delegierten Verordnung (EU) Nr. 1268/2012 der Kommission vom 29. Oktober 2012 über die Anwendungsbestimmungen für die Verordnung (EU, Euratom) Nr. 966/2012 des Europäischen Parlaments und des Rates über die Haushaltsordnung für den Gesamthaushaltsplan der Union³ (im Folgenden die „Anwendungsbestimmungen“) sind detaillierte Vorschriften über Finanzierungsbeschlüsse festgelegt.
- (2) Es ist angezeigt, für die im Arbeitsprogramm angegebenen Einrichtungen aus den dort dargelegten Gründen die Gewährung von Finanzhilfen ohne Aufforderung zur Einreichung von Vorschlägen zu genehmigen.
- (3) Der bevollmächtigte Anweisungsbefugte hat sich davon überzeugt, dass die mit der indirekten Verwaltung von Unionsmitteln zu betrauenden Einrichtungen und Personen die Verpflichtungen aus Artikel 60 Absatz 2 Unterabsatz 1 Buchstaben a bis d der Verordnung (EU, Euratom) Nr. 966/2012 (im Folgenden die „Haushaltsordnung“) erfüllen.
- (4) Der vorliegende Beschluss ermöglicht die Zahlung von Verzugszinsen auf Grundlage des Artikels 92 der Haushaltsordnung und des Artikels 111 Absatz 4 der Anwendungsbestimmungen.
- (5) Zur Anwendung dieses Beschlusses sollte der Begriff „substanzielle Änderung“ im Sinne des Artikels 94 Absatz 4 der Anwendungsbestimmungen definiert werden.
- (6) Für die Verwaltung der Bürgschaftsfazilität für den Kultur- und Kreativsektor durch den Europäischen Investitionsfonds (EIF) ist nach Artikel 14 Absatz 3 der Verordnung

¹ ABl. L 347 vom 20.12.2013, S. 221.

² ABl. L 298 vom 26.10.2012, S. 1.

³ ABl. L 362 vom 31.12.2012, S. 1.

(EU) Nr. 1295/2013 die Anwendung von Grundsätzen und Bedingungen für Finanzierungsinstrumente gerechtfertigt.

- (7) Die im vorliegenden Beschluss vorgesehenen Maßnahmen stehen im Einklang mit der Stellungnahme des gemäß Artikel 23 der Verordnung (EU) Nr. 1295/2013 eingesetzten Ausschusses für das Programm Kreatives Europa –

BESCHLIESST:

Artikel 1

Das als Anhang beigefügte Jahresarbeitsprogramm für die Durchführung des Programms Kreatives Europa im Jahr 2016 wird angenommen.

Das Jahresarbeitsprogramm gilt als Finanzierungsbeschluss im Sinne des Artikels 84 der Haushaltsordnung.

Artikel 2

Der Höchstbeitrag für die Durchführung des Jahresarbeitsprogramms 2016 beläuft sich auf 182 210 146 EUR und wird aus Mitteln finanziert, die unter den folgenden Haushaltslinien des Gesamthaushaltsplans der Union für 2016 eingestellt wurden:

Haushaltslinie 15 04 01: 23 829 000 EUR aus dem EU-Haushalt und 650 532 EUR aus dem EFTA-Beitrag,

Haushaltslinie 15 04 02: 52 827 000 EUR aus dem EU-Haushalt und 1 442 177 EUR aus dem EFTA-Beitrag,

Haushaltslinie 09 05 01: 100 712 000 EUR aus dem EU-Haushalt und 2 749 438 EUR aus dem EFTA-Beitrag.

Die in Absatz 1 genannten Haushaltsmittel dürfen auch für die Zahlung von Verzugszinsen verwendet werden.

Artikel 3

Änderungen der Mittelzuweisungen für eine Maßnahme gelten nicht als substantiell im Sinne des Artikels 94 Absatz 4 der Anwendungsbestimmungen, wenn die daraus resultierende Änderung der Mittelhöhe nicht mehr als 20 % des in Artikel 2 genannten Betrags ausmacht und sich nicht wesentlich auf die Art der Maßnahmen und das Ziel des Arbeitsprogramms auswirkt.

Falls im Laufe des Jahres 2016 zusätzliche Mittel⁴ verfügbar werden, kann das Arbeitsprogramm auch Mittelbindungen bis zu 20 % über dem genannten Betrag abdecken.

Die in den Absätzen 1 und 2 genannten Änderungen können im Einklang mit den Grundsätzen der wirtschaftlichen Haushaltsführung und der Verhältnismäßigkeit vom zuständigen Anweisungsbefugten vorgenommen werden.

Artikel 4

Finanzhilfen dürfen den im Anhang angegebenen Einrichtungen gemäß den dort festgelegten Bedingungen ohne Aufforderung zur Einreichung von Vorschlägen gewährt werden.

⁴ Solche Änderungen können sich daraus ergeben, dass nach der Annahme des Finanzierungsbeschlusses zweckgebundene Einnahmen verfügbar werden.

Artikel 5

Die Zuständigkeit für die Gewährung finanzieller Unterstützung aus der Bürgschaftsfazilität für den Kultur- und Kreativsektor in der im Anhang festgelegten Höhe wird dem Europäischen Investitionsfonds (EIF) übertragen.

Artikel 6

Der vorliegende Beschluss gilt vorbehaltlich der Bereitstellung der im Haushaltsentwurf für 2016 vorgesehenen Mittel nach Feststellung des Haushaltsplans 2016 durch die Haushaltsbehörde oder im Rahmen der Regelung der vorläufigen Zwölfstel und der Durchführung von Mittelübertragungen zwischen den in Artikel 2 genannten Haushaltslinien.

Geschehen zu Brüssel am 5.8.2015

*Für die Kommission
Tibor NAVRACSICS
Mitglied der Kommission*

EN

ANNEX 1

on the adoption of the 2016 annual work programme for the implementation of the Creative Europe Programme

Legal basis:

Regulation (EU) No 1295/2013 of the European Parliament and of the Council of 11 December 2013 establishing the Creative Europe Programme (2014 to 2020) and repealing Decisions No 1718/2006/EC, No 1855/2006/EC and No 1041/2009/EC.

Budget lines:

15 04 01 Strengthening the financial capacity for SMEs and organisations in the European cultural and creative sectors, and fostering policy development and new business models

15 04 02 Culture sub-programme — Supporting cross-border actions and promoting transnational circulation and mobility

09 05 01 MEDIA sub-programme — Operating transnationally and internationally and promoting transnational circulation and mobility

1. INTRODUCTION

On the basis of the objectives given in Regulation (EU) No 1295/2013 of the European Parliament and of the Council establishing the Creative Europe Programme (2014 to 2020) and repealing Decisions No 1718/2006/EC, No 1855/2006/EC and No 1041/2009/EC, this work programme contains the actions to be financed and the budget breakdown for year 2016 as follows:

For grants (implemented under direct management¹):

a) MEDIA Sub-programme

2.1 Support to Training

2.2 Support to the Development of Single Projects and Slate Funding

2.3 Support to the Development of European Video Games

2.4 Support to Television Programming of Audiovisual European Works

2.5 Support to co-production funds

2.6 Support to Market access

2.7 Support for the Distribution of non-national films - The Cinema Automatic Scheme

¹ Including delegation to executive agencies

2.8 Support for the Distribution of non-national films - The Cinema Selective Scheme

2.9 Support to the international Sales Agents of European Cinematographic films

2.10 Cinema Networks

2.11 Support to Festivals

2.12 Audience Development

2.13 Online Distribution

b) Culture Sub-programme

2.14 Support to European cooperation projects

2.15 Support to Literary translation projects

2.16 Support to European Networks

2.17 Support to European Platforms

2.18 Special actions - Organisation of EU prizes in the field of culture

2.19 Special actions - European Capitals of Culture

2.20 Special actions - Cooperation with International organisations

c) Cross-sectoral strand

2.21 Support to Creative Europe Desks

2.22 Support to Presidency conferences

2.23 Policy development activities - Module for Master degree in Art and Science

For procurement (implemented under direct management²):

a) MEDIA Sub-programme

3.1 Stands

b) Culture Sub-programme

3.2 Communication activities for the European Heritage Label

3.3 Support activities for the European Capitals of Culture and the European Heritage Label

c) Cross-sectoral strand

3.4 Studies and evaluations

3.5 Communication and valorisation activities

² Including delegation to executive agencies

For other actions:

a) MEDIA Sub-programme

4.1. Support to project selection

b) Culture Sub-programme

4.2 Support to project selection

c) Cross-sectoral strand

4.3 European Audiovisual Observatory (EAO)

4.4 Cultural and Creative Sectors Guarantee Facility

POLICY FRAMEWORK

This work programme, which is the first under the new Commission, sets out the actions to be implemented in the framework of Creative Europe in 2016.

The Creative Europe Programme is designed to build on and promote Europe's diverse cultural and linguistic heritage as well as to enhance the potential of its cultural and creative sectors for growth and jobs.

The dual nature of the Creative Europe programme is precisely reflected in the general objectives set in Regulation (EU) No 1295/2013 of the European Parliament and of the Council of 11 December 2013 establishing the Creative Europe Programme (2014 to 2020) and repealing Decisions No 1718/2006/EC, No 1855/2006/EC and No 1041/2009/EC, hereinafter referred to as "the Regulation":

- to safeguard, develop and promote European cultural and linguistic diversity and to promote Europe's cultural heritage, pursuant to article 167 of the Treaty on the Functioning of the EU;
- to strengthen the competitiveness of the European cultural and creative sectors, in particular of the audiovisual sector, with a view to promoting smart, sustainable and inclusive growth and ultimately contribute to the Europe 2020 strategy³.

The Programme is therefore well positioned to feed in the Commission's political priorities for jobs, growth, fairness and democratic change and can generate spillover effects in other sectors.

The actions described in this work programme cut across different political priorities and intend to contribute to boosting jobs and growth by strengthening European media and content industries and by helping them to take up the challenges of the digital era in order for them to thrive in the connected Digital Single Market.

By doing so, not only will the Creative Europe programme preserve and strengthen cultural diversity and help cultural professionals reach out to new audiences, but it will contribute to maximising the cultural and creative sectors' contribution to jobs and growth, particularly among the young, and to strengthening the potential of these industries as a catalyst for innovation.

Moreover, supporting cultural and creative industries entails a deeper and fairer internal market with a strengthened industrial base. While the international dimension of the Programme is well positioned to reinforce Europe's role and profile in a global world, as cultural diplomacy and cooperation is an effective tool for the EU's public diplomacy and outreach and can help build capacity in third countries including in countries whose cultural and creative sectors have a more limited tradition to operate transnationally.

The European cultural and creative sectors make an important contribution to the fight against all forms of discrimination, including racism and xenophobia, and stimulate the respect for cultural and linguistic diversity. The actions included in the Programme bring about a capacity-building effect which is conducive to reinforcing the mutual understanding among people from different cultures or backgrounds and, ultimately, contribute to preventing radicalization and safeguarding of EU values under the relevant Commission priorities including the forthcoming European Security Agenda.

³ Communication from the Commission of 3 March 2010 - EUROPE 2020 A strategy for smart, sustainable and inclusive growth [COM(2010)2020final] and Council Regulation (EU, Euratom) N° 1311/2013 of 2 December 2013 laying down the multiannual financial framework for the years 2014-2020 (OJ L 347, 20.12.2013, p. 884).

1.1 CONDITIONS FOR PARTICIPATION

They are set for each action in the relevant section of this annex, in accordance with the Regulation. However, all actions supported within the framework of the Creative Europe Programme are open to the participation of the following countries, unless otherwise specified under provisions detailed below and applicable to a specific action line or for special actions regulated by specific pieces of legislation and as long as all the conditions referred to in article 8 of the Regulation are met.

Article 8 foresees inter-alia that for the MEDIA Sub-programme participating countries shall meet the conditions set out in Directive 2010/13/EU of the European Parliament and of the Council⁴. Countries failing to meet these conditions cannot have full participation to the MEDIA Sub-programme. They may only participate to the Training, Festivals, Audience Development and Market Access actions under the MEDIA Sub-programme, in accordance with Article 10(a), (e), (i) and (j) of the Regulation.. Those actions do not require compliance with Directive 2010/13/EU of the European Parliament and of the Council.

Under the MEDIA Sub-programme, the companies, entities, persons, audiovisual works from the countries with such partial participation could be considered as fully eligible and included in the selection process for Training, Festivals, Audience Development and Market Access.

For the calls launched in the framework of the 2016 work programme, they will be awarded with a financial support under those actions only if the necessary agreement has been entered into force at the time when the award decision is taken. If the agreement has not entered into force at this time, the applications will be rejected.

For participation in projects already selected and awarded funding in Training, Festivals, Audience Development and Market Access, companies, entities, persons, audiovisual works from countries with partial participation will be considered as eligible during the calendar year 2016.

For all the actions under the MEDIA Sub-programme other than Training, Festivals, Audience Development and Market Access, the companies, entities, persons, audiovisual works from the countries with partial participation will be considered ineligible.

1.1.1. Eligible countries

- EU Member States;
- Acceding countries, candidate countries and potential candidates benefiting from a pre-accession strategy, in accordance with the general principles and general terms and conditions for the participation of those countries in Union programmes established in the respective Framework Agreements, Association Council Decisions or similar agreements;
- EFTA countries which are members of the EEA, in accordance with the provisions of the EEA Agreement;
- The Swiss Confederation, on the basis of a bilateral agreement to be concluded with that country;
- Countries covered by the European Neighbourhood Policy in accordance with the procedures established with those countries following the framework agreements providing for their participation in Union programmes.

⁴ Directive 2010/13/EU of the European Parliament and of the Council of 10 March 2010 on the coordination of certain provisions laid down by law, regulation or administrative action in Member States concerning the provision of audiovisual media services (Audiovisual Media Services Directive) (OJ L 95, 15.4.2010, p.1).

- The Programme shall be open for bilateral or multilateral cooperation actions targeted at selected countries or regions on the basis of additional appropriations paid by, and specific arrangements to be agreed upon with, those countries or regions.
- The Programme shall permit cooperation and joint actions with countries not participating in the Programme and with international organisations which are active in the cultural and creative sectors such as UNESCO, the Council of Europe, the Organisation for Economic Co-operation and Development or the World Intellectual Property Organisation on the basis of joint contributions for the realisation of the Programme's objectives.

1.1.2. Eligible projects

The Creative Europe Programme will not support any projects including pornographic or racist material or advocating violence.

Other eligibility criteria may be specified in the description of particular actions.

1.1.3. Selection criteria

The following criteria apply for all actions.

Applicant organisations must have stable and sufficient sources of funding (financial capacity) to maintain their activity throughout the period during which the action is being carried out or the year for which the grant is awarded and to participate in its funding. Applicant organisations must have the professional competencies and qualifications required to complete the proposed action (operational capacity).

Applicants must submit a declaration on their honour, completed and signed, attesting to their status as a legal person and to their financial and operational capacity to complete the proposed activities.

In addition to the declaration on honour, applicant organisations applying for a grant above EUR 60,000 must submit together with their applications, the following documents:

1. For demonstrating their operational capacity
 - Copies of the project leader and partners' activities reports of the last two years. The organisations taking part in the project which have issued only one activity report at the date of submission due to their date of establishment shall be authorized to provide only this report.
2. For demonstrating their financial capacity
 - The profit and loss accounts of the project leader and partners, together with the balance sheet for the last two financial year(s) for which the accounts have been closed. The organisations taking part in the project which have closed only one financial year at the date of submission shall be authorized to provide financial statements for this year only. The verification of financial capacity shall not apply to public bodies or to international organisations.

For the implementation of the MEDIA sub-programme, and unless otherwise specified in the text below:- the following countries are considered as countries with a low audiovisual production capacity: Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, Greece, Hungary, Ireland, Iceland, Lichtenstein, Latvia, Lithuania, Luxembourg, Malta, Norway, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Sweden, Switzerland.

However, when a specific reference is made in the text to countries considered as having a medium production capacity, they shall be the following: Austria, Belgium, Denmark, Finland, Ireland, Norway, Netherlands, Poland, Sweden, and Switzerland. The following countries are considered as high

production capacity countries: France, Germany, Italy, Spain, and United Kingdom.

1.2. BUDGET

The actions funded by budget lines: 15.04.01, 15.04.02 and 09.05.01 as shown in the programming table, will represent a total amount of EUR 182 210 146. It corresponds to the amounts requested in the Draft Budget for 2016 (EU-28) and to the EFTA/EEA contribution. The financial contribution expected from third countries (under the condition of the finalization of the negotiation process and the formalization of the participation of these countries in the Creative Europe programme) may be included in an amendment to this Work Programme. The details of the budget allocation among the various actions are in the programming table.

2. GRANTS

(a) MEDIA Sub-programme

2.1 Support to Training *(See index 2.01 of the programming table)*

Priorities of the year, objectives pursued and expected results

The objective of the Support to Training is to facilitate the acquisition and improvement of skills and competences of audiovisual professional and the development of networks, including the use of digital technologies to ensure adaptation to market development, testing new approaches to audience development and testing new business models.

The expected results will be the support of 55 initiatives with Framework Partnership Agreements for two years (FPAs) in order:

- to improve the capacity of the A/V sector to operate transnationally and internationally including knowledge-sharing and networking capabilities
- to improve the competitiveness of the A/V sector on European and international markets and to have a structural effect on the European companies including testing new business models
- to improve the circulation of European A/V works on international markets including audience development and new distribution modes
- to improve the capacity of the A/V sector to integrate digital technologies

Description of the activities to be funded under the call for proposals

Activities may take the form of workshops and/or on-line coaching sessions and dissemination tools based on proven and/or innovative learning, teaching and coaching methods using the latest digital technologies. The focus should be on the improvement of skills and competence adapted to the evolving marketplace and including best practice dissemination.

In particular by devising training and capacity building activities aiming at:

- a) facilitating the learning and acquisition of new skills and expertise; knowledge sharing from peers and senior professionals, and best practices dissemination among participating professionals,
- b) enabling access to European and international professional markets, developing new business models and strengthening international businesses and cooperation in the audio-visual sector.

A. Eligibility criteria:

Eligible applicants

The Training scheme is opened to entities in the audiovisual sector (private companies, non-profit organisations, associations, charities, foundations, municipalities/Town Councils, etc.), established and active in one of the countries participating to the MEDIA Sub-programme and owned directly or by majority participation, by nationals from such countries.

Natural persons may not apply for a grant.

Eligible activities

Applications must be for activities which are aimed at developing the capacity of audiovisual professionals to understand and integrate a European and international dimension in their work by improving expertise in the following fields:

- Training in audience development, marketing, new modes of distribution and exploitation including those relying on the latest digital technologies;
- Training in financial and commercial management with a view to stimulate access to finance and new business models;
- Training in development and production of audiovisual works including knowledge sharing and networking capabilities;
- Training in facing the challenges of the digital shift to ensure adaptation to market developments.

Eligible Target Group(s):

The training actions are targeted towards professionals from the audiovisual industry, in particular: Producers, Directors, Writers, Script editors, Commissioning editors, Distributors, Exhibitors, Sales agents, New media content providers, Professionals from the animation industry, professionals from post-production field. Professionals from legal, banking or financial sectors working with the audiovisual industry are also eligible target groups.

Applicants shall ensure that a majority of the participants in the proposed training, capacity building and networking activities are of a nationality other than that of the applicant.

B. Award criteria:

Eligible applications will be assessed on the basis of the following criteria:

1. Relevance and European added value (30)

This criterion evaluates the relevance of the content of the activity including its international/European dimension vis-à-vis the objectives of the Call for proposals, the needs and trends of the industry, the level of innovation of the project in relation to the existing European training offer and the partnerships with the audiovisual industry.

2. Quality of the content and activities (40)

This criterion evaluates the adequacy of the methodology to the objectives (format including innovative aspects relying on the use of the latest digital technologies, target group, expertise, cost effectiveness of the activity).

3. Dissemination of project results, and impact and sustainability (20)

This criterion evaluates the mechanisms to disseminate good practice and results beyond participants, the impact on participating professionals, single companies and the audiovisual sector, as well as impact on access to international networks and markets of individuals and companies.

4. Organisation of the project team (10)

This criterion evaluates the distribution of the roles and responsibilities of the team as well as the relevance of the pedagogical expertise of the tutors, experts and coaches vis-à-vis the specific objectives of the training action.

The above award criteria will be applied for selection of partners signing Framework Partnership Agreements (FPAs) as well as for award of specific annual grants under signed FPAs.

Implementation

EACEA

Timetable and indicative amount

Reference	Date	Amount
Call for proposals	Last quarter 2015	EUR 7.3M of which a maximum of 20% can be awarded to "International Actions".

Maximum possible rate of co-financing of the eligible costs

The EU grant is limited to a maximum co-financing rate of 60% of total eligible costs. For International Actions the EU grant is limited to a maximum co-financing rate of 80% of the total eligible costs.

2.2 Support to the Development

2.2.1 Support to the Development of Single Projects (See index 2.02 of the programming table)

Priorities of the year, objectives pursued and expected results

The objective of the Support to the Development of Single Projects is to increase the capacity of audiovisual producers to develop projects with the potential to circulate throughout Europe and beyond, and to facilitate European and international coproduction.

The aim is to provide funds to audiovisual companies to develop works with high creative value and wide cross-border exploitation potential. Companies are encouraged to develop strategies for marketing and distribution from the outset of the development phase thus improving the potential to reach audiences at a European and international level.

Greater cooperation between operators from different countries participating in the MEDIA sub-programme is also pursued as well as strengthening the competitiveness of European audiovisual production companies by consolidating their capacity for investment in the development phase.

The expected results are:

- Increased quality, feasibility, cross-border potential and market value of selected projects
- Support for 125 Single Projects

Description of the activities to be funded under the call for proposals

The Development Single Project scheme supports, during the development phase, projects intended for cinema release, television broadcasting and commercial exploitation on digital platforms in the following categories: animation, creative documentary and fiction.

Eligibility and award criteria

A. Eligibility criteria:

Eligible applicants

Independent European audiovisual production companies which have been legally constituted for at least 12 months prior to the submission date and that can demonstrate a recent success.

European company:

Company owned, whether directly or by majority participation (i.e. majority of shares), by nationals of Member States of the European Union or nationals of the other European countries participating in the MEDIA Sub-programme and registered in one of these countries.

Independent company:

Company which does not have majority control by a television broadcaster, either in shareholding or commercial terms. Majority control is considered to occur when more than 25% of the share capital of a production company is held by a single broadcaster (50% when several broadcasters are involved).

Audiovisual production company:

Company whose main object and activity is audiovisual production as indicated in the official national registration documents.

Legally constituted company:

Company which is founded by a legal act compliant with the relevant legislation.

Company with a recent success:

The applicant must prove it has produced a previous eligible work that has been released or broadcast in the period between 01/01/2013 and the date of submission of the application.

Company must own the majority of rights related to the project. It is required to provide a duly dated and signed contract covering the rights to the artistic material included in the application. If the project is an adaptation of an existing work (novel, biography etc.), the applicant must also show that it holds the majority of the rights relating to the rights of adaptation to this work.

Eligible actions

- Feature films, animations and creative documentaries of a minimum length of 60 minutes intended primarily for cinematic release

- Fiction projects (one-off or series) of a total duration of minimum 90 minutes, animation (one-off or series) of a total duration of minimum 24 minutes and creative documentaries (one-off or series) of a total duration of minimum 50 minutes intended primarily for the purposes of television

- Fiction projects of a total duration or user experience of minimum 90 minutes, animation of a total duration or user experience of minimum 24 minutes and creative documentaries of a

total duration or user experience of minimum 50 minutes intended primarily for the purposes of Digital platform exploitation.

The day of principal photography (or equivalent) of the submitted project(s) must not be scheduled to occur within 8 months from the date of application.

A company that has an on-going Slate Funding grant cannot apply for support for a Single Project.

Creative Europe MEDIA publishes Calls for Single Projects and Slate Funding annually. Applicants may make only one application either for Slate Funding or for one of the two deadlines of the Single Project Call.

B. Award criteria:

Award Criteria For Single Project:

1. Relevance and EU added value (50)

This criterion evaluates the quality of the project and the potential for European distribution.

2. Quality of the content and activities (10)

This criterion evaluates the quality of the development strategy.

3. Dissemination of project results (20)

This criterion evaluates the European and international distribution and marketing strategy.

4. Organisation of the project team (10)

This criterion evaluates the distribution of the roles and responsibilities of the creative team vis-à-vis the specific objectives of the proposed action.

5. Impact and sustainability (10)

This criterion evaluates the quality of the financing strategy and the feasibility of the project.

Additional "automatic" points for:

1) an applicant company established in a country with low production capacity (10 extra points)

2) an applicant company established in a country with medium production capacity (5 extra points)

3) projects specifically targeted at young audience (up to 16 years old) (10 extra points)

Implementation

EACEA

Indicative timetable and indicative amount of the call for proposals

Reference	Date	Amount
Call for proposals	Third quarter of 2015	EUR 5M

Maximum possible rate of co-financing of the eligible costs

The EU grant is limited to a maximum co-financing rate of 50% of total eligible costs.

2.2.2 Support to the Development of Slate Funding (See index 2.02 of the programming table)

Priorities of the year, objectives pursued and expected results

The objective of the Support to the Development of packages of projects (Slate Funding) is to increase the capacity of audiovisual producers to develop projects with the potential to circulate throughout Europe and beyond, and to facilitate European and international coproduction.

The aim is to provide funds to audiovisual companies to develop works with high creative value and wide cross-border exploitation potential. Companies are encouraged to develop strategies for marketing and distribution from the outset of the development phase thus improving the potential to reach audiences at a European and international level.

Greater cooperation between operators from different countries participating in the MEDIA sub-programme is also pursued as well as strengthening the competitiveness of European audiovisual production companies by consolidating their capacity for investment in the development phase.

The expected results are:

- increased quality, feasibility, cross-border potential and market value of selected projects
- a stronger position on European and international markets for companies selected under Slate Funding
- support for 80 Slate Funding proposals

Description of the activities to be funded under the call for proposals

The Development scheme supports, during the development phase, projects intended for cinema release, television broadcasting and commercial exploitation on digital platforms in the following categories: animation, creative documentary and fiction.

Eligibility and award criteria

A. Eligibility criteria:

Eligible applicants

Independent European audiovisual production companies which have been legally constituted for at least 36 months prior to the submission date and that can demonstrate a recent success.

European company:

Company owned, whether directly or by majority participation (i.e. majority of shares), by nationals of Member States of the European Union or nationals of the other European countries participating in the MEDIA Sub-programme and registered in one of these countries

Independent company:

Company which does not have majority control by a television broadcaster, either in shareholding or commercial terms. Majority control is considered to occur when more than 25% of the share capital of a production company is held by a single broadcaster (50% when several broadcasters are involved).

Audiovisual production company:

Company whose main object and activity is audiovisual production as indicated in the official national registration documents.

Legally constituted company:

Company which is founded by a legal act compliant with the relevant legislation.

Company with a recent success:

The applicant must prove that it has produced a previous eligible work in the five years preceding the submission that has been released or broadcast in at least three countries other than that of the applicant during the period after the 01/01/2013 and before the date of submission. In case of broadcast, 3 different broadcasters are necessary.

Companies established in countries with high production capacity must prove that they have produced and distributed two previous eligible works under the same conditions.

Company must own the majority of rights related to the project(s).

The applicant must show that it holds the majority of the rights relating to each project for which support is being sought. It is required to provide a duly dated and signed contract covering the rights to the artistic material included in the application. If the project is an adaptation of an existing work (novel, biography etc.), the applicant must also show that it holds the majority of the rights relating to the rights of adaptation to this work.

Eligible actions

- Feature films, animations and creative documentaries of a minimum length of 60 minutes intended primarily for cinematic release

- Fiction projects (one-off or series) of a total duration of minimum 90 minutes, animation (one-off or series) of a total duration of minimum 24 minutes and creative documentaries (one-off or series) of a total duration of minimum 50 minutes intended primarily for the purposes of television or Digital platform exploitation

- Fiction projects of a total duration or user experience of minimum 90 minutes, animation of a total duration or user experience of minimum 24 minutes and creative documentaries of a total duration or user experience of minimum 50 minutes intended primarily for the purposes of Digital platform exploitation.

The day of principal photography (or equivalent) of the submitted project(s) must not be scheduled to occur within 8 months from the date of application.

Beneficiaries of a Slate Funding grant signed during the year of the publication of the call cannot apply.

Creative Europe MEDIA publishes Calls for Single Projects and Slate Funding annually. Applicants may make only one application either for Slate Funding or for one of the two deadlines of the Single ProjectCall.

B. Award criteria:

Award Criteria For Slate Funding:

1. Relevance and EU added value (20)

This criterion evaluates approach of the company to develop at European and international level a slate (package) of 3 to 5 projects.

2. Quality of the content and activities (20)

This criterion evaluates the quality of the slate of projects and the quality of the development and financing strategy and its European dimension.

3. Dissemination of project results (20)

This criterion evaluates the European and international distribution and marketing strategy.

4. Organisation of the project team (10)

This criterion evaluates the distribution of the roles and responsibilities of the creative team vis-à-vis the specific objectives of the proposed action.

5. Impact and sustainability (10)

This criterion evaluates the feasibility potential of the slate of projects.

6. Innovative character of the project (20)

This criterion evaluates the capacity of the company to be innovative in its activities.

i.e. how the proposed slate shows the applicant's ability to adapt to a competitive and consistently changing audiovisual landscape and improve its market position

Additional "automatic" points for:

1) an applicant company established in a country with low production capacity (10 extra points)

2) an applicant company established in a country with medium production capacity (5 extra points)

Implementation

EACEA

Indicative timetable and indicative amount of the call for proposals

Reference	Date	Amount
Call for proposals	Last quarter 2015	EUR 12.5M

Maximum possible rate of co-financing of the eligible costs

The EU grant is limited to a maximum co-financing rate of 50% of total eligible costs.

2.3 Support to the Development of European Video Games *(See index 2.03 of the programming table)*

Priorities of the year, objectives pursued and expected results

The objective of the Support for the development of Video Games is to increase the capacity of European video game producers to develop projects with highly innovative content and quality gameplay, which will have the potential to circulate throughout Europe and beyond and to improve the competitiveness of the European video games industry in European and international markets by enabling the retention of intellectual property by European developers.

The aim is to provide funds to video game production companies to develop works with high creative value and wide cross-border exploitation potential.

Expected results are:

- increased quality, appeal, feasibility and cross-border potential for selected projects
- stronger position on the European and international markets for Video Games developers
- support for some 25 Video Games projects

Description of the activities to be funded under the call for proposals

The European Video Games scheme supports the concept and project development (activities to the point that the concept leads to a playable prototype or trial version) of highly innovative and creative narrative storytelling games designed for commercial exploitation for PCs, consoles, mobile devices, tablets, smart phones and other technologies.

Eligibility and award criteria

A. Eligibility criteria:

Eligible applicants

European video game production companies which have been legally constituted for at least 12 months prior to the submission date and that can demonstrate a recent success.

European company

Company established in one of the countries participating to the MEDIA Sub-programme and owned, whether directly or by majority participation (i.e. majority of shares), by nationals from such countries.

Video game production company

Company whose main object and activity is video game production as indicated in the official national registration documents.

Legally constituted company:

Company which is founded by a legal act compliant with the relevant legislation.

Company with a recent success.

The applicant company must provide evidence that it has produced or developed a previous eligible Video Game that has been commercially distributed after the 01/01/2013 and before the date of submission.

The applicant must show that it holds the majority of the rights relating to the project for which support is being sought. It is required to provide a duly dated and signed contract covering the rights to the artistic material included in the application. If the project is an adaptation of an existing work (literary, audiovisual, comic-strip etc.), the applicant must also show that it holds the majority of the rights relating to the rights of adaptation to this work.

Eligible actions

Narrative storytelling video games regardless of platform or expected distribution method. In all cases the game must be intended for commercial exploitation.

The production phase of the submitted project must not be scheduled to start before 8 months after the date of submission of the application

B. Award criteria:

1. Quality and content activities (20)

This criterion evaluates the quality of the content, the storytelling of the project and originality of the concept against existing works.

2. Innovative character of the project (20)

This criterion evaluates the innovation i.e. the extent to which the project pushes the boundaries of the existing offer proposing "cutting edge" techniques and content.

3. Relevance and EU added value (20)

This criterion evaluates the development strategy and potential for European international exploitation (including management of IPR).

4. Dissemination of project results (20)

This criterion evaluates the distribution, communication and marketing strategy and suitability for the target audience including accessibility features.

5. Organisation of the project team (10)

This criterion evaluates the distribution of the roles and responsibilities of the creative team vis-à-vis the specific objectives of the proposed action.

6. Impact and sustainability (10)

This criterion evaluates the financing strategy for the development and production and the feasibility of the project.

Additional "automatic" points for:

- 1) Projects targeted specifically at children up to 12 years old (5 extra points)

Implementation

EACEA

Indicative timetable and indicative amount of the call for proposals

Reference	Date	Amount
Call for proposals	Last quarter 2015	EUR 2.6M

Maximum possible rate of co-financing of the eligible costs

The EU grant is limited to a maximum co-financing rate of 50% of total eligible costs.

2.4 Support to Television Programming of Audiovisual European Works (See index 2.04 of the programming table)

Priorities of the year, objectives pursued and expected results

The objective of the Support to Television Programming is to increase the capacity of audiovisual producers to develop projects with the potential to circulate throughout Europe and beyond, and to facilitate European and international co-productions within the television sector.

The scheme aims to strengthen the independence of television producers in relation to broadcasters, who tend to retain all rights and revenues, by providing funds to produce strong, competitive content with wide circulation potential in international markets and to encourage broadcasters to be involved in high quality programming aimed at wide international distribution.

The expected results are:

- increased feasibility of high quality European works for the television market
- stronger producer's independence in relation to broadcasters
- support for some 50 television productions

Description of the activities to be funded under the call for proposals

The Television Programming scheme supports television works presenting with a high creative/artistic value and wide cross-border exploitation potential able to reach audiences at European and international level.

These works can be Dramas, Animations or Creative Documentaries.

Eligibility and award criteria

A. Eligibility criteria:

Eligible applicants

Applicants shall be independent European audiovisual production companies.

European company

Company owned, whether directly or by majority participation (i.e. majority of shares), by nationals of Member States of the European Union or nationals of the other European countries participating in the MEDIA Sub-programme and registered in one of these countries.

Independent company

Company which does not have majority control by a television broadcaster, either in shareholding or commercial terms. Majority control is considered to occur when more than 25% of the share capital of a production company is held by a single broadcaster (50% when several broadcasters are involved).

Audiovisual production company

Company whose main objective and activity is audiovisual production.

The applicant company must be the majority co-producer in terms of rights.

Eligible actions

Drama films (one-off or series) of a total duration of minimum 90 minutes intended primarily for the purposes of television exploitation. Sequels or second and third seasons of an existing drama series are eligible.

Animation (one-off or series) of a total duration of minimum 24 minutes intended primarily for the purposes of television exploitation. Sequels or second, third and further seasons of an existing animation series are not eligible.

Creative documentaries (one-off or series) of a total duration of minimum 50 minutes intended primarily for the purposes of television exploitation. Sequels second, third and further seasons of an existing documentary series are not eligible.

The work must be produced with the significant participation of professionals who are nationals and/or residents of countries participating in the MEDIA Sub-programme.

The work must be submitted at the latest on the first day of principal photography (or start of animation for animation projects).

The work must involve the participation of at least three broadcasting companies from three countries participating in the MEDIA Sub-programme.

The exploitation rights licensed to the broadcasters participating in the production have to revert to the producer after a maximum license period of:

- 7 years if the broadcaster's participation takes the form of a pre-sale;
- 10 years if the broadcaster's participation also takes the form of a co-production.

The broadcaster's contribution cannot exceed 70% of the total financing of the production.

A minimum of 50% of the total estimated production budget must come from countries participating to the MEDIA Sub-programme.

A minimum of 50% of the financing of the total estimated production budget must be guaranteed from third party sources of finance (either through direct financing or by advance rights sales).

B. Award criteria:

1. Relevance and European added-value (30)

This criterion evaluates the potential for European and international distribution of the project.

2. Quality of the content and activities (30)

This criterion evaluates the quality of the project and the European dimension and financing of the project.

3. Dissemination of project results (30)

This criterion evaluates the distribution and marketing strategy.

4. Organisation of the project team (10)

This criterion evaluates the distribution of the roles and responsibilities of the production and creative team.

Additional "automatic" points are awarded for:

1) an applicant company established in a country with a medium or low production capacity (5 extra points)

2) projects specifically targeted at young audience (up to 16 years old) (5 extra points)

Implementation

EACEA

Indicative timetable and indicative amount of the call for proposals

Reference	Date	Amount
Call for proposals	Last quarter 2015	EUR 12.5M

Maximum possible rate of co-financing of the eligible costs

For Drama and Animation works the EU grant is limited to a maximum of EUR 500,000 and 12.50% of total eligible costs.

For first seasons of Drama Series (co-produced by production companies from different countries participating in the MEDIA sub-programme, consisting of at least 6 episodes and with a total eligible production budget of minimum 10M€), the EU grant is limited to a maximum of EUR 1M and 10% of total eligible costs.

For Creative Documentaries, the EU grant is limited to a maximum of EUR 300,000 and 20% of total eligible costs.

2.5 Support to co-production funds (See index 2.05 of the programming table)

Priorities of the year, objectives pursued and expected results

Co-finance activities helping European and international co-production partners to meet and/or provide indirect support for audiovisual works co-produced with the objective to:

- Support international co-production funds based in a country participating in the MEDIA Sub-programme in order to facilitate the production and the circulation of culturally diverse international co-productions of film projects in the following categories: animation, creative documentary and fiction;
- Open-up access to international co-production funds for productions from all countries participating in the MEDIA Sub-programme and encourage companies to internationally co-produce works with high creative/artistic value and cultural diversity and with wide cross-border exploitation potential, able to reach audiences worldwide.

The result will be the support of 5 international co-production funds that support some 25 projects.

Description of the activities to be funded under the call for proposals

The targeted operators are international co-production funds based in a country participating in the MEDIA Sub-programme, having as their main activity the support of international co-productions and having been active in the field for at least 12 months so that they can demonstrate a track record of successful co-productions.

Those funds will support activities aiming at:

- facilitating international co-production and
- strengthening circulation and distribution of audiovisual works supported at the production stage.

Eligibility and award criteria

A. Eligibility criteria:

Eligible applicants

Entities (private companies, non-profit organisations, associations, charities, foundations, municipalities/Town Councils, etc.), established in one of the countries participating in the MEDIA Sub-programme and owned directly or by majority participation, by nationals from such countries.

Applicant must have a co-production fund that has been legally constituted and active for at least 12 months, having as its main activity the support of international co-productions.

Natural persons may not apply for a grant.

Legally constituted fund:

Fund which is founded by a legal act compliant with the relevant legislation.

Eligible activities

The eligible activities of a co-production fund including the provision of financial support to eligible third parties for eligible projects conforming to the following criteria:

- Production of feature films, animations and documentaries of a minimum length of 60 minutes intended primarily for cinema release.
- Implementation of concrete distribution strategy aiming at the better circulation of the supported works. The film shall be distributed in at least 3 territories out of which at least one country participating in MEDIA Sub-programme and at least one Third country.
- Projects must be submitted by audiovisual entities established in one of the countries participating in the MEDIA Sub-programme and owned directly or by majority participation, by nationals from such countries.
- Projects must be co-produced with at least one producer from a country which is participating neither in the MEDIA Sub-programme nor member of Eurimages.
- The share of the co-producer(s) coming from countries participating in the MEDIA sub-programme must amount to a minimum of 25% for feature and animation films and 20% for documentary films (at the time of the first payment) . Under no circumstances the share of the co-producer(s) coming from countries participating in the MEDIA sub-programme can exceed 70%.
- The maximum amount of funding per project is EUR 60,000 for production,
- The maximum amount of funding per project is EUR 60,000 for distribution with a maximum of EUR 15,000 per distribution territory,
- The funding agreement can only be concluded with the European partner. The funding does not need to be spent in Europe.

B. Award criteria

Eligible applications by funds will be assessed on the basis of the following criteria:

1. Relevance and European added-value (40)

This criterion evaluates the added value compared to current activities of European co-production funds, the geographical coverage in particular the European and International dimension of the proposed projects, the policy in terms of failure to complete projects, the track record of the fund to attract and select culturally diverse international co-productions with international audience potential and the strategy of the fund to support distribution of projects.

2. Quality of the content and activities (25)

This criterion evaluates the adequacy of the methodology to the objectives including the overall strategies of the fund, the target group, selection methods, the feasibility, and cost efficiency.

3. Dissemination of project results, and impact and sustainability (30)

Impact on the promotion and circulation of co-productions, audiences to be reached.

4. Organisation of team (5)

This criterion assesses the distribution of the roles and responsibilities of the team in relation to the appropriateness of the decision making process with regards to applicants for funding.

Implementation

EACEA

Indicative timetable and indicative amount of the call for proposals

Reference	Date	Amount
Call for proposals	Last quarter 2015	EUR 1.5M

Maximum possible rate of co-financing of the eligible costs

The EU grant is limited to maximum co-financing rate of 80% of total eligible costs.

2.6 Support to Market access (See index 2.06 of the programming table)

Priorities of the year, objectives pursued and expected results

Within the specific objective of reinforcing the audiovisual sector's capacity to operate transnationally, two priorities of the MEDIA sub-programme shall be to:

- increase the capacity of audiovisual operators to develop European audiovisual works with a potential to circulate in Europe and beyond and to facilitate European and international co-productions including those with television broadcasters;
- encourage business-to-business exchanges by facilitating access to markets and innovative business tools enabling audiovisual operators to increase the visibility of their projects on European and international markets.

The expected results will be the annual support of 55 Access to Markets actions in order:

- to improve the European/international dimension and effectiveness of existing large industry markets and to increase the systemic impact of smaller initiatives
- to encourage the deployment of innovative tools taking advantage of the opportunities created by developing digital technologies
- to increase the visibility of professionals and A/V works from European countries with a low production capacity;
- to encourage the development of networks and increase the number of European co-productions and a greater diversification of talents and sources of funding;
- to improve the competitiveness and circulation of European A/V works on international markets.

Description of the activities to be funded

The MEDIA sub-programme shall provide support to activities aiming at

- Facilitating European and international co-productions;
- Facilitating access to professional audiovisual trade events and markets and the use of online business tools inside and outside Europe;
- Facilitating circulation of European films worldwide and of international films in Europe on all platforms.

Eligibility and award criteria

A. Eligibility criteria

Eligible applicants

Entities (private companies, non-profit organisations, associations, charities, foundations, municipalities/Town Councils, etc.), established in one of the countries participating in the MEDIA Sub-programme and owned directly or by majority participation, by nationals from such countries.

Natural persons may not apply for a grant.

Eligible actions

Only those applications corresponding to at least one of the 3 Actions described below will be considered as eligible:

Action 1. Access to (physical) markets for European professionals

Actions aiming at improving the conditions governing access for European professionals, projects and works to professional audiovisual markets within and outside the countries participating in the MEDIA sub-programme such as co-production and financing initiatives and events and/or trade event and markets for finished works.

Action 2. Online tools intended for the professionals

- Creation and development of a database and/or a network of databases of European programmes and/or professionals of the A/V industry, intended for professionals.
- Creation and development of innovative online tools on the European A/V and/or cinema industry using the latest digital technologies and targeted at professionals.

Action 3. Common European promotional activities

- The implementation of common promotional activities within and outside the countries

participating in the MEDIA sub-programme, organized by pan European networks or organisations representing at least 15 MEDIA countries, aimed at facilitating the distribution and circulation of European A/V and/or cinematographic works and the networking of European professionals.

- The setting up and launch of promotional initiatives and platforms, aiming at creating innovative ways to distribute/release European A/V and cinematographic works and encouraging the networking and exchange of information and good practices between professionals. These activities shall be organised and coordinated by a grouping composed of at least 3 different entities from 3 different MEDIA sub-programme countries.

Activities shall take place from between mid-2016 and mid-2017. The action should last for a maximum period of 12 months.

B. Award criteria

1. Relevance and European added-value (30)

This criterion evaluates the relevance of the content of the action including the innovative aspects and the International and European dimension vis-à-vis the objectives of the call for proposals and the needs of the industry.

2. Quality of the content and activities (30)

This criterion assesses the adequacy of the methodology to the objectives including the format, the target group, selection methods, synergy and collaboration with other projects, the tools including the use of digital technologies relevant to new business models, the feasibility and cost efficiency.

3. Dissemination of project results, and impact and sustainability (30)

This criterion assesses the impact of the support on the financing, the international circulation and global audience of the projects and works and/or the structuring effect on the European audiovisual industry.

4. Organisation of the project team (10)

This criterion assesses the distribution of the roles and responsibilities of the team vis-à-vis the specific objectives of the action.

Implementation

EACEA

Indicative timetable and indicative amount

Reference	Date	Amount
Call for proposals	Last quarter 2015	EUR 7M

Maximum possible rate of co-financing of the total eligible costs

The EU grant is limited to a maximum co-financing rate of 60% of total eligible costs for those actions

taking place in participating countries. In case of activities taking place outside participating countries, the EU grant may go up to a maximum of 80% of total eligible costs.

2.7 Support for the Distribution of non-national films - The Cinema Automatic Scheme (See index 2.07 of the programming table)

Priorities of the year, objectives pursued and expected results

Encourage and support the wider transnational distribution of recent European films by providing funds to distributors, based upon their performance on the market, for further reinvestment in new non-national European films.

Encourage the development of links between the production and distribution sectors thus improving the competitive position of non-national European films and the competitiveness of European companies.

Expected results:

- Improvement in the trans-national distribution of recent non-national European films.
- Increase in the investment in the production, acquisition, promotion and distribution of non-national European films.
- Develop links between the production and distribution sector thus improving the competitive position of non-national European films.
- Support for some 800 distribution actions in favor of recent non-national European Films.

Description of the activities to be funded under the call for proposals

The “automatic” support scheme works in two phases:

1. The generation of a potential fund, proportional to the number of paying admission tickets sold during the reference period for non-national European films in countries participating in the Media Sub-Programme, up to a fixed ceiling per film and adjusted for each country.

2. Reinvestment: the potential fund thus generated by each company must be reinvested in:

- the co-production of eligible non-national European films.
- the acquisition of distribution rights, for example by means of minimum guarantees, of eligible non-national European films and/or in
- editing costs (prints, dubbing and subtitling), promotion costs and publicity costs for eligible non-national European films.

Some reinvestment projects to be funded in 2016, are presented as a result of call for proposals EACS28/2013 and EACEA 27/2014 which meet the detailed criteria set out in WP 2014 and 2015 respectively.

Eligibility and award criteria

A. Eligibility criteria:

Eligible applicants

Applicants shall be European Cinema/Theatrical distribution companies.

European company:

Company owned, whether directly or by majority participation (i.e. majority of shares), by nationals of Member States of the European Union or nationals of the other European countries participating in the MEDIA Sub-programme and registered in one of these countries.

Cinema/theatrical distributor:

A cinema / theatrical distributor is involved in commercial activity designed to bring to the attention of a wide audience a film for the purpose of exploitation in cinema theatres. This shall be the principal activity of the company or division of the company. Such activity may include aspects of the technical publishing of an audiovisual work (dubbing and subtitling, striking of prints, circulation of prints, etc.) as well as marketing and promotional activities (production of trailers and publicity material, the purchase of advertising space, the organisation of promotional events etc.).

A cinema / theatrical distributor shall fulfil the following criteria:

1. be the holder of the theatrical distribution rights for the film in the country concerned;
2. carry out the theatrical distribution of the film in the country (determines the release date, plans, controls and executes the distribution and promotion campaign);
3. pay directly the associated distribution costs; and
4. be registered and have theatrical distribution operations (i.e. operating staff) in the country for which a grant is requested.⁵

Physical distributors shall not be eligible for support.

Eligible activities

1. The Generation of a potential fund, proportional to the number of paying admission tickets sold for non-national European films in countries participating in the MEDIA Sub-programme, up to a fixed ceiling per film and adjusted for each country, in the reference period (2015).

2. Reinvestment:

Reinvestment of the potential fund thus generated by each company in:

- the co-production of non-national European films.
- the acquisition of distribution rights, for example by means of minimum guarantees, of non-national European films and/or in
- editing costs (prints, dubbing and subtitling), promotion costs and publicity costs for non-national European films.

⁵ This requirement is waived for the following countries as they are linked for distribution purposes: Belgium and Luxembourg; Greece and Cyprus; United Kingdom and Ireland.

The film must comply with the following criteria:

- it must be a work of fiction (including animated films) or documentary, with a minimum duration of 60 minutes;
- it must have its first copyright established in 2012 at the earliest;
- it must not consist of alternative content (operas, concerts, performance, etc), advertising, pornographic or racist material or advocate violence;
- it must be majority produced by a producer or producers established in the countries participating in the MEDIA Sub-programme. To be considered as the actual producers the production companies must be credited as such. Other elements such as creative control, ownership of exploitation rights and share of profits may also be taken into account to determine who the actual producer is; and
- it must be produced with the significant participation of professionals who are nationals/residents of countries participating in the MEDIA Sub-programme.

European films will be considered as “national” in the country participating in the MEDIA Sub-programme whose nationals /residents have participated in the highest proportion in the making of the film. They will be considered as “non-national” in all the other countries.

Eligible admissions

To be eligible, admissions must comply with the following criteria:

- they must be achieved between 1st January and 31st December 2015;
- a normal ticket price was actually paid to the relevant exhibitor (including any special offers or discounts) but explicitly excluding those admissions where no fee was paid;
- they must be clearly identifiable and certified by the national correspondents designated by the Member States;
- they must be declared by applicants who are eligible in the country;
- the films must be eligible non-national European films.

B. Award criteria:

Generation Stage

A potential fund will be attributed to eligible European distribution companies on the basis of the eligible admissions achieved by the European non-national films distributed by the applicant in the reference year as set out in the call for proposal (i.e. 2015).

The potential fund will be calculated based upon a fixed amount per eligible entry. Shall the sum of generated funds exceed EUR 24M under the call; each potential fund will be reduced

proportionally. This reduction will not have the effect of lowering the amount of the potential fund below the minimum availability thresholds indicated in the Guidelines to the Call for Proposals.

The support will take the form of a potential fund (the “Fund”) available to distributors for further investments in eligible non-national European films.

Within the limit of the budgetary resources available, the potential fund available for each distributor will be calculated on the following basis:

- eligible admissions generated by eligible non-national European films up to a limit fixed per film and per country.
- this limit can be reached in one or more years but in any case all paid admissions over the maximum threshold for an individual film shall not be eligible.

The amount of the potential fund will be calculated by multiplying the number of eligible admissions by a fixed amount per admission.

Reinvestment Stage

The Fund generated may only be used through reinvestment projects.

The Fund can be reinvested:

1. In the production of new eligible non-national European films (i.e. films not yet completed at the date of application for reinvestment);
2. In the meeting of Minimum Distribution Guarantees for eligible non-national European films;
3. In the meeting of distribution costs i.e. P&A (promotion and advertising) for eligible non-national European films.

For reinvestment Modules 1 and 2, applicants can be eligible for selective support for the distribution of the same film.

Reinvestment in distribution costs (Module 3) cannot be cumulated with a selective support for the same film. Applications for distribution costs may only be made to one scheme at a time. A second application for the same film will be ineligible, unless it is made after the applicant has been officially informed that the first application under the other scheme has been unsuccessful.

Projects will only be processed by EACEA after the establishment of the letter informing the beneficiary of the amount of the fund she/he has generated. The reinvestment projects will be treated on the basis and within the limits of the fund generated by the distributor as calculated and notified by EACEA. Reinvestment projects must be approved by EACEA.

Combining the funds generated by different reference years and under different calls into a single Reinvestment project is not permitted, which means that the last contribution request from a series of reinvestment projects will be limited to the balance of the current fund.

Reinvestment of the Fund into completed projects is impossible. This applies to all modules.

The Calls for Proposals will indicate the timetable to submit applications for reinvestment projects.

Amount of the Project Allocation: The amount of the Fund that may be drawn for a given reinvestment project may not exceed a certain percentage of the total cost of the proposed reinvestment project.

Implementation

EACEA

Indicative timetable and indicative amount of the call for proposals

Reference	Date	Amount
Call for Proposals EAC S28/2013	December 2013	EUR 20.2M
Call for Proposals EACEA 27/2014	December 2014	
Call for Proposals ⁶	December 2015	

Maximum possible rate of co-financing of the eligible costs

The EU grant is limited to a maximum co-financing rate of 60% of total eligible costs.

2.8 Support for the Distribution of non-national films - The Cinema Selective Scheme (See index 2.08 of the programming table)

Priorities of the year, objectives pursued and expected results

Encourage and support the wider trans-national distribution of recent non-national European films by encouraging theatrical distributors in particular to invest in promotion and adequate distribution of non-national European films.

Encourage the development of links between the production and distribution sector thus improving the competitive position of non-national European films and the competitiveness of European companies.

Expected results:

- Improvement in the trans-national distribution of recent non-national European films.
- Increase in the investment in promotion and distribution of non-national European films.
- Develop links between the production and distribution sector thus improving the competitive position of non-national European films.
- Support for some 350 distribution actions in favour of recent non-national European Films

Description of the activities to be funded under the Call for Proposals

The activities to be funded are campaigns for the trans-national distribution of eligible European films, submitted as part of an eligible grouping of distributors coordinated by the sales agent of the film.

⁶ The indicative allocation of EUR 20.2M for this call will be covered under 2017 Creative Europe work programme

A. Eligibility criteria:

Eligible applicants

Applicants shall be European Cinema/Theatrical distribution companies.

European company

Company owned, whether directly or by majority participation (i.e. majority of shares), by nationals of Member States of the European Union or nationals of the other European countries participating in the MEDIA Sub-programme and registered in one of these countries.

Cinema / Theatrical distributor:

A cinema / theatrical distributor is involved in commercial activity designed to bring to the attention of a wide audience a film for the purpose of exploitation in cinema theatres. This shall be the principal activity of the company or division of the company. Such activity shall include aspects of the technical publishing of an audiovisual work (dubbing and subtitling, striking of prints, circulation of prints, etc.) as well as marketing and promotional activities (production of trailers and publicity material, the purchase of advertising space, the organisation of promotional events etc.)

A cinema / theatrical distributor must fulfil the following criteria:

1. be the holder of the theatrical distribution rights for the film in the country concerned
2. carry out the theatrical distribution of the film in the country (determines the release date, plans, controls and executes the distribution and promotion campaign);
3. pay directly the associated distribution costs; and
4. be registered and have theatrical distribution operations (i.e. operating staff) in the country for which a grant is requested.⁷

Physical distributors shall not be eligible for support.

Eligible activities

The activities to be funded are campaigns for the trans-national distribution of eligible European films, submitted as part of an eligible grouping of distributors coordinated by the sales agent of the film.

The film must comply with the following criteria:

- it must be a work of fiction (including animated films) or documentary, with a minimum duration of 60 minutes;
- it must have its first copyright established in 2013 at the earliest;
- it must not consist of alternative content (operas, concerts, performance, etc), advertising, pornographic or racist material or advocate violence;
- films from UK, FR, ES, IT, DE must have a production budget of maximum EUR 10M⁸
- it must be majority produced by a producer or producers established in the countries

⁷ This requirement is waived for the following countries as they are linked for distribution purposes: Belgium and Luxembourg; ; Greece and Cyprus; United Kingdom and Ireland.

⁸ The monthly rates applicable at the time of submission must be used.

participating in the MEDIA Sub-programme. To be considered as the actual producers the production companies must be credited as such. Other elements such as creative control, ownership of exploitation rights and share of profits may also be taken into account to determine who the actual producer is; and

- it must be produced with the significant participation of professionals who are nationals/residents of countries participating in the MEDIA Sub-programme.

European films will be considered as “national” in that country participating in the MEDIA Sub-programme whose nationals /residents have participated in the highest proportion in the making of the film. They will be considered as “non-national” in all the other countries.

Eligible groupings

All groupings must have a coordinator who is responsible for submitting the “Film/Group Form” and include at least seven eligible proposals from different eligible distributors operating in different national countries.

The theatrical release of the film (not including previews or special screenings) shall take place in the countries concerned at the earliest on the same day as the date of submission and within 18 months after the relevant deadline for submission.

The selective support cannot be cumulated with reinvestment in distribution costs (Module 3) under the Automatic support for the same film. Applications for distribution costs may only be made to one scheme at a time. A second application for the same film will be ineligible, unless the applicant has been officially informed that the first application under the other scheme has been unsuccessful.

The distribution agreements shall not have any contractual conditions which would lead to the Union grant being considered as revenue for the film, or change the terms and conditions of payments, calculations or any other contractual terms in any manner whatsoever which may have the effect of taking the Union grant into account. Conditional clauses (such as execution only if the subsidy is awarded) are also not permitted. Distributors shall ensure that their agreements are free of such clauses before submission and will be, in any event, obliged to remedy any such clause before being selected.

B. Award criteria:

The groupings of distributors which score the highest number of points on the basis of the following criteria will be selected:

- Number of eligible distributors in the grouping – (1 point/ distributor).
- Number of eligible distributors that have generated a potential fund under the last automatic distribution call for proposals (1 point/ eligible distributor).
- Film produced in a country participating in the MEDIA Sub-programme, with the exception of DE, ES, FR, IT and UK (2 points).

In case of ex-aequo, the number of eligible distributors in the grouping will be taken into account.

The groupings will be grouped into 2 categories:

- Small film category: groupings presenting a film with a production budget below 3M€
- Medium film category: groupings presenting a film with a production budget equal to or above 3M€

The grouping of distributors that present a live-action children's film with the highest score will be selected, regardless the ranking of applications in the entire selection process. To qualify for this measure, the film must comply with the following criteria:

- the target audience must be 12 years old or under.
- the film must be a live-action fiction feature.
- the film must be primarily focused on children, excluding family entertainment.
- a justified request must be submitted by the coordinator (target audience, theme of the film, details of the specific campaign towards children, presentation in a children festival, etc.).

N.B.: only the eligible proposals are taken into account in the calculation of the award criteria.

Implementation

EACEA

Indicative timetable and indicative amount

Reference	Date	Amount
Call for proposals	Third quarter 2015	EUR 9M

Maximum possible rate of co-financing of the costs

The EU grant is limited to a maximum co-financing rate of 50% of the total eligible costs.

2.9 Support to the international Sales Agents of European Cinematographic films (See index 2.09 of the programming table)

Priorities of the year, objectives pursued and expected results

Encourage and support the wider transnational distribution of recent European films by providing funds to sales agents, based upon their performance on the market, for further reinvestment in new non-national European films.

Encourage the development of links between the production and distribution sectors thus improving the competitive position of non-national European films and the competitiveness of European companies.

The expected results are improved links between the production and distribution (Sales Agents & Distributors) sectors and the support of some 50 Sales/distribution actions in favour of recent non-national European Films.

Description of the activities to be funded

The “Sales Agents” support scheme works in two phases:

1. The generation of a potential fund, which will be calculated according to the performance of the company on the European market during the reference period.

2. Reinvestment: the potential fund thus generated by each company must be reinvested in:

- minimum guarantees or advances paid for the international sales rights on new European non-national films;
- the promotion, marketing and advertising on the market of eligible non-national European films

Some reinvestments projects to be funded in 2016, are presented as a result of call for proposals EAC S21/2013 and EACEA 07/2015 which meet the detailed criteria set out in WP 2014 and 2015 respectively.

Eligibility and award criteria

A. Eligibility Criteria:

Eligible applicants

European sales agents (companies) established in one of the countries participating in the MEDIA Sub-programme and owned directly or by majority participation, by nationals from such countries.

European company

Company owned, whether directly or by majority participation (i.e. majority of shares), by nationals of Member States of the European Union or nationals of the other European countries participating in the MEDIA Sub-programme and registered in one of these countries.

Sales agents:

A company acting as an intermediary agent for the producer, who specialises in the commercial exploitation of a film by marketing and licensing a film to distributors or other purchasers for foreign countries. The Sales Agent must be appointed by the Producer of the film by way of a written contract or agreement. A contract / agreement signed between a Sales Agent and a Producer will be considered as an international sales contract / agreement only if it provides for the right of the Sales Agent to sell the film in at least 10 countries participating in the MEDIA Sub-programme.

Eligible activities

1. The Generation of a potential fund, which will be calculated according to the international sales performance of the company on the European market in the reference period (2011-2015).

2. Reinvestment: the potential fund thus generated by each company in

- minimum guarantees or advances paid for the international sales rights on new European non-national films (Module 1).
- the promotion, marketing and advertising on the market of new non-national European films presented (Module 2).
- International sales: Any commercial activity designed to promote and sell the exploitation rights to a cinematographic film on the marketplace, in particular to cinema distributors. This activity includes, inter alia:

- the negotiation and execution of contracts licensing the rights to exploit or exhibit the film;
- the promotion and advertising of the film in markets or festivals (screenings, advertising, promotional events);
- the design and dissemination towards potential buyers of promotional material for the film (EPK, stills, slides, “making-of”, ...);
- the design and dissemination towards the press (trade press or other) and the potential audience of the film of promotional material and information (web site, ...).

Cinema / Theatrical distribution: Any commercial activity designed to bring to the attention of a wide audience a film for the purpose of exploitation in cinema theatres. Such activity may include aspects of the technical publishing of an audio-visual work (dubbing and subtitling, striking of prints, circulation of prints, etc.) as well as marketing and promotional activities (production of trailers and publicity material, the purchase of advertising space, the organisation of promotional events etc.).

The film must comply with the following criteria:

- it must be a work of fiction (including animated films) or documentary, with a minimum duration of 60 minutes;
- it must have its first copyright established in 2011 at the earliest;
- it must not consist of alternative content (operas, concerts, performance, etc), advertising, pornographic or racist material or advocate violence;
- it must be majority produced by a producer or producers established in the countries participating in the MEDIA Sub-Programme. To be considered as the actual producers the production companies must be credited as such. Other elements such as creative control, ownership of exploitation rights and share of profits may also be taken into account to determine who the actual producer is and
- it must be produced with the significant participation of professionals who are nationals/residents of countries participating in the MEDIA Sub-Programme.

European films will be considered as “national” in that country participating in the MEDIA Sub-programme whose nationals /residents have participated in the highest proportion in the making of the film. They will be considered as “non-national” in all the other countries.

B. Award Criteria

Generation Stage

A potential Fund will be attributed to eligible European Sales Agents on the basis of their performance on the European markets (i.e. countries participating in the MEDIA Sub-programme) in the reference period (2011-2015).

The support will take the form of a potential Fund (the “Fund”) available to Sales Agents for further investments in eligible non-national European films.

Within the limit of the budgetary resources available, the amount of potential Fund available to each Sales Agent will be calculated on the following basis:

Step 1: The applicant sales agent shall provide evidence of its activity as a sales agent for European

cinematographic films. To this end, the sales agent shall prove that:

- it was, between 01/01/2011 and 31/12/2015, the appointed sales agent of **at least 8 eligible European films (of which at least 1 non-national film)**, for which the agreement with the producer provided the right to sell the film in at least 10 countries participating in the MEDIA Sub-programme; the mandate must be signed and take effect within the reference period,
- **and** that, **during the same period**, for **at least 3 of these films in at least 3 countries** participating in the MEDIA Sub-programme, outside the country of origin of the films there was a theatrical release as evidenced by distributor declarations to the Automatic scheme of the MEDIA Sub-programme.

In exceptional circumstances where the national theatrical release has not been reported to the Automatic scheme, the declaration of the applicant Sales Agent may be accepted in the event that it is accompanied by independent proof which can reasonably be verified by EACEA.

If this first step is successfully completed, the sales agent shall be entitled to a potential support of EUR 20,000.

Step 2: If (and only if) the applicant Sales Agent has completed successfully the conditions set out for the first step, an additional potential Fund may be available. This Fund will be calculated according to the following principle:

As a percentage of the total potential fund generated in the framework of the automatic support scheme for theatrical distribution by the non-national films:

- 20 % for films from countries with a high production capacity;
- 30 % for films coming from countries low production capacity

The amounts indicated above are provisional and may be subject to modification depending upon the budgetary resources available.

The generation stage is a method to calculate a maximum potential Fund to be reinvested in new projects. The notification to the Sales Agent of the potential Fund generated does not constitute a claim on the European Commission/EACEA.

Shall the sum of generated funds exceed EUR 3M, each potential Fund will be reduced proportionally.

Reinvestment Stage

Sales Agents can present reinvestment actions starting from the deadline of the Call.

These actions will be processed by EACEA following the assessment of the “generation” phase of the fund, and will be treated on the basis and within the limits of the potential Fund generated by the sales agent as calculated and notified by the Agency.

The Fund can be reinvested in :

- the meeting of Minimum Sales Guarantees for new non-national European films;
- the meeting of promotion and marketing costs for new non-national European films.

The potential Fund can be reinvested in one or several films. Reinvestments in Module 1 (MG) and in Module 2 (promotion costs) for the same film are allowed.

Beneficiaries wishing to reinvest (part of) their potential Fund shall send to EACEA a request for reinvestment. Reinvestment actions must be approved by EACEA. Reinvestment of the potential Fund into completed actions is impossible.

Reinvestment actions of the potential fund generated by this Call for proposals need to respect the following deadlines:

Earliest start date of the action: The international sales contract/agreement with the producer can be signed at the earliest on 1st October 2016.

Deadline for presentation of the reinvestment action:

The reinvestment applications must be submitted to EACEA within 3 months of the signature of the international sales contract/agreement with the producer and no later than 1st October 2017.

The potential Fund which is not reinvested by the beneficiary by the 1st October 2017 will be lost.

Implementation

EACEA

Indicative timetable and indicative amount of the call for proposals

Reference	Date	Amount
Call for Proposals EAC S21/2013	December 2013	EUR 1.6M
Call for Proposals 07/2015	1 st Quarter 2015	
Call for Proposals ⁹	1 st Quarter 2016	

Maximum possible rate of co-financing of the eligible costs

The EU grant is limited to a maximum co-financing rate of 60% of total eligible costs in the reinvestment stage.

2.10 Cinema Networks (See index 2.10 of the programming table)

The final details of the Cinema Networks scheme will be included in a future revision of this Work Programme.

Implementation

EACEA

Indicative timetable and indicative amount of the call for proposals

Reference	Date	Amount
Call for Proposals	First quarter 2016	EUR 10.4M

⁹ The indicative allocation of EUR 3M for this call will be covered under 2017 Creative Europe work programme

2.11 Support to Festivals (See index 2.11 of the programming table)

Priorities of the year, objectives pursued and expected results

The MEDIA Sub-programme shall provide support for the following measures:

- support initiatives presenting and promoting a diversity of European audiovisual works;
- support activities aiming at increasing knowledge and interest of audiences in European audiovisual works.

The result will be the annual support of about 70 festivals which will stimulate interest for European audiovisual works, having as expected results and impact:

- to increase the effectiveness and professionalization of festivals in Europe
- to increase presentation of European non-national works.
- to enlarge audience for European film and in particular non-national films.
- to increase the circulation of European films.

Description of the activities to be funded

The MEDIA Sub-programme encourages European audiovisual festivals taking place in countries participating in the MEDIA Sub-programme which:

- demonstrate strong efficiency in audience development (especially toward young audiences) by implementing activities before, during or after the event including such as: year-long activities and/or decentralisation to other cities (with smaller partner festivals) and/or any efficient outreach activities towards non-core film festival audience;
- demonstrate a commitment to innovative actions especially in the areas of outreach and audience development using the latest digital technologies and tools such as social media
- organise initiatives for film literacy (for example film education) in close cooperation with schools and other institutions;
- place strong emphasis on European films in general and especially films from countries with a low audiovisual production capacity;
- place strong emphasis on non-national European programming and geographic diversity of non-national European programming, demonstrate a concrete, realistic and strategic development in artistic, organisational and financial terms.

Eligibility and award criteria

A. Eligibility criteria

Eligible Applicants

European entities (private companies, non-profit organisations, associations, charities, foundations, municipalities/Town Councils, etc.), established in one of the countries participating in the MEDIA Sub-programme and owned directly or by majority participation, by nationals from such countries.

Natural persons may not apply for a grant.

Eligible activities

Only applications submitted by eligible entities organising audiovisual festivals in countries participating in the MEDIA Sub-programme will be accepted.

A minimum of 70% of the eligible programming presented to the public during the festival OR a minimum of 100 feature films (or 400 short films) must originate from countries participating in the MEDIA Sub-programme. 50% of this programming must be non-national. At least 15 such countries must be represented in the programming.

The following events are not eligible:

- Festivals dedicated to works that are not considered as eligible, such as commercials, live-broadcast events, music videos, videogames, amateur films, mobile phone films and non-narrative artistic works
- Festivals focussing on themes (examples: archaeology or anthropology, medicine, ornithology, science, environment, tourism and sport, etc.)

B. Award criteria:

Eligible applications will be assessed on the basis of the following criteria:

1. Relevance (40)

This criterion assess the activity towards the audience and in particular outreach mechanisms, including the use the latest digital technologies and tools such as social media, and film literacy actions of the project

2. Quality of the content and activities (20)

This criterion assesses the European dimension of the programming including its cultural and geographic diversity.

3. Dissemination of project results, and impact and sustainability (30)

This criterion assesses the size of the audience and impact on the promotion and circulation of European audiovisual works (the use of digital technologies and mechanisms to facilitate commercial or alternative distribution).

4. Organisation of the team (10)

This criterion assesses the distribution of the roles and responsibilities of the team vis-à-vis the specific objectives of the proposed action.

Implementation

EACEA

Indicative timetable and indicative amount of the call for proposals

Reference	Date	Amount
Call for proposals	Last quarter 2015	EUR 3 M

Maximum possible rate of co-financing of the eligible costs

The EU grant is limited to a maximum co-financing rate of 60% of total eligible costs.

2.12 Audience Development *(See index 2.12 of the programming table)*

Priorities of the year, objectives pursued and expected results

Supporting audience development as a means of stimulating interest for audiovisual works in particular through promotion, events, film literacy and festivals through the following measures:

- support activities aiming at increasing knowledge and interest of audiences;
- facilitate circulation of European films worldwide and of international films in Europe on all platforms.

Support shall be given to film literacy and audience development initiatives actions.

Expected results:

- develop cooperation between European partners for film literacy projects
- increase the impact of film literacy projects
- support audience development initiatives that bring the attention of the audience towards European films
- support up to 10 film literacy projects and 8 audience development initiatives

Description of the activities to be funded under the call for proposals

Action 1: Film Literacy

Projects providing mechanisms for better cooperation between film literacy initiatives in Europe with the aim to improve the efficiency and European dimension of these initiatives

Action 2: Audience development initiatives

Audience development initiatives focusing on innovative and participatory strategies reaching

out to wider, especially young, audiences with European films

Projects will be expected to demonstrate new and innovative approaches to audience development in the digital age beyond traditional film festival and distribution practices. Projects should incorporate the use of innovative and digital promotional techniques and tools, such as for example social media, apps optimized for multiple devices, capable of effectively appealing to a wider and younger audience.

Eligibility and award criteria

A. Eligibility criteria

Eligible applicants

The applicant must be a consortium (project leader and at least 2 partners) of entities (private companies, non-profit organisations, associations, charities, foundations, municipalities/Town Councils, etc.), established in one of the countries participating in the MEDIA Sub-programme and owned directly or by majority participation, by nationals from such countries.

The project leader will submit the application on behalf of all partners.

Eligible activities

Film Literacy action:

Projects require at least 3 partners (project leader and at least 2 partners) that are active in the field of film literacy and come from three different countries participating in the MEDIA Sub-programme and cover at least three different languages.

Audience Development Initiatives:

- Projects shall comprise a minimum of 3 partners (project leader and at least 2 partners) from the audiovisual sector coming from 3 different countries participating in the MEDIA Sub-programme
- Project shall target audiences in at least three countries participating in the MEDIA Sub-programme
- Projects shall focus on European films

The following projects are excluded:

- marketing and promotion activities of a single film
- typical activities of film distribution and festivals which may be supported by other Creative Europe-MEDIA Calls for Proposals

B. Award criteria:

1. Relevance and European added-value (30)

This criterion assesses the relevance of the content and the European added value of the action vis-à-vis the objectives of the Call for proposals.

It will assess in particular the European dimension of the project and the capacity of the project to reach audiences.

2. Quality of the content and activities (40)

This criterion assess the adequacy of the methodology to the objectives including the format, the target group, selection and pedagogical methods, the feasibility and cost efficiency and the innovative aspects of the projects including the strategic use of digital technology and different distribution platforms.

3. Dissemination of project results, and impact and sustainability (20)

This criterion assesses the impact of the dissemination of the project's results and the impact of the project on the promotion, circulation and interest in European audiovisual works.

4. Quality of the project team and the grouping (10)

This criterion will take into account the extent of the partnership and the exchange of knowledge within the partnership vis -à-vis the objectives of the action.

Implementation

EACEA

Indicative timetable and indicative amount of the call for proposals

Reference	Date	Amount
Call for proposals	Last quarter 2015	EUR 2.2M Action 1: an indicative amount of EUR 1.1 M. Action 2: an indicative amount of EUR 1.1 M. In case, within any of the two actions, the number of received proposals fulfilling all the criteria of the call is not sufficient to allocate the full indicative budget for the action, the remaining funds may be reallocated to the other action

Maximum possible rate of co-financing of the eligible costs

The EU grant is limited to a maximum co-financing rate of 60% of total eligible costs.

2.13 Online Distribution *(See index 2.13 of the programming table)*

The final details of the On Line Distribution scheme will not be established until after the completion of the selection process of the 2015 Call. These will be included in a future revision of this Work Programme.

Implementation

Indicative timetable and indicative amount of the call for proposals

Reference	Date	Amount
Call for Proposals	Second quarter 2016	EUR 5.65M

(b) Culture Sub-programme

2.14. Support to European cooperation projects (See index 2.14 of the programming table)

Priorities of the year, objectives pursued and expected results

The main objectives of the support for transnational cultural cooperation projects are:

- To strengthen the capacity of the European cultural and creative sectors to operate transnationally and internationally and to promote the transnational circulation of cultural and creative works and transnational mobility of cultural and creative players, in particular artists.
- To contribute to audience development by helping European artists/cultural professionals and their works reach new and enlarged audiences and improve access to cultural and creative works in the Union and beyond with a particular focus on children, young people, people with disabilities and underrepresented groups, by engaging in new and innovative ways with audiences both to retain and enlarge them, and to improve the experience and deepen the relationship with current and future audiences.
- To contribute to innovation and creativity in the field of culture, for instance through artistic innovation, the testing of new business models and the promotion of innovative spillovers on other sectors.

In order to achieve these objectives, the cooperation projects will have to focus on one or more of the following priorities:

Pursuing to the Regulation, the priorities can be spelt out as follows:

- Promoting the transnational mobility of artists and professionals with a view to enabling them to cooperate internationally and to internationalise their careers and activities in the Union and beyond, when possible on the basis of long-term strategies;
- Strengthening audience development as a means of stimulating interest in and improving access to European cultural and creative works and tangible and intangible cultural heritage. Audience development seeks to help European artists/cultural professionals and their works reach as many people as possible across Europe and extend access to cultural works to underrepresented groups. It also seeks to help cultural organisations adapt to the need to engage in new and innovative ways with audiences both to retain them, to build new audiences, diversify audiences including reaching current "non- audiences", and to improve the experience for both existing and future audiences and deepen the relationship with them;
- Fostering creativity, innovative approaches to creation, and new ways of ensuring spillover effects to other sectors. Developing and testing new and innovative models of revenue, management and marketing for the cultural sectors, in particular as regards the digital shift. A

particular focus shall be given on supporting activities enabling cultural professionals to gain new skills, on those having an educational dimension and on those seeking to foster intercultural dialogue and mutual understanding among people from different cultures or backgrounds as well as to build on culture with a view to helping counter all forms of discrimination.

This scheme has a flexible, interdisciplinary approach. Projects can either focus on one or more priority, at either one or more points of the value chain in either one or more cultural and creative sectors. The measures shall support, in particular, not-for-profit projects.

Expected results:

- Support about 70 cooperation projects, which pursue the objectives referred to above.

Description of the activities to be funded under the call for proposals

This scheme offers two categories of support. Depending on the scale, needs, nature, objectives of the project (also referred to as action), the project leader and the partners (also referred to as 'the applicants'), will have to choose to apply for either category 1 or category 2 referred to hereafter:

Category 1 - Smaller scale cooperation projects

This category of projects involves a project leader and at least two other partners having their legal seat in at least three different countries taking part in the Culture Sub-programme. Either the project leader or one of the partners must have its legal seat in one Member State or in an EFTA country.

Category 2 - Larger scale cooperation projects

This category of projects involves a project leader and at least five other partners having their legal seat in at least six different countries taking part in the Culture Sub-programme. Either the project leader or one of the partners must have its legal seat in one Member State or in an EFTA country.

Eligibility and award criteria

A. Eligibility criteria:

Eligible applicants

The action is opened to European cultural operators which are active in the cultural and creative sectors as defined in article 2 of the Regulation, and who are legally established in one of the countries participating in the Culture Sub-programme.

The action is opened to cultural operators which have had a legal personality for at least 2 years on the date of the deadline for submission of applications and which are able to demonstrate their existence as a legal person. Natural persons may not apply for a grant.

Eligible projects

Depending on the scale, needs, nature, objectives and priorities of the project, applicants can apply under two different categories:

Category 1 - Smaller scale cooperation projects

This category of projects

- Involves a project leader and at least two other partners having their legal seat in at least three different countries taking part in the Creative Europe programme - culture sub programme. Either the project leader or one of the partners must have its legal seat in one Member State or in an EFTA country.
- Is the subject of an application requesting no more than EUR 200.000 representing maximum 60% of the eligible budget.

Category 2 - Larger scale cooperation projects

This category of projects

- Involves a project leader and at least five other partners having their legal seat in at least six different countries taking part in the Creative Europe programme - Culture sub- programme. Either the project leader or one of the partners must have its legal seat in one Member State or in an EFTA country.
Is the subject of an application requesting no more than EUR 2M representing maximum 50% of the eligible budget.
- For both categories of projects, the maximum duration (eligibility period) of a project is 48 months.

Eligible activities:

Eligible activities to be taken into consideration are the activities which intend exclusively to achieve the objectives referred to under objectives and priorities.

The activities must relate to the cultural and creative sectors as defined in Article 2 of the Regulation. Activities dedicated exclusively to the audio-visual sectors are not eligible under the Culture Sub-programme. However, audio-visual activities may be eligible as long as they are ancillary to activities dedicated to the non-audio-visual cultural and creative sectors.

B. Award criteria:

Eligible applicants will be assessed on the basis of the following criteria and, for Category 2 - Larger scale cooperation projects, taking into consideration a balance across different cultural sectors:

1. Relevance (30)

This criterion evaluates how the project will contribute to reinforcing the sector's professionalization

and capacity to operate trans-nationally, to promoting transnational circulation of cultural and creative works and mobility of artists and to improving access to cultural and creative works. The project shall include a substantiated strategy to implement the selected policy priority(ies)

2. Quality of the content and activities (30)

This criterion evaluates how the project will be implemented in practice (quality of the activities and deliverables, and working arrangements).

3. Communication and dissemination (20)

This criterion evaluates the project's approach to communicating its activities and results and to sharing knowledge and experiences with the sector and across borders. The aim is to maximise the impact of the project results by making them available as widely as possible at local, regional, national and European levels, so that they have a reach beyond those directly involved in the project and an impact beyond the project's lifetime.

4. Quality of the partnership (20)

This criterion evaluates the extent to which the general organisation and co-ordination of the project will ensure the effective implementation of the activities and will contribute to their sustainability.

Implementation
EACEA

Indicative timetable and indicative amount of the call for proposals

Reference	Date	Amount
Call for proposals	Third quarter 2015	EUR 35M

Maximum possible rate of co-funding of the eligible costs _____

For small-scale projects the EU grant is limited to a maximum co-financing rate of 60% of total eligible costs.

For large-scale projects The EU grant is limited to a maximum co-financing rate of 50% of total eligible costs.

2.15. Support to literary translations (See index 2.15 of the programming table)

Objectives pursued and expected results:

The main objectives of the support for literary translation projects are to promote cultural and linguistic diversity in the Union and in other countries participating in the Culture Subprogramme and to strengthen the transnational circulation of high quality literary works, as well as to improve access to these literary works in the Union and beyond and to reach new audiences.

The priorities are the following:

- Strengthening the circulation of European literature with a view to ensuring the widest possible accessibility;
- Strengthening the promotion of European literature including the appropriate use of digital technologies in both the distribution and promotion of the works;
- Encourage the translation and promotion of high quality European literature in the long term.

Raising the profile of translators will be an additional priority of the support. For that reason, publishers will be required to include a biography of the translators in each translated book.

Supported translations must involve "officially recognised languages" of the countries taking part in the programme. However, translations from lesser used languages in the Union¹⁰ into English, German, French and Spanish (Castilian) are encouraged as these may contribute to a wider circulation of the works. In addition, the translation and the promotion of books that have won the European Union Prize for Literature are encouraged.

Expected results:

- Support of about 75 translation projects, which pursue the objectives referred to above.

Description of the activities to be funded under the call for proposals

Category 1 - Two-year projects

This category of projects consists in the translation and promotion (including the publication of a summary of the translated works) of a package of 3 to 10 eligible works of fiction from and into eligible languages;

Category 2 - Framework partnership agreements

This category of projects consists in the translation and promotion of a package of 5 to 10 eligible works of fiction per year from and into eligible languages;

The works to be translated and promoted must be works of fiction with a high literary value, irrespective of their literary genre, such as novels, short stories, plays, poetry, comic strips and children's fiction.

Eligibility and award criteria

¹⁰ Lesser used languages include all the languages officially recognised in EU Member States, except English, German, French and Spanish (Castilian).

A. Eligibility criteria:

Eligible applicants

Publishers or publishing houses established in one of the countries participating in the Culture Sub-programme which are active in the publishing sector and which have had a legal personality for at least 2 years on the date of the deadline for submission of applications.

Natural persons may not apply for a grant.

Eligible projects

Applicants will have to choose to apply under either category 1 or category 2 below:

Category 1 - Two-year projects

This category of projects must:

- have a maximum duration of 2 years (eligibility period);
- be the subject of an application requesting no more than EUR 100,000 representing no more than 50 % of the eligible budget;
- consist in the translation and promotion of a package of 3 to 10 eligible works of fiction from and into eligible languages;
- be based on a strategy for the translation, publication, distribution and promotion of the translated package of works of fiction.

Category 2 - Specific grants under signed Framework partnership agreements

The Creative Europe-Culture contribution (grant) will be awarded by way of specific agreements for the third year of activities of the partners who have signed a 3-year framework partnership agreement following Call EAC/S19/2013 launched in 2013.

The application for the FPA included an action plan covering the entire duration of the agreement. The action plan is based on a long term strategy for translation, publication, distribution and promotion of the translated package of works of fiction.

- The projects covered by the FPA consist in the translation and promotion of a package of 5 to 10 eligible works of fiction per year from and into eligible languages;
- The specific annual grants awarded under the FPA to support the projects shall not exceed EUR 100,000.

Eligible languages

Irrespective of the category of financial support under which publishers or publishing houses may apply, the project will also have to comply with the following requirements concerning languages:

- The source language and target language must be "officially recognised languages" of the countries taking part in the programme. "Officially recognised languages" are those defined by the Constitution or the basic law of the respective country;
- The source language or the target language must be a language officially recognised in one EU Member State or in an EFTA/EEA country;
- Translations out of Latin and ancient Greek into officially recognised languages are also eligible;
- The target language must be the translator's mother tongue (except in cases of less frequently spoken languages if the publisher provides sufficient explanation);
- Translations must have a cross-border dimension; hence the translation of national literature

from one official language into another official language of the same country is not eligible.

Eligible works

Works in paper or digital formats (e-books and audio-books) are both eligible.

The works to be translated and promoted must be works of fiction with a high literary value, irrespective of their literary genre, such as novels, short stories, plays, poetry, comic strips and children's fiction.

Non-fiction works are not eligible, such as: autobiographies or biographies or essays without fictional elements; tourist guides; human science works (such as history, philosophy, economy, etc.) and works related to other sciences (such as physics, mathematics, etc.).

- The works of fiction must have been previously published.
- The original works of fiction must be written by authors who are nationals of or residents in a country taking part in the Programme with the exception of works written in Latin and ancient Greek.
- The works of fiction must not have been previously translated into the target language, unless a new translation corresponds to a clearly assessed need. In any case, applicants must respect a fifty year time limit since the last translation, explain the expected impact on new readers, and provide a convincing explanation of the need for a new translation into the specific target language.

Eligible activities

- Translation, publication, distribution and promotion of a package of works of fiction with a high literary value, irrespective of their literary genre, such as novels, short stories, plays, poetry, comic strips and children's fiction.
- As a complement to the package, translation of excerpts of works of fiction from the catalogues of publishers and publishing houses to help foster the selling of rights either within Europe or beyond;
- Special events and marketing/distribution organised for the promotion of the translated works of fiction in the EU and outside the EU, including digital promotion tools and promotion of authors at book fairs and literary festivals.

B. Award criteria:

Eligible applicants will be assessed on the basis of the following criteria:

1. Relevance (30)

This criterion evaluates how the project will contribute to transnational circulation of works of European literature and to improving access to it.

2. Quality of the content and activities (25)

This criterion evaluates how the project is implemented in practice (quality of the works to be translated, the organisation of the staff in charge of the project and working arrangements)

3. Promotion and Communication of the translated package (20)

This criterion evaluates the project's approach to promoting and distributing the translated works of fiction within Europe and beyond.

4. Winners of the European Union Prize for Literature (25)

The translation and promotion of books that have won the EU Prize for Literature (EUPL) are encouraged. Points will therefore be automatically granted to project applications including one or more books that have won the EUPL. Ten points will be awarded to project applications including 1-2 EUPL winning books and up to a maximum of 25 points will be awarded to project applications including 9-10 EUPL winning books. (The maximum number of submitted books per package is 10).

The above award criteria will be applied for the award of grants for two-year projects as well as for award of specific annual grants under signed FPAs.

Implementation

EACEA

Indicative timetable and indicative amount of the call for proposals

Reference	Date	Amount
Call for proposals	Fourth quarter 2015	EUR 3.05 M

Maximum possible rate of co-financing of the eligible costs

The EU grant is limited to a maximum co-financing rate of 50% of total eligible costs.

2.16. Support to European networks (See index 2.16 of the programming table)

Objectives pursued and expected results:

This scheme offers action grants to support European networks active in the field of the cultural and creative sectors. These are structured groups of organisations representing the cultural and creative sectors, whose objective is to strengthen the capacity of the cultural and creative sectors to operate trans-nationally and to adapt to change with a view to achieving the general objectives of fostering and promoting cultural and linguistic diversity as well as strengthening the competitiveness of these sectors, also through the promotion of innovation.

The support for European networks is intended to have a structuring effect on players in the cultural and creative sectors and therefore a limited number of networks with broad coverage will be supported across a balanced range of sub-sectors. Greater synergies between existing networks in order to reinforce their organisational and financial structure and avoid duplication of efforts would be welcomed, where feasible.

The priorities of the Programme, relating to the reinforcement of the sector's capacity to operate trans-nationally and around which applicants are specifically asked to base their application, are the following:

- Supporting actions providing cultural and creative players with skills, competences and know-how that contribute to strengthening the cultural and creative sectors, including encouraging adaptation to digital technologies, testing innovative approaches to audience development and testing of new business and management models;
- Strengthening the capacity of cultural and creative players to cooperate internationally and to internationalise their careers and activities in the Union and beyond, when possible on the basis of long-term strategies;
- Providing support to strengthen European cultural and creative organisations and international networking in order to facilitate access to professional opportunities.

Expected results:

- Support of about 35 networks, which pursue the objectives referred to above.

Description of the activities to be funded under the call for proposals

This measure offers co-financing to European networks which carry out activities with respect to the priorities set in the text box on objectives and priorities. These activities shall be carried out with a view to help capacity building in the sector(s) in which each network operates in particular the capacity to operate trans-nationally. The measures shall support, in particular, not-for-profit projects.

Eligibility and award criteria

A. Eligibility criteria:

Eligible applicants

- European networks which are active in the cultural and creative sectors as defined in article 2 of the Regulation
- and who are legally established in one of the countries participating in the Culture Sub-programme
- European networks covering exclusively audiovisual industries and/or activities already covered by the MEDIA Sub programme are not eligible for funding under this scheme. However, European networks consisting primarily of non-audiovisual sectors which include members from the audiovisual sector are eligible.
- European networks which consist of at least 15 member organisations (legal persons) legally established in at least 10 different countries taking part in the programme, of which at least 5 must have their legal seat in 5 different EU Member States or in an EFTA country.
- European networks which have had a legal personality for at least 2 years on the date of the deadline for submission of applications and which are able to demonstrate their existence as a legal person. In case of a network recently constituted as a result of a consortium or a merger between existing networks, this criterion will be assessed for each individual network having been involved in the newly created entity.

Natural persons may not apply for a grant.

Eligible projects

The Creative Europe-Culture contribution (grant) will be awarded by way of specific agreements for the third year of activities of the partners who have signed a 3-year framework partnership agreement following Call EAC/S18/2013 launched in 2013.

- The application for the FPA included an action plan covering the entire duration of the agreement.
- The projects covered by the FPA include a full description of activities to be carried out during the year.

The specific annual grants awarded under the FPA shall not exceed EUR 250 000.

- Eligible activities

Eligible activities to be taken into consideration are the activities which intend to achieve the priorities referred to under objectives and priorities.

The activities of the network must relate to the cultural and creative sectors as defined in Article 2 of the Regulation, with the exception of activities dedicated exclusively to the audio-visual sectors. However, audio-visual activities may be eligible as long as they are ancillary to networking activities dedicated to the non-audio-visual cultural and creative sectors.

Purely illustrative examples of the kinds of activities that can be supported within projects, if they contribute to the above objectives and priorities, include the following (please note this list is not exhaustive):

- The organisation of meetings, conferences, workshops and/or the development of tools, including digital tools to foster information exchange, exchange of practice and informal peer learning which are important to strengthening the capacity of their sectors, in particular internationalising and professionalising it.
- Facilitating multilateral exchanges, professional networking and partnership and project development. Exchanges maybe among professionals, or multi-layered, e.g. with artists, policy-makers, etc.
- The analysis and comparison of policies, programmes and impediments to the development of culture at European, national, regional and local levels. The dissemination of accessible and reusable knowledge to cultural operators, decision- makers, investors, public opinion.
- The collection of quantitative and qualitative data on sector developments and the development of methodologies for collecting comparable data and its interpretation by these networks where possible. This will help to address the current lack of comparable quantitative and qualitative data on various sectors.
- The preparation of newsletters, maintenance of professional databases to assist cultural professionals, artists or audiences.

B. Award criteria:

Eligible applicants will be assessed on the basis of the following criteria:

1. Relevance (30)

This criterion evaluates how the activities of the network will contribute to reinforcing the sector's professionalization and capacity to operate trans-nationally, to promoting transnational circulation of cultural and creative works and mobility of artists and to improving access to cultural and creative works.

2. Quality of the content and activities (25)

This criterion evaluates how the project will be implemented in practice (quality of the activities and the deliverables, and working arrangements).

3. Communication and dissemination (15)

This criterion evaluates the network's approach to communicating its activities and results and to sharing knowledge and experiences with the sector and across borders. The aim is to maximise the impact of the project results by making them available as widely as possible at local, regional, national and European levels, so that they have a reach beyond those directly involved in the project and an impact beyond the project's lifetime.

4. Quality of the European network (30)

This criterion evaluates how broad is the coverage of the activities of the network and the way it will ensure that these activities can be supported and their outcome disseminated beyond the members of the network.

Implementation

Indicative timetable and indicative amount of the call for proposals

Reference	Date	Amount
Launching invitations to partners to submit proposals	First quarter 2016 (under 3-year FPAs signed in 2014 and running till 2016)	EUR 4.4M

Maximum possible rate of co-financing of the eligible costs.

The EU grant is limited to a maximum co-financing rate of 80% of total eligible costs.

2.17. Support to platforms (See index 2.17 of the programming table)

Objectives pursued and expected results

This scheme offers action grants to support platforms active in the field of the cultural and creative sectors whose objectives are the following:

- To foster the development of emerging talent and stimulating the transnational mobility of cultural and creative players and circulation and diffusion of works, with the potential to exert a broad influence on cultural and creative sectors and to provide for lasting effects.
- To help increase recognition and visibility of cultural and creative players with a strong commitment in terms of European programming through communications activities and branding strategy, including the creation of a European quality label.

In order to achieve the above mentioned objectives, the platforms shall focus on the following priority activities:

- Fostering the mobility and visibility of European creators and artists, in particular the emerging ones and those lacking international exposure;
- Stimulating and developing a genuine Europe-wide programming of cultural and artistic activities with the view of facilitating access to non-national European cultural and art works; encouraging and facilitating co-productions, international touring, exhibitions and festivals;
- Implementing a communication and branding strategy, including the development of a European quality label. I;
- Developing and building new audience, in particular young audience.
- Contributing to the development of educational and awareness-raising activities and of new business models including the use of innovative modes of distribution in order to increase the visibility and audience for European culture and artistic creation.
- As the scheme is intended to foster critical mass and a structuring effect, only a limited number of platforms will be supported, with a view to getting a balanced coverage across different cultural sectors. The intention is not therefore to support numerous platforms within the same sector. The evaluation committee will take this into consideration when evaluating the list of applications proposed for funding.

Expected results:

- Support of about 10 platforms, which pursue the objectives referred to above.

Description of the activities to be funded under the call for proposals

The scheme supports European platforms aiming at showcasing and promoting European creators and artists and their works, especially emerging talent, through a genuine Europe-wide programming. The European platform is a group of cultural and creative organizations (the members) developing, by means of a legally constituted co-ordination entity (the coordinator), joint activities with a view to bringing to the fore their common artistic vision, in line with the specific objectives of the scheme and those of the Culture sub-programme of Creative Europe.

Eligibility and award criteria

A. Eligibility criteria:

Eligible applicants

The scheme is open to platforms consisting of organisations which are active in the cultural and creative sectors as defined in article 2 of the Regulation, and who are legally established in one of the countries participating in the Culture Sub-programme.

Platforms involving exclusively members from the audio-visual sector are not eligible for funding under this measure. However, platforms primarily constituted of members from non- audio-visual sectors which include members from the audio-visual sector, are eligible.

Platforms shall comprise a coordination entity and a minimum of 10 member organisations. The coordination entity shall have its legal seat in any of the countries participating in the Creative Europe - Culture sub-programme. Member organisations must be legally established in at least 10 different participating countries, of which at least 5 must be EU Member States or in an EFTA country. The number of member organisations might grow over the duration of the project.

Coordination entity:

The coordination entity is a company, association or an organisation active in the cultural and creative sectors. The coordination entity is fully responsible for the implementation of the project. The coordination entity shall be responsible for the monitoring of the platform and the selection of the members according to a set of criteria which complies with the objectives and priorities of the scheme. The coordination entity shall enter into a written agreement with the platform's members defining their respective roles. The coordination entity may also award financial support to those members who comply with the above mentioned set of criteria.

The coordination entity, as the applicant organisation, must be in a position to demonstrate its existence as a legal person for at least 2 years on the date of the deadline for submission.

Platform's members:

Platform's members are companies, associations or organisations active in the cultural and creative sectors whose aim is to showcase and promote European creators and artists and their works. To be eligible, the platform's members shall already comply with the set of criteria set out by the coordination entity in the application at the time of the submission of the application.

Natural persons may not apply for a grant.

Eligible projects

A call for proposals will be launched for establishing 4-year Framework partnership.

The application for the FPA must include a specific, measurable and relevant set of criteria for the monitoring of the platform and the selection of the members, as well as a work plan covering the entire duration of the FPA, for the joint activities to be implemented. The set of criteria as well as the work plan for the joint activities between the members of the platform must be fully detailed in the application.

The specific annual grants awarded under the FPA shall not exceed EUR 500 000.

The financial support to be allocated to the members of the platform must not exceed EUR 60 000 per member organisation and must be related to the eligible platform's member activities as defined in the call for proposals.

As regards the coordination entity, the eligible activities are those in relation to:

- The establishment of a set of criteria to monitor the platform and define and select platform's members
- The coordination, monitoring, promotion, evaluation and supervision of the platform members' activities as well as the activities in relation to the sustainable development of the platform. Development and implementation of a communication and branding strategy (including the creation of a European quality label)
- The provision of financial support to the members of the platform implementing eligible activities.

In addition to the above, the coordination entity may enable the following activities:

- Promoting artists and creators – especially emerging talent – and their works.
- Developing and building new audience.
- Networking: information, animation and communication.

As regards the platforms members, the eligible activities are those in relation to:

- Fostering the mobility of creators and artists and the circulation of their works - in particular those lacking international exposure - by developing a genuine European programming based on a shared artistic and cultural vision;
- Increasing the promotion and showcasing of at least 30% of emerging talent from other European countries, throughout the whole duration of the project;
- Developing audience, including building new audience, especially young people;
- Contributing to the development of educational and awareness-raising activities, especially towards young people.
- Raising visibility to Europe's values and different cultures, helping increase citizens' sense of identification with the EU.
- Development of new business models including the use of innovative modes of distribution in order to increase the visibility and audience for cultural and art works.

Budget appropriations are also included in the programming table as to continue supporting those projects that signed a framework partnership agreement in 2014 (subject to the submission and approval of their work programme for 2016). The grant will be awarded by way of specific agreements for the third year of

activities of the partners who have signed a 3-year framework partnership agreement in 2014.

B. Award criteria:

Eligible applicants will be assessed on the basis of the following criteria:

1. Relevance (25)

This criterion evaluates the relevance of the platform towards the objectives and the priorities of the scheme and in particular, the suitability of the set of criteria established by the coordination entity to ensure that the selected members

- have high cultural profiles,
- are committed to promoting the visibility of the EU's values, and
- can contribute to the objectives of the scheme and the Programme.

The set of criteria shall be adapted to the sector in which the platform operates.

2. Quality of the content and activities (20)

This criterion evaluates how the project will be implemented in practice (quality of the activities, deliverables, and working arrangement).

3. Promotion, communication and branding strategy (30)

This criterion evaluates the platform's approach to promoting and communicating the activities of the members. The aim is also to maximise the structuring effect of the project by developing and implementing a branding strategy identifying the members of the platform as high cultural operators committed to promoting the values of the EU, to reaching the specific objectives of the scheme as well as reaching the general objectives of the Culture sub-programme of Creative Europe.

4. Quality of the platform (25)

This criterion evaluates the extent to which the general organisation and coordination of the project will ensure the effective and sustainable implementation of the activities and will have a structuring effect on the sector.

The above award criteria will be applied for selection of entities signing Framework Partnership Agreements (FPAs) as well as for award of specific annual grants under signed FPAs.

Implementation
EACEA

Indicative timetable and indicative amount of the call for proposals

Reference	Date	Amount
Call for proposals	First quarter 2016 (3-year FPAs signed in 2014 and running till 2016 + 2-year FPAs signed in 2015 and running till 2016)	EUR 3.4M

Maximum possible rate of co-financing of the eligible costs

The EU grant is limited to a maximum co-financing rate of 80% of total eligible costs.

2.18. Organisation of EU prizes in the field of culture (See index 2.18 of the programming table)

Priorities of the year, objectives pursued and expected results

The Culture Sub-programme shall provide support measures for special actions aiming to achieve greater visibility for the richness and diversity of European cultures, help build links with other sectors including education and youth, and stimulate intercultural dialogue and mutual understanding, including European cultural prizes. Four calls for proposals for four-year framework partnership agreements were published in 2014 and framework partnerships were concluded for the following Prizes:

1) The European Border Breakers' Awards (EBBAs):

The EBBAs seek to recognize and reward the success of emerging talents in the pop, rock and dance music, who managed to achieve success with their first international release in Europe beyond their home country. The objectives of the EBBAs are as follows:

- Further increase the visibility and cross-border success of the winners,
- Inspire other emerging artists so that they can achieve international success,
- Develop activities, including with key players from the music industry, aiming to support the sector through the prize, as well as
- Raise broader awareness in the music industry and among the general public of the richness and diversity of the musical talent in Europe that deserves to be better known and promoted both across the continent and beyond.

2) The European Union Prize for Literature (EUPL):

The EUPL, uniquely focusing on new and emerging authors, seeks to:

- Showcase Europe's wealth of contemporary fiction;
- Raise awareness in the book sector about the literary diversity in Europe;
- Raise the profile of authors outside their home country and help them reach broader readerships;
- Help promote reading, above all among young people, and foster multilingualism;
- Enhance the whole book chain in Europe and promote publishing, translation, selling and reading of books from other European countries;
- Encourage transnational circulation of literature.

3) The EU Prize for contemporary architecture:

The EU Prize for contemporary architecture seeks to:

- Highlight recent, excellent examples of architectural creativity of works which are less than two years old;
- Underline that modern architecture is socially and culturally rooted in European cities and is important to people's everyday lives, and
- Build and help raise awareness on the benefits architecture can generate on growth, jobs, environment and social cohesion.

4) The EU Prize for cultural heritage:

The EU Prize for cultural heritage seeks to:

- Highlight recent, excellent examples of heritage care;
- Foster educational aspects as well as build on on the digital qualities of the awarded sites, and
- Showcase remarkable efforts made in raising awareness about our cultural heritage and its value to the European society and economy.

The Prizes being supported under the Creative Europe programme, the general framework will be set out

in the Regulation establishing this programme. In particular, the programme will be open to EU Member States and to other countries as long as they meet the conditions referred to in article 8 of the Regulation.

Description of the activities to be funded under the call for proposals¹¹

For each Prize, the aim of the calls for proposals is to select an organisation/consortium that will:

- (a) Implement the solid and credible mechanism they proposed to select European artists, authors or projects in each specific field of the Prizes;
- (b) Organise an annual/bi-annual high quality and visible awards ceremony as of the 2015 edition. This ceremony should succeed in highlighting the talent and creativity that exist in the specific field of the Prize;
- (c) Create a momentum ensuring high visibility for the Prize, the winners and the values that the Prize promotes in between the award ceremonies and engage different target groups for the Prize;
- (d) Develop networking and partnership activities with a view to ensuring the sustainable impact of the Prize.

Eligibility and award criteria

¹¹ Including calls for proposals for establishment of framework partnerships and calls for proposals restricted to partners under existing framework partnerships

Eligible applications were assessed on the basis of the following criteria:

1. Relevance of the proposal, its compliance with the objectives of the call (30 points)

This criterion evaluates the nature and suitability of the mechanisms (procedure and quantitative/qualitative criteria) proposed for selecting the authors and literary works as well as of the concept for the award ceremonies and for enhancing the reputation of each prize in its respective sector.

2. Appropriateness of visibility and communication activities (25 points)

This criterion evaluates the nature and suitability of the communication strategy proposed including how to make the support of the European Union visible in the promotional tools and during and after the award ceremony.

3. Ability to mobilize key stakeholders of the sector and relevant partners (25 points)

This criterion evaluates the evidence regarding the ability to involve and effectively mobilize key stakeholders of the sectors involved in each prize as well as partners, including sponsors, and mobilizing other relevant sectors.

4. Effectiveness of the proposed methodology and organisation of the Prize (20 points)

This criterion evaluates the ability to organise, coordinate and implement the various aspects of the award process, in particular the selection process and the ceremony, the quality of the work plan and time schedule, including decision-making structures and the organisation of partnerships with the European literature sector, as well as the relevance and quality of the human resources foreseen.

The above award criteria will be applied for award of specific annual grants under signed FPAs.

Implementation

DG EAC

The Creative Europe-Culture contribution (grant) will be awarded by way of specific agreements (according to the following tentative timetable) for the third year of activities to the partners who have signed a four-year framework partnership agreement following Calls EAC/S04/2013, EAC/S12/2013, EAC/S14/2013 and EAC/S15/2013 launched in 2013 and 2014:

Indicative timetable and indicative amount of the call for proposals

Reference	Date	Amount
Calls for proposals	4-year FPAs signed in 2014 and running till 2017	
EBBAs	First quarter 2016	EUR 400,000

EUPL	Third quarter 2016	EUR 300,000
Cultural Heritage Prize	Third quarter 2016	EUR 250,000
Architecture Prize	Second quarter 2016	EUR 250,000

Maximum possible rate of co-financing of the eligible costs

The EU grant is limited to a maximum co-financing rate of 60% of total eligible costs.

2.19. Special actions - European Capitals of Culture (See index 2.19 of the programming table)

Priorities of the year, objectives pursued and expected results

According to Decision No 1622/2006/EC¹² covering the European Capitals of Culture 2007 to 2019, the objective of the action is to highlight the richness and diversity of European cultures and the features they share, as well as to promote greater mutual understanding between European citizens.

Each year, two cities in two different Member States are entitled to hold the European Capital of Culture (ECOC) title in accordance with a chronological order annexed to the Decision No 1622/2006/EC.

The two cities awarded with the title have to create and implement a cultural programme specifically for the European Capital of Culture year, in line with the criteria included in Article 4 of the Decision No 1622/2006/EC.

According to Decision N^o 445/2014/EU of the European Parliament and of the Council of 16 April 2014 establishing a Union action for the European Capitals of Culture for the years 2020 to 2033 and repealing Decision No 1622/2006/EC¹³, the general objectives of the action are, on the one hand, to safeguard and to promote the diversity of cultures in Europe and to highlight the common features they share as well as to increase citizens' sense of belonging to a common cultural area and, on the other hand, to foster the contribution of culture to the long-term development of cities in accordance with their respective strategies and priorities.

Each year, two cities in two different Member States are entitled to hold the ECOC title in accordance with a chronological order annexed to the Decision No 445/2014/EU. Furthermore, every third year starting from 2021, cities in candidate countries or potential candidates for EU membership may also hold the title.

The cities awarded with the title have to create and implement a cultural programme specifically for the ECOC year with a strong European dimension, in accordance with the criteria of Article 5 of the Decision.

Expected results:

Aarhus (Denmark) and Pafos (Cyprus) will get support, in the form of the Melina Mercouri Prize, with a view to implementing their activity programme for the title year 2017 (Decision No 1622/2006).

¹² Decision No 1622/2006/EC of the European Parliament and of the Council of 24 October 2006 establishing a Community action for the European Capital of Culture event for the years 2007 to 2019 (OJ L 304, 3.11.2006, p.1).

¹³ OJ L 132, 3.5.2014, p.1.

One city in Croatia and one city in Ireland will be awarded the ECOC title and the Melina Mercouri Prize, with a view to implementing their activity programme for their relevant title years (Decision No 445/2014/EU).

In 2016, two calls for submission of applications - for the 2023 titles - will be published (one in Hungary and one in the United Kingdom). The calls for submission of applications - which cover both the contest for the award of the ECOC title and the contest for the award of the Melina Mercouri prize - are published at least six years before the year of the title (Decision No 445/2014/EU).

A) Award of the Melina Mercouri Prize to the 2017 European Capitals of Culture

Aarhus (Denmark) and Paphos (Cyprus) were designated by Council Decision No 2013/286/EU of 17 May 2013¹⁴ as "European Capitals of Culture 2017".

According to Article 11 of Decision No 1622/2006/EU, a pecuniary prize of EUR1.5 million in honour of Melina Mercouri shall be awarded to each of the designated cities by the Commission, provided that they meet the criteria laid down in Article 4 of that Decision, and have implemented the recommendations made by the selection and monitoring and advisory panels.

The prize must be awarded in full no later than three months before the start of the relevant year. This means that the prizes for the two Capitals in 2017 will need to be financed from the 2016 budget.

Indicative timetable and indicative amount of the grants awarded without a call for proposals:

Reference	Date	Amount
Aarhus 2017	Third quarter 2016	EUR1.5M
Paphos 2017	Third quarter 2016	EUR1.5M

Implementation

DG EAC

Maximum possible rate of co-financing of the eligible total costs

N/A

A) Award of the Melina Mercouri Prize to the 2020 European Capitals of Culture

Following the publication in 2014 of the two calls for submission of applications for the 2020 ECOC competitions, the ECOC title and the Melina Mercouri Prize will be awarded in 2016 to one city in Croatia and to one city in Ireland, in accordance with Article 14 of Decision No 445/2014/EU. This means that the prizes for the two 2020 ECOC will need to be financed from the 2016 budget.

The Prize money will be paid by the end of March of the relevant title year, i.e. early 2020.

¹⁴Council Decision No 2013/286/EU of 17 May 2013 designating the European Capital of Culture for the year 2017 in Denmark and in Cyprus and the European Capital of Culture for the year 2018 in Malta (OJ L 162, 14.6.2013, p. 9).

Implementation

Indicative timetable and indicative amount of the grants awarded:

Reference	Date	Amount
One city in Croatia (ECOC 2020)	Second quarter 2016	EUR1.5M
One city in Ireland (ECOC 2020)	Third quarter 2016	EUR1.5M

DG EAC

Maximum possible rate of co-financing of the eligible total costs

N/A

B) Calls for submission of applications for the 2023 titles

Essential conditions for participation and award criteria

Eligibility criteria:

In 2023, the competition will be exclusively addressed to the cities of the countries designated by the Annex of Decision No 445/2014/EU for the year 2023 (Hungary and the United Kingdom).

Every application must be based on a cultural programme with a strong European dimension. The programme shall cover the year of the title and shall be created specifically for the title.

Exclusion criteria:

The applicant city shall be excluded from receiving the prize if it is in one of the situations referred to in Article 106(1) and Articles 107 and 108 of Regulation (EU, EURATOM) No 966/2012 of the European Parliament and of the Council of 25 October 2012 on the financial rules applicable to the general budget of the Union¹⁵.

Award criteria:

The award criteria for the assessment of the applications are divided into six categories corresponding to the provisions laid down in Article 5 of the Decision No 445/2014/EU:

- Contribution to the long-term strategy;
 - European dimension;
 - Cultural and artistic content;
 - Capacity to deliver;
 - Outreach;
 - Management.
- As regards the "contribution to the long-term strategy", the following factors shall be taken into account:
- that a cultural strategy for the candidate city, which covers the action and includes plans for sustaining the cultural activities beyond the year of the title, is in place at the time of its application;

¹⁵ OJ L 298, 26.10.2012, p.1

- the plans to strengthen the capacity of the cultural and creative sectors, including developing long-term links between the cultural, economic and social sectors in the candidate city;
- the envisaged long-term cultural, social and economic impact, including urban development, that the title would have on the candidate city;
- the plans for monitoring and evaluating the impact of the title on the candidate city and for disseminating the results of the evaluation.

- As regards the "European dimension", the following factors shall be assessed:

- the scope and quality of activities promoting the cultural diversity of Europe, intercultural dialogue and greater mutual understanding between European citizens;
- the scope and quality of activities highlighting the common aspects of European cultures, heritage and history, as well as European integration and current European themes;
- the scope and quality of activities featuring European artists, cooperation with operators or cities in different countries, including, where appropriate, cities holding the title, and transnational partnerships;
- the strategy to attract the interest of a broad European and international public.

- As regards the "cultural and artistic content", the following factors shall be assessed:

- a clear and coherent artistic vision and strategy for the cultural programme;
- the involvement of local artists and cultural organisations in the conception and implementation of the cultural programme;
- the range and diversity of the activities proposed and their overall artistic quality;
- the capacity to combine local cultural heritage and traditional art forms with new, innovative and experimental cultural expressions.

- As regards the "capacity to deliver", the candidate cities shall demonstrate that:

- the application has broad and strong political support and a sustainable commitment from the local, regional and national authorities;
- the candidate city has or will have an adequate and viable infrastructure to hold the title;

- As regards "outreach", the following factors shall be assessed:

- the involvement of the local population and civil society in the preparation of the application and the implementation of the action;
- the creation of new and sustainable opportunities for a wide range of citizens to attend or participate in cultural activities, in particular young people, volunteers and the marginalised and disadvantaged, including minorities, with special attention being given to persons with disabilities and the elderly as regards the accessibility of those activities;
- the overall strategy for audience development, and in particular the link with education and the participation of schools;

- As regards "management", the following factors shall be assessed:

- the feasibility of the fund-raising strategy and proposed budget, which includes, where appropriate, plans to seek financial support from Union programmes and funds, and covers the preparation phase, the year of the title, the evaluation and provisions for the legacy activities, and contingency planning;
- the envisaged governance and delivery structure for the implementation of the action which provides, inter alia, for appropriate cooperation between the local authorities and the delivery structure, including the artistic team;
- the procedures for the appointment of the general and artistic directors and their fields of action;

- the marketing and communication strategy is comprehensive and highlights that the action is a Union action;
- the delivery structure has staff with appropriate skills and experience to plan, manage and deliver the cultural programme for the year of the title.

Implementation

The action will be implemented directly by DG EAC.

Indicative timetable of the contests and indicative amount		the prizes
Reference	Date	Amount
Calls for the two 2023 titles	Fourth quarter 2016	EUR 3M (subject to availability of budgetary appropriations)

2.20. Special actions - Cooperation with International organisations (See index 2.20 of the programming table)

Priorities of the year, objectives pursued and expected results

Cooperation with international organisations active in the field of culture can bring added value for the realisation of the Programme's objectives. This allows in particular to benefit from their competence in specific cultural matters and also to maximise the impact of the Programme's lines of action and/or of Commission's policy development activities.

Description of the activities to be funded under the call for proposals

- In order to cooperate in the organization of the European Heritage Days 2016, an agreement will be signed with the Council of Europe.

Award Criteria

Relevance of the proposed action plan to the general objectives of the Regulation:

- To safeguard, develop and promote European cultural and linguistic diversity and to promote Europe's cultural heritage;
- To strengthen the competitiveness of the European cultural and creative sectors, in particular that of the audiovisual sector, with a view to promoting smart, sustainable and inclusive growth.

The grants will be awarded without a call for proposals on the basis of article 190_d) of the Rules of Application. The above mentioned international organisations are referred to in article 8(6) of the Regulation.

Implementation

DG EAC

Indicative timetable and indicative amount of the grants

without a call for proposals:

Reference	Date	Amount
European Heritage Days	First quarter 2016	EUR 150,000

Maximum possible rate of co-financing of the eligible costs

The EU grant is limited to a maximum co-financing rate of 50% of total eligible costs

(c) Cross-sectoral strand

2.21. Support to Creative Europe Desks (See index 2.21 of the programming table)

Priorities of the year, objectives pursued and expected results:

- Promote Creative Europe Programme at national level;
- Assist the cultural and creative sectors regarding the Programme and provide information on the various types of aid available under Union policy;
- Stimulate cross-border cooperation between professionals, institutions and networks;
- Support the Commission by providing assistance regarding the cultural and creative sectors in the Member States, for example through the provision of data on these sectors;
- Support the Commission in ensuring proper communication and dissemination of the results and impacts of the Programme. The Creative Europe Desks network shall ensure communication and dissemination of information concerning the Union funding awarded and results obtained for their country.

Description of the activities to be funded under the call for proposals

The Creative Europe desks will receive financial support to carry out the following activities:

- Organize info days, at the national (or local, where appropriate) level to promote and to ensure wide publicity of the Creative Europe Programme, presenting the conditions of participation and the application deadlines.
- Present the Programme in the framework of events, conferences organised by the Creative Europe Desks or by other organisations.
- Facilitate cross-border cooperation and participation in the Creative Europe Programme by assisting the culture and creative sectors and by providing technical assistance measures (in workshops, meetings)
- Communication and dissemination of the selection results, results of finalised projects and the impact of the Programme in their country
- Ensure a continuous exchange of information between the information offices of other relevant programmes in their country and to ensuring networking activities

Award Criteria

The award of the Creative Europe Desks action grants shall be subject to the principles of transparency and equal treatment. Applications shall be assessed against the following criteria:

1. Relevance of the proposed action plan to the tasks assigned to the Creative Desks as laid down in Article 16 of the Regulation:
 - provide information about, and promote, the Programme in the countries participating in the Programme;
 - assist the cultural and creative sectors in relation to the Programme and provide basic information on other relevant support opportunities available under Union policy;
 - stimulate cross-border cooperation within the cultural and creative sectors;
2. Cost/efficiency of the action plan and budget proposed by the applicant.

The grants will be awarded without a call for proposals on the basis of article 190 d) of the Rules of Application.

Creative Europe Desks are referred to in article 16 of the Regulation.
A 3-year framework partnership agreement will be used.

The proposal of the budget breakdown is based on the population, GDP and price level of each country, with a cap of +20% and a floor of -10% compared to the 2012 commitments which are grouped in 9 categories:

- less than 15 points (allocation is max EUR 75 000),
- between 16 and 75 (EUR 82.500),
- between 76 and 100 (EUR 117.500),
- between 101-600 (EUR 145.000),
- between 601-1200 (EUR 175.000),
- between 1201-7000 (EUR 217.500),
- between 7001-20000 (EUR 355.000),
- between 20001-25000 (EUR 430.000)
- and as from 25.001 and higher (EUR 575.000).

The methodology of calculation is based on the following formula:

$(\text{Population Member State} * 100 / \text{Total population of the Member States}) \times (\text{GDP Member State} * 100 / \text{Total GDP of the Member States}) \times (\text{Price level Member State})$; with a fixed maximum amount per ceiling.

For 2016, for those countries which will have a reduced funding level on the basis of the new methodology, the decrease percentage is limited to minus 10% compared to the funding level of 2014. For the countries which will benefit from a higher funding level as a result of the new methodology, the increase is limited to +20% compared to the level of 2014.

Maximum 50% of the eligible costs will be granted by the Commission, with a maximum per country as stated in the breakdown. The other 50% has to be covered by the national government or by own or raised funds.

Appendix 2: 2016 proposed budget breakdown for the grants of the Creative Europe Desks

Implementation
EACEA

Indicative timetable and indicative amount of the grant(s) awarded without a call for proposals

Reference	Date	Amount
n/a	First quarter 2016 (3 year-FPA signed in 2015 and running till 2017)	EUR 4.9M

2.22. Support to Presidency conferences (See index 2.22 of the programming table)

Priorities of the year, objectives pursued and expected results:

- Fostering policy cooperation
- Assisting Presidencies in developing their priorities in the field of culture and
- Following up the progress and results achieved in the field of culture.

The fact that these events are organised by the country holding the Presidency of the Council enables them to have a political impact going beyond culture and produce results more efficiently.

Description of the activities to be funded under the call for proposals

Grants will be awarded to the Dutch and Slovakian Presidencies to organise conferences and meetings of Directors General on priority policy topics, together with associated activities for the exploitation of projects and programme results.

Topics to be treated in these co-financed events will be agreed with the Presidencies during 2015/2016 and will be drawn from amongst the priorities defined in the European Agenda for Culture and the Council Work Plan for Culture 2015-2018 or correspond to the priorities of the Commission with regard to strengthening the European creative and content industries in the digital single market. This includes the contribution of the cultural and creative sectors to growth and jobs, the role of culture in local and regional development strategies, cultural heritage and culture in EU external relations.

Award criteria

Applications will be assessed according to the potential contribution of the action plan proposed to achieve the general objectives of the Regulation:

- To safeguard, develop and promote European cultural and linguistic diversity and to promote Europe's cultural heritage;
- To strengthen the competitiveness of the European cultural and creative sectors, in particular that of the audiovisual sector, with a view to promoting smart, sustainable and inclusive growth.

The grants will be awarded without a call for proposals on the basis of article 190 c) of the Rules of Application. Implementation DG EAC

Indicative timetable and indicative amount of the grant(s) awarded without a call for proposals

Reference	Date	Amount
Dutch Presidency	First quarter 2016	EUR 200,000
Slovakian Presidency	Third quarter 2016	EUR 200,000

Maximum possible rate of co-financing of the eligible costs

50%

2.23 Policy development – Module for Master degree in Art and Science (See index 2.23 of the programming table)

Priorities of the year, objectives pursued and expected results

Creative Industries are experiencing a significant skills gap at the crossing of creativity and technology. To respond to this gap at European level, it is proposed to promote interdisciplinary approach in masters and university courses fostering cross-sectorial curricula combining technology with the Arts to produce knowledgeable and creative workforces.

Description of the activities to be funded under the call for expressions of interest

This approach will be implemented through the design of an innovative multidisciplinary module that would fit within existing master courses. What will be truly innovative is the blending of arts and ICT with entrepreneurial skills and business exposure in courses with embedded arts and design and creativity techniques in their teaching and learning methods.

An experimental pilot call will be launched in the second half of 2016 in order to design and implement the module. Prior to the launch of the call and given the experimental nature of the project, a long preparatory work and consultations with the stakeholders will be needed in the first half of 2016.

The final details of the call for proposals will not be established until after the outcome of this preparatory work. These will be included in a future revision of this Work Programme.

Reference	Date	Amount
Call for proposals	na	EUR 1M

3. PROCUREMENT

The overall budgetary allocation reserved for procurement contracts in 2016 amounts to EUR 5 879 573.

(a) MEDIA Sub-programme

3.1 Stands (See index 3.01 of the programming table)

Subject matter of the contracts envisaged (*study / technical assistance / evaluation / survey / IT / communication services/etc.*)

Stands services and promotional activities at the major audiovisual markets including Berlin Film Market, MIPTV, Cannes Film Festival and the MIPCOM.

Type of contract (*new FWC / direct contract / specific contract based on an existing FWC / contract renewal*) and type of procurement (*service/supply/works*)

Specific contract based on an existing FWC

Indicative amount per contract [not mandatory]

The overall amount allocated for 2016 is EUR 2.5M. Specific contract amounts depend on the event to be covered.

Indicative number of contracts envisaged

4

Indicative timeframe for launching the procurement procedure

The date for launching of the procedure for the first specific service contract for the 2016 exercise is January 2016.

Implementation

EACEA

(b) Culture Sub-programme

3.2. Communication activities for the European Heritage Label (See index 3.02 of the programming table)

Subject matter of the contracts envisaged (*study / technical assistance / evaluation / survey / IT / communication services/etc.*)

Under the terms of article 17 of Decision No 1194/2011/EU¹⁶, the Commission shall be responsible for ensuring the overall coherence and quality of the action, ensuring coordination between the Member States and the European panel, providing support to the European panel, as well as communicating information concerning the Label and ensuring its visibility at Union level and foster networking activities between the sites who have been awarded the Label.

One or, if necessary, more specific service contracts will be signed under the Commission's framework contracts to support the implementation of the action and/or to carry out a series of communication activities on the label and to ensure its visibility at Union level.

Type of contract (new FWC / direct contract / specific contract based on an existing FWC / *contract renewal*) and type of procurement (*service/supply/works*)

Type of contract : specific contract based on an existing FWC

Type of procurement : service

Indicative amount per contract [not mandatory]

The overall amount allocated for 2016 is EUR 15 000.

Indicative number of contracts envisaged

1

Indicative timeframe for launching the procurement procedure:

n/a

Implementation

DG EAC

¹⁶ Decision No 1194/2011/EU of 16 November 2011 establishing a European Union action for the European Heritage Label (OJL 303,22.11.2011, p.1).

3.3. Support activities for the European Capitals of Culture and the European Heritage Label *(See index 3.03 of the programming table)*

Subject matter of the contracts envisaged (study / technical assistance / evaluation / survey / IT/ communication services/etc.)

Under the terms of article 6 of Decision No 1622/2014/EC, a panel of independent experts shall be established for the monitoring procedures of European Capitals of Culture 2007 to 2019.

Under the terms of article 6 of Decision No 445/2014/EU, a panel of independent experts shall be established for the selection and monitoring procedures of European Capitals of Culture 2020 to 2033.

Under the terms of article 17 of Decision No 1194/2011/EU, the Commission shall be responsible for providing support to the European panel in charge of the selection of sites.

Both the European Capitals of Culture and the European Heritage Label are provided support through the Creative Europe Programme, pursuant to articles 13.1.e) and 24.4 of the Regulation.

Type of contract (new FWC / direct contract / specific contract based on an existing FWC / contract renewal) *and type of procurement* (service/supply/works)

Type of contract : specific contract based on an existing FWC

Type of procurement : service

Indicative amount per contract

The overall amount allocated for 2016 is EUR 300 000

Indicative number of contracts envisaged 3

Indicative timeframe for launching the procurement procedure:

European Capitals of Culture:

second quarter 2016

European Heritage Label:

first quarter 2016

Implementation

DG EAC

(c) Cross-sectoral strand

3.4. Studies and evaluations (See index 3.04 of the programming table)

Subject matter of the contracts envisaged (study / technical assistance / evaluation / survey / IT/ communication services/etc.)

- To support any new needs in connection with political priorities resulting from the implementation of the European Agenda for culture, the Work Plan for Culture 2015-2018 and the Digital Agenda for Europe, including with respect to the cultural and creative sectors.
- To support any analysis which will help the Commission in establishing a mid-term evaluation report of the Creative Europe programme as foreseen in Article 18 paragraph 3 of the Regulation. This evaluation shall:

(a) include qualitative and quantitative elements, in order to assess the effectiveness of the Programme in achieving its objectives, the efficiency of the Programme, and its European added value;

(b) address the scope for simplification of the Programme, its internal and external coherence, the continued relevance of all its objectives and the contribution of the measures to the Union priorities of smart, sustainable and inclusive growth;

(c) take into account evaluation results concerning the long-term impact of Decisions No 1718/2006/EC¹⁷, No 1855/ 2006/EC¹⁸ and No 1041/2009/EC¹⁹.

- Article 12 of Decision No 1622/2006/EC specifies that the European Commission shall ensure the external and independent evaluation of the results of the European Capitals of Culture of the previous year, in accordance with the objectives and criteria laid down in the mentioned legal basis.

Type of contract (new FWC / direct contract / specific contract based on an existing FWC / contract renewal) and type of procurement (service/supply/works)

Type of contract : 2 new contracts further to a call for tenders and 3 specific contracts based on an existing FWC

Type of procurement : service

Indicative amount per contract

The overall amount allocated for 2016 is EUR 1 619 531.

Indicative number of contracts envisaged:

5

¹⁷ Decision No 1718/2006/EC of 15 November 2006 concerning the implementation of a programme of support for the European audiovisual sector (MEDIA 2007) (OJ L 327, 24.11.2006, p. 12).

¹⁸ Decision No 1855/2006/EC of the European Parliament and of the Council of 12 December 2006 establishing the Culture Programme (2007 to 2013) (OJ L 372, 27.12.2006, p. 1).

¹⁹ Decision No 1041/2009/EC of the European Parliament and of the Council of 21 October 2009 establishing an audiovisual cooperation programme with professionals from third countries (MEDIA Mundus) (OJ L 288, 4.11.2009, p. 10).

Indicative timeframe for launching the procurement procedure

- Second semester 2016 for possible studies and evaluations linked to the implementation of the European Agenda for culture and of the Work Plan for Culture 2015-2018 as well as any analysis which may be needed for implementing the Creative Europe Programme

- Last quarter 2016 for the evaluation of the 2016 European Capitals of Culture, which will be conducted and finalised in 2017

Implementation DG EAC

3.5. Communication and valorisation activities (See index 3.05 of the programming table)

Subject matter of the contracts envisaged (study / technical assistance / evaluation / survey / IT/ communication services/etc.)

Dissemination activities seeking to showcase the Creative Europe Programme and supported activities in the field of culture and audiovisual referred to in this Decision, including for instance conferences, brochures and other communication actions, might be carried out during 2016.

It is not foreseen at this stage that the Creative Europe programme contributes financially to corporate communication in 2016 in accordance with article 24(4) of the Regulation. However, this is without prejudice to the fact that it shall do so in this or in future exercises, as agreed by the Commission in the Communication SEC(2013) 486 final of 23.9.2013.

Type of contract (new FWC / direct contract / specific contract based on an existing FWC / contract renewal) and type of procurement (service/supply/works)

Type of contract : specific contract based on an existing FWC

Type of procurement : service

Indicative amount per contract [not mandatory]

The overall amount allocated for 2016 is EUR 1 400 000.

Indicative number of contracts envisaged:

5

Indicative timeframe for launching the procurement procedure:

Fourth quarter 2016

Implementation

DG EAC

4. OTHER ACTIONS

4.1. Support to project selection - MEDIA (See index 4.01 of the programming table)

Amount

EUR 700 000

Implementation

EACEA

Description and objective of the implementing measure

Support to project selection costs related to the MEDIA Sub-programme i.e. experts involved in the assessment of projects.

4.2. Support to project selection - Culture (See index 4.02 of the programming table)

Amount

EUR 750 000

Implementation

EACEA

Description and objective of the implementing measure

Support to project selection costs related to the Culture Sub-programme i.e. experts involved in the assessment of projects.

4.3. European Audiovisual Observatory (See index 4.03 of the programming table)

Priorities of the year, objectives pursued and expected results

The Regulation (Article 11.1) states that the Union shall be a member of the Observatory for the duration of the Programme. The Union's participation in the Observatory shall contribute to the achievements of the MEDIA sub-programme's priorities by:

- (a) Encouraging transparency and the establishment of a level playing field in the accessibility of legal and financial/market information and contributing to the comparability of legal and statistical information;
- (b) Providing data and market analysis useful for the elaboration of the action lines of the MEDIA sub-programme and for the evaluation of their impact on the market.

Description of the activities to be funded

As all members of the European Audiovisual Observatory (EAO), the European Union contributes to its operating costs through an annual membership fee.

Implementation

DG CNECT

Indicative timetable and indicative amount of the annual membership fee

Reference	Date	Amount
n/a	n/a	EUR 360 000

4.4. Cultural and Creative Sectors Guarantee Facility

(See index 4.4 of the programming table)

Priorities of the year, objectives pursued and expected results

One of the specific objectives of the Creative Europe Programme is to strengthen the financial capacity of SMEs and micro, small and medium-sized organisations in the cultural and creative sectors²⁰ in a sustainable way, while endeavouring to ensure a balanced geographical coverage and sector representation. Specific provisions for this financial instrument are provided in Article 14 and Annex 1 of the Regulation.

The Cultural and Creative Sectors Guarantee Facility (CCS GF) shall have the following priorities:

- (a) to facilitate access to finance for SMEs and micro, small and medium-sized organisations in the cultural and creative sectors;
- (b) to improve the capacity of participating financial intermediaries to assess the risks associated with SMEs and micro, small and medium-sized organisations in the cultural and creative sectors and with their projects, including through technical assistance, knowledge-building and networking measures.

As such, CCS GF shall provide:

- (a) guarantees to participating financial intermediaries from any country participating in the Guarantee Facility;
- (b) participating financial intermediaries with additional expertise to evaluate risks associated with SMEs and micro, small and medium-sized organisations and with their cultural and creative projects (capacity building).

The implementation of the financial instruments is entrusted to the European Investment Fund (EIF)

²⁰ Impact assessment for the Creative Europe programme identifies market imperfections and sub-optimal investment situation for cultural and creative sectors SMEs and assesses the investment needs (http://ec.europa.eu/programmes/creative-europe/documents/ce-impact_en.pdf (Part III- Financial Instrument, pages 115-170)

Additionally 'Survey on access to finance for cultural and creative sectors', IDEA 2013, (http://ec.europa.eu/culture/library/studies/access-finance_en.pdf) provides detailed analysis of demand for and supply of bank loans in the CCS and the (perceived) barriers to accessing external finance, taking into account the significant diversity in the cultural and creative sectors.

through a Delegation Agreement to be signed by the end of the year 2015. The Delegation Agreement shall be valid until the last transactions under the programme is fully completed (2030 at the latest).

Financial intermediaries and capacity building providers will be selected through calls for expression of interest published by the entrusted entity following the adoption of this work programme. The calls in principle shall remain open for application throughout the lifetime of the programme with a latest date for application most likely to be set for Q4 2020.

Expected results:

The EU added value lies in the fact that financial intermediaries are encouraged to make financial transactions which they would not make in the absence of the guarantee. This is due to the perceived risks involved in the financing of enterprises and organizations from the cultural and creative sectors.

In addition, the expertise of the EIF will enable dissemination of best practices to less developed financing markets via dedicated information tools; and may support dissemination of the well tested practices of dealing with this specific sector.

It is expected that over the period 2016-2020 between 6.000 to 10.000 CCS SMEs shall receive financing for a total value ranging from EUR 500 to 600 million.

Indicators:

Indicators for the 2016 budget are:

- (i) the volume of loans guaranteed in the framework of the Guarantee Facility, categorised by national origin, size and sectors of SMEs and micro, small and medium- sized organisations;
- (ii) the volume of loans granted by participating financial intermediaries, categorised by national origin;
- (iii) the number and geographical spread of participating financial intermediaries;
- (iv) the number of SMEs and micro, small and medium- sized organisations benefiting from the Guarantee Facility, categorised by national origin, size and sectors;
- (v) the average default rate of loans;
- (vi) the achieved leverage effect of guaranteed loans in relation to the indicative leverage effect (estimated at a level of 1:5,7).

Description of the activities to be funded under the call for interest

The financial instrument under the Creative Europe Programme provides for a debt instrument as well as a Capacity Building Scheme.

The implementation of the financial instruments is entrusted to the European Investment Fund (EIF) through a Delegation Agreement to be signed by the end of the year 2015.

Continuous open calls for expressions of interest for the selection of financial intermediaries and capacity building providers will be published by the EIF. They may in principle apply at any time until the end of 2020.

The Cultural and Creative Sectors Guarantee Facility (CCS GF) provides the following measures under a loan guarantee facility:

- a) Counter-guarantees to other financial intermediaries providing guarantees on loans to SMEs and to micro, small and medium-sized organisations in the cultural and creative sectors;
- b) Direct guarantees for financial intermediaries
- c) Capacity-building under the Guarantee Facility through the provision of expertise to participating financial intermediaries in order to increase their understanding of the cultural and creative sectors (in aspects such as the intangible nature of collateral assets, the extent of the market lacking critical mass, and the prototype nature of products and services) and the provision to each participating financial intermediary of additional expertise in building portfolios and evaluating risks associated with cultural and creative projects.

The call for (counter) guarantees will set out the terms and conditions for the implementing mechanism under the debt instrument (e.g. guarantee rate, guarantees cap, eligibility criteria for CCS SMEs and organisations, cultural and creative sectors eligibility criteria)

The call for selection of capacity building provider(s) will set out the terms and conditions for the implementation on the basis of criteria such as experience in financing the cultural and creative sectors, expertise, geographical reach, delivery capacity and market knowledge.

The characteristics of the CCS GF are:

- a) Guarantees (or counter-guarantees) for debt financing which shall reduce the particular difficulties that CCS SMEs and organisations face in accessing finance either due to their perceived high risk or their lack of sufficient available collateral;
- b) As regards the level of the guarantee, the entrusted entity will provide guarantees to financial intermediaries which will cover a portion of the expected losses of a portfolio of newly generated CCS SME transactions.
- c) The range of financial products which may be supported through the guarantees is intended to be broad so as not to discriminate amongst the CCS SME and organisations population and to allow financial intermediaries to tailor products according to the specific needs of the market in which they operate as well as specific cultural and creative sectors.

d) underlying transactions covered by guarantee agreements to be signed by the entrusted entity with a financial intermediary will have a maximum duration of 10 years.

The CCS GF is demand-driven, meaning that the allocation of funding is based on the demand expressed by financial intermediaries taking into account the need to ensure a balanced geographical coverage, and cultural and creative sectors representation in the portfolio of loans (e.g. through incentives to be provided from the Commission to the entrusted entity, as specified in the Delegation Agreement).

Reference	Date	Amount
Call for expression of interest for the selection of the Capacity Building Provider launched by the entrusted entity (EIF)	First quarter 2016	EUR 1.5M
Call for expression of interest for the selection of the financial intermediaries launched by the entrusted entity (EIF)	First quarter 2016	EUR 13.3M

Appendix 2: 2016 proposed budget breakdown for the grants of the Creative Europe desks

	Methodology with maximum ceilings calculated budgets on crossed pro rata population/GDP/price level with increase of maximum of 20% and losses of -10% compared to 2012									
	Country	Population 1/1/2012	Pro rata population % in total	GDP 2011	Pro rata GDP	Price levels 2012	Crossed pro rata population, GDP, price levels	Max ceilings Funding under Creative Europe	Cap +20 and floor -10 on commitments 2012	Transitional year 2016
1	Austria	8.443.000	1,661753	301	2,3693	105,5	415	145.000	135.138	135.138
2	Belgium	11.041.300	2,173151	370	2,9125	108,6	687	175.000	175.000	175.000
3	Bulgaria	7.327.200	1,442141	38	0,2991	48,3	21	82.500	82.500	82.500
4	Republic of Cyprus	862.000	0,169659	18	0,1417	87,4	2	75.000	75.000	75.000
5	Czech Republic	10.505.400	2,067675	155	1,2201	72,2	182	145.000	145.000	145.000
6	Germany	81.843.700	16,10849	2.593	20,4109	101,1	33.241	575.000	575.000	575.000
7	Denmark	5.580.500	1,098355	239	1,8813	140,5	290	145.000	145.000	145.000
8	Estonia	1.339.700	0,26368	16	0,1259	76,9	3	75.000	52.583	52.583
9	Spain	46.196.300	9,092366	1.073	8,4462	94,9	7.288	355.000	434.009	434.009

10	Finland	5.401.300	1,063085	189	1,4877	121,7	192	145.000	142.800	142.800
11	France	65.397.900	12,87163	1.997	15,7195	108,1	21.872	430.000	430.000	430.000
12	Greece	11.290.900	2,222277	215	1,6924	92,1	346	145.000	113.400	113.400
13	Croatia	4.398.200	0,865655	45	0,3542	69,9	21	82.500	82.500	82.500
14	Hungary	9.957.700	1,959877	101	0,7950	60,3	94	117.500	117.500	117.500
15	Ireland	4.582.800	0,901988	156	1,2280	117,0	130	145.000	184.700	184.700
16	Italy	60.820.800	11,97076	1.580	12,4370	102,5	15.260	355.000	355.000	355.000
17	Lithuania	3.007.800	0,591996	31	0,2440	63,9	9	75.000	75.000	75.000
18	Luxembourg	524.900	0,103311	43	0,3385	122,1	4	75.000	75.000	75.000
19	Latvia	2.041.800	0,401868	20	0,1574	71,6	5	75.000	65.892	65.892
20	Malta	416.100	0,081897	6	0,0472	77,8	0	75.000	56.525	56.525
21	the Netherlands	16.730.300	3,292861	602	4,7387	107,6	1.679	217.500	181.968	181.968
22	Poland	38.538.400	7,585136	370	2,9125	56,7	1.253	217.500	217.500	217.500
23	Portugal	10.541.800	2,074839	171	1,3460	85,9	240	145.000	77.547	77.547
24	Romania	21.355.800	4,203253	136	1,0705	55,4	249	145.000	69.562	69.562
25	Sweden	9.482.900	1,866426	387	3,0463	128,6	731	175.000	165.012	165.012
26	Slovenia	2.055.500	0,404564	36	0,2834	82,9	10	75.000	75.000	75.000
27	Slovakia	5.404.300	1,063675	69	0,5431	70,4	41	82.500	82.500	82.500
28	United Kingdom	62.989.600	12,39763	1.747	13,7516	116,5	19.862	355.000	355.000	355.000

	Total	508.077.900	100	12.704	100			4.905.000	4.741.636	4.741.636
	Ceilings									
	0-15	75.000								
	16-75	82.500								
	76-100	117.500								
	101-600	145.000								
	601-1200	175.000								
	1201-7000	217.500								
	7001-20000	355.000								
	20001-25000	430.000								
	25001-50000	575.000								

THE "CREATIVE EUROPE" PROGRAMME

PROGRAMMING TABLE FOR 2016

Budget Lines: 15 04 01, 15 04 02 and 09 05 01

		Commitment appropriations					
		EUR 28	EFTA/EEA	C4/C5	THIRD COUNTRIES	TOTAL(**)	
		177 368 000	4 842 146	p.m.	p.m.	182 210 146	
WPI (*)	Actions	Budget	Mode of implementation	Number of grants / contracts	Average value of grants / contracts	Maximum rate of cofinancing	Publication of calls for proposals / calls for tenders
MEDIA Sub-programme (09 05 01)							
2.01	Support to Training	7 306 158	CFP-EA	55	132 839	80%	Last Quarter 2015
2.02	Support to the Development of Single Project and Slate Funding of which:	17 500 000	CFP-EA				
	<i>Support to the Development of Single Project</i>	5 000 000	CFP-EA	125	40 000	50%	Third Quarter 2015
	<i>Support to the Development of Slate Project</i>	12 500 000	CFP-EA	80	156 250	50%	Last Quarter 2015
2.03	Support to the Development of European Video Games	2 616 775	CFP-EA	25	104 705	50%	Last Quarter 2015
2.04	Support to Television Programming of Audiovisual European Works	12 500 000	CFP-EA	50	250 000	10%-20%	Last Quarter 2015
2.05	Support to Co-production funds	1 500 000	CFP-EA	5	300 000	80%	Last Quarter 2015
2.06	Support to Market access	7 000 000	CFP-EA	55	127 273	80%	Last Quarter 2015
2.07	Support for the Distribution of non-national films – The Cinema Automatic Scheme	20 200 000	CFP-EA	800	25 250	60%	Last Quarter 2015
2.08	Support for the Distribution of non-national films – The Cinema Selective Scheme	9 000 000	CFP-EA	350	25 714	50%	Third Quarter 2015
2.09	Support to the International Sales Agents of European Cinematographic films	1 600 000	CFP-EA	50	32 000	60%	First quarter 2016
2.10	Cinema Networks	10 400 000	CFP-EA	1	10 400 000	na	First quarter 2016
2.11	Support to Festivals	2 788 505	CFP-EA	66	42 722	60%	Last Quarter 2015
2.12	Audience Development	2 200 000	CFP-EA	18	122 222	60%	Last Quarter 2015
2.13	Online Distribution	5 650 000	CFP-EA	na	na	na	Second quarter 2016
3.01	Stands	2 500 000	PP-EA	4	625 000	100%	
4.01	Support to Project selection	700 000	SE-EA		na		
	Sub-total	103 461 438					
Culture Sub-programme (15 04 02)							
2.14	Support to Cooperation projects	35 000 000	CFP-EA	70	480 000	60%	Third quarter 2015
2.15	Support to Literary translation projects	3 054 177	CFP-EA	70	40 000	50%	Last quarter 2015
2.16	Support to Networks	4 400 000	CFP-EA	23	190 000	80%	na
2.17	Support to Platforms	3 400 000	CFP-EA	8	425 000	80%	na
2.18	Special actions - Organisation of EU prizes in the field of culture	1 200 000	CFP	4	300 000	60%	na
2.19	Special actions - European Capitals of Culture	6 000 000	CFP	4	1 500 000	na	na
2.20	Special actions - Co-operation with International organisations	150 000	D	1	200 000	50%	na
3.02	Special actions - European Heritage Label	15 000	PP	1	15 000	na	First quarter 2016
3.03	Special actions - Support to European Capitals of Culture and European Heritage Label	300 000	PP	20	17 500	100%	Second quarter 2016
4.02	Support to Project selection	750 000	SE-EA			na	
	Sub-total	54 269 177					
Cross-sectoral strand (15 04 01)							
2.21	Support to Creative Europe Desks	4 900 000	D-EA	31	158 000	50%	na
2.22	Support to Presidency conferences	400 000	MON	4	100 000	50%	na
2.23	Policy development activities - Module for Master degree in Art and Science	1 000 000	CFP	na	na	na	na
3.04	Studies and evaluations	1 619 531	PP	5	320 000	100%	Third quarter 2016
3.05	Communication and valorisation activities	1 400 000	PP	5	280 000	100%	Last quarter 2016
4.03	European Audiovisual Observatory	360 000	CONTR	1	360 000	na	na
4.04	Cultural and Creative Sectors Guarantee Facility	14 800 000	art. 140 FR	na	na	na	First quarter 2016
	Sub-total	24 479 531					
	TOTAL	182 210 146					

(*) WPI : Work Programme Index

(**) Pursuant to Article 92 of the Financial Regulation, the appropriations may also finance the payment of default interest.

<<Mode of implementation>>:

CFP: Grants awarded with a call for proposals

CFP-OP Operating Grants awarded with a call for proposals

MON: Grants to bodies with a de jure or de facto monopoly - Art 190.1(c) RAP

D: Grants to bodies identified by a basic act - Art 190(d) RAP

SPE: Grants for actions with specific characteristics - Art 190(f) RAP

PP: Public Procurement

SE: Selection of experts - Art. 204 FR

CONTR Contribution -Membership Art 121.2 (d) FR

<<Maximum rate of co-financing>>:

LS Funding rules involving mainly flat-rates and/or lump sums

na not applicable

CFP-EA:

Grants awarded with a call for proposals implemented by the EACEA

CFP-OP-EA:

Operating Grants awarded with a call for proposals, implemented by the EACEA

MON-EA:

Grants to bodies with a de jure or de facto monopoly - Art 190(c) RAP, implemented by the EACEA

D-EA:

Grants to bodies identified by a basic act - Art190(d)RAP, implemented by the EACEA

SPE-EA:

Grants for actions with specific characteristics - Art 190(f) RAP, implemented by the EACEA

PP-EA:

Public Procurement, implemented by the EACEA