



European
Commission

2020 annual work programme for the implementation of Pilot Projects and Preparatory Actions in the area of education, youth, sport and culture

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EN

Summary

2020 annual work programme for the implementation of pilot projects and preparatory actions in the area of education, youth, sport and culture

In accordance with Article 110(1) of Regulation (EU, Euratom) No 2018/1046 and Article 94 of Commission Delegated Regulation (EU) No 1268/2012, a budgetary commitment shall be preceded by a financing decision which constitutes the annual work programme for 2020.

Article 58(2)(a) of Regulation (EU, Euratom) No 2018/1046 provides that appropriations for pilot projects of an experimental nature designed to test the feasibility of an action and its usefulness, may be implemented without a basic act as long as the actions which they are intended to finance fall within the competence of the Union.

Under Article 58(2)(b) of Regulation (EU, Euratom) No 2018/1046, appropriations for preparatory action in the fields of application of the TFEU and the Euratom Treaty, designed to prepare proposals with a view to the adoption of future actions, may be implemented without a basic act.

The 2020 total expenditure for the pilot projects and preparatory actions amounts to EUR **37,690,000** on the following budget lines:

| Budget line | Title | Commitment appropriations |
|--------------------|--|----------------------------------|
| 15 02 77 20 | Preparatory Action - DiscoverEU: Free travel pass for Europeans turning 18 | 25,000,000 |
| 15 02 77 21 | Preparatory Action - Exchanges and mobility in sport | 1,500,000 |
| 15 02 77 23 | Preparatory Action - Monitoring and coaching, through sports, of youngsters at risk of radicalisation | 1,000,000 |
| 15 02 77 28 | Preparatory Action - Sport as a tool for integration and social inclusion of the refugees | 1,750,000 |
| 15 02 77 29 | innovation | 1,500,000 |
| 15 04 77 17 | Preparatory Action - European Houses of Culture | 750,000 |
| 15 04 77 18 | Preparatory Action - Music Moves Europe: Boosting European music diversity and talent | 2,500,000 |
| 15 04 77 20 | Pilot Project - Jewish Digital Cultural Recovery Project | 490,000 |
| 15 04 77 22 | Preparatory Action - Finance, Learning, Innovation and Patenting for Cultural and Creative Industries (FLIP for CCIs) | 1,500,000 |
| 15 04 77 23 | Preparatory Action - Protecting the Jewish Cemeteries of Europe: A full mapping process with research and monitoring and individual costed proposals for protection, | 1,200,000 |
| 15 04 77 24 | Preparatory Action - Bottom-up Policy Development for Culture & Well-being in the EU | 500,000 |
| Total | | 37,690,000 |

FR
Synthèse

Programme de travail annuel 2020 pour la mise en œuvre des projets pilotes et des actions préparatoires dans les domaines de l'éducation, de la jeunesse, du sport et de la culture

Conformément à l'article 110, paragraphe 1, du règlement (UE, Euratom) 2018/1046 et à l'article 94 du règlement délégué (UE) n° 1268/2012 de la Commission, un engagement budgétaire est précédé d'une décision de financement qui constitue le programme de travail annuel pour 2020.

L'article 58, paragraphe 2, point a), du règlement (UE, Euratom) 2018/1046 dispose que les crédits relatifs à des projets pilotes de nature expérimentale visant à tester la faisabilité d'une action et son utilité peuvent être exécutés sans acte de base, pour autant que les actions financées relèvent de la compétence de l'Union.

Conformément à l'article 58, paragraphe 2, point b), du règlement (UE, Euratom) 2018/1046, les crédits relatifs à des actions préparatoires dans les domaines d'application du traité sur le fonctionnement de l'Union européenne et du traité Euratom, destinées à préparer des propositions en vue de l'adoption d'actions futures, peuvent être exécutés sans acte de base.

Les dépenses totales liées aux projets pilotes et aux actions préparatoires pour 2020 s'élèvent à **37 690 000 EUR**, à financer sur les lignes budgétaires suivantes:

2

| Budget line | Title | Commitment appropriations |
|--------------------|--|----------------------------------|
| 15 02 77 20 | Preparatory Action - DiscoverEU: Free travel pass for Europeans turning 18 | 25,000,000 |
| 15 02 77 21 | Preparatory Action - Exchanges and mobility in sport | 1,500,000 |
| 15 02 77 23 | Preparatory Action - Monitoring and coaching, through sports, of youngsters at risk of radicalisation | 1,000,000 |
| 15 02 77 28 | Preparatory Action - Sport as a tool for integration and social inclusion of the refugees | 1,750,000 |
| 15 02 77 29 | innovation | 1,500,000 |
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| 15 04 77 20 | Pilot Project - Jewish Digital Cultural Recovery Project | 490,000 |
| 15 04 77 22 | Preparatory Action - Finance, Learning, Innovation and Patenting for Cultural and Creative Industries (FLIP for CCIs) | 1,500,000 |
| 15 04 77 23 | Preparatory Action - Protecting the Jewish Cemeteries of Europe: A full mapping process with research and monitoring and individual costed proposals for protection, | 1,200,000 |
| 15 04 77 24 | Preparatory Action - Bottom-up Policy Development for Culture & Well-being in the EU | 500,000 |
| Total | | 37,690,000 |

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Zusammenfassung

Jahresarbeitsprogramm 2020 für die Durchführung von Pilotprojekten und vorbereitenden Maßnahmen im Bereich Bildung, Jugend, Sport und Kultur

Gemäß Artikel 110 Absatz 1 der Verordnung (EU, Euratom) 2018/1046 und Artikel 94 der Delegierten Verordnung (EU) Nr. 1268/2012 der Kommission geht jeder Mittelbindung ein Finanzierungsbeschluss voran; der vorliegende Finanzierungsbeschluss dient als Jahresarbeitsprogramm 2020.

Gemäß Artikel 58 Absatz 2 Buchstabe a der Verordnung (EU, Euratom) 2018/1046 können Mittel für Pilotprojekte experimenteller Art, mit denen Durchführbarkeit und Nutzen einer Maßnahme bewertet werden, ohne Basisrechtsakt verwendet werden, sofern die Europäische Union die Zuständigkeit für die zu finanzierenden Maßnahmen hat.

Gemäß Artikel 58 Absatz 2 Buchstabe b der Verordnung (EU, Euratom) 2018/1046 können Mittel für in den Anwendungsbereichen des AEUV und des Euratom-Vertrags fallende vorbereitende Maßnahmen, die auf die Erarbeitung von Vorschlägen für künftige Maßnahmen abstellen, ohne Basisrechtsakt verwendet werden.

Die Gesamtausgaben für die Pilotprojekte und die vorbereitenden Maßnahmen für das Jahr 2020 belaufen sich auf **37 690 000 EUR**, die unter folgenden Haushaltslinien eingestellt wurden:

| Budget line | Title | Commitment appropriations |
|--------------------|--|----------------------------------|
| 15 02 77 20 | Preparatory Action - DiscoverEU: Free travel pass for Europeans turning 18 | 25,000,000 |
| 15 02 77 21 | Preparatory Action - Exchanges and mobility in sport | 1,500,000 |
| 15 02 77 23 | Preparatory Action - Monitoring and coaching, through sports, of youngsters at risk of radicalisation | 1,000,000 |
| 15 02 77 28 | Preparatory Action - Sport as a tool for integration and social inclusion of the refugees | 1,750,000 |
| 15 02 77 29 | innovation | 1,500,000 |
| 15 04 77 17 | Preparatory Action - European Houses of Culture | 750,000 |
| 15 04 77 18 | Preparatory Action - Music Moves Europe: Boosting European music diversity and talent | 2,500,000 |
| 15 04 77 20 | Pilot Project - Jewish Digital Cultural Recovery Project | 490,000 |
| 15 04 77 22 | Preparatory Action - Finance, Learning, Innovation and Patenting for Cultural and Creative Industries (FLIP for CCIs) | 1,500,000 |
| 15 04 77 23 | Preparatory Action - Protecting the Jewish Cemeteries of Europe: A full mapping process with research and monitoring and individual costed proposals for protection, | 1,200,000 |
| 15 04 77 24 | Preparatory Action - Bottom-up Policy Development for Culture & Well-being in the EU | 500,000 |
| Total | | 37,690,000 |

ANNEX

**THE 2020 ANNUAL WORK PROGRAMME FOR THE
IMPLEMENTATION OF PILOT PROJECTS AND
PREPARATORY ACTIONS IN THE AREA OF EDUCATION,
YOUTH, SPORT AND CULTURE**

Contents

| | |
|---|---------------------------|
| <u>DiscoverEU: Free travel pass for Europeans turning 18.....</u> | <u>3</u> |
| <u>Exchanges and mobility in sport.....</u> | <u>7</u> |
| <u>Monitoring and coaching, through sports, of youngsters at risk of radicalisation</u> | <u>10</u> |
| <u>Sport as a tool for integration and social inclusion of refugees</u> | <u>13</u> |
| <u>Grassroots sports programmes and infrastructure innovation</u> | <u>16</u> |
| <u>European Houses of Culture</u> | <u>19</u> |
| <u>Music Moves Europe: Boosting European music diversity and talent</u> | <u>22</u> |
| <u>Jewish Digital Cultural Recovery Project.....</u> | <u>25</u> |
| <u>Finance, Learning, Innovation and Patenting for Cultural and Creative Industries (FLIP for CCI)</u> | <u>28</u> |
| <u>Protecting the Jewish Cemeteries of Europe: A full mapping process with research and monitoring and individual costed proposals for protection</u> | <u>34</u> |
| <u>Bottom-up Policy Development for Culture & Well-being in the EU.....</u> | <u>38</u> |

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|--|--|
| 2020 Annual work programme for the implementation of the Preparatory action — DiscoverEU: Free travel pass for Europeans turning 18 | |
| Budget line | 15 02 77 20 |
| Legal basis: | Preparatory action within the meaning of Article 58(2)(b) of Regulation (EU, Euratom) 2018/1046 of the European Parliament and of the Council of 18 July 2018 on the financial rules applicable to the general budget of the Union, amending Regulations (EU) No 1296/2013, (EU) No 1301/2013, (EU) No 1303/2013, (EU) No 1304/2013, (EU) No 1309/2013, (EU) No 1316/2013, (EU) No 223/2014, (EU) No 283/2014, and Decision No 541/2014/EU and repealing Regulation (EU, Euratom) No 966/2012 (OJ L 193, 30.7.2018, p. 1). |

1. BACKGROUND

“DiscoverEU: Free travel pass for Europeans turning 18” was first adopted as a European Parliament Preparatory Action in 2018 with a budget of €12 million. In 2019, the action continued with a budget of €16 million.

DiscoverEU allows 18 years old to travel around Europe (mainly by rail), learn from other cultures, make new friendships with fellow Europeans, and explore Europe at an age that generally marks a major step into adulthood and active European citizenship.

Based on the successful implementation in 2018 and 2019, the European Parliament decided to expand DiscoverEU in 2020. Based on the proposed budget, the European Commission will be able to award around 60 000 travel passes.

The goals of DiscoverEU are in line with the European Union’s overall actions in support of young people. The EU Youth Strategy 2019-2027¹, the policy framework for European cooperation in the youth field, fosters youth participation in democratic life, connections among young people and with the European Union and youth work as a means to empowering young people. Under the area “connect”, the strategy supports opportunities for young people to experience exchanges, cooperation, cultural and civic action in a European context.

The Erasmus+ programme promotes learning mobility in a cross-border context based on its proven benefits for educational and personal development and its contributions to cohesion and European identity. In this context, the Commission has included DiscoverEU in its proposal for the future Erasmus under the next financial framework (2021-2027).

2. OBJECTIVES AND DESCRIPTION OF THE ACTIVITIES OF THE ACTION

The objectives of DiscoverEU are three-fold:

- 1) to foster the young people’s sense of belonging to the European Union by encouraging the discovery of Europe: its people, its cultures and its heritage and as by encouraging connections and intercultural dialogue between them;
- 2) equip young people with knowledge, life skills and competences of value to them;

¹ Council Resolutions (2018/C 456/01) of 18.12.2018
<https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=OJ:C:2018:456:FULL>

3) encourage young people to embrace sustainable travel.

The European Commission plans to organise two application rounds in 2020. The young people can apply through an online contest on the European Youth Portal, either individually or in groups of up to five people. The contest includes multiple-choice questions mostly about the European Union and one subsidiary question in order to rank the applicants. An evaluation committee will assess the applications and select the winners.

The application process is simple, online and quick in order to ensure an inclusive and accessible format. DiscoverEU allows short travels from one day up to one month. The European Commission will fund additional costs related to assistance, adapted accommodation or other costs needed by travellers with special needs (such as reduced mobility, visual impairments) in duly justified cases.

Selected participants travel, as a basic rule, by rail. However, in order to ensure the widest possible access, the action offers alternative transport modes when necessary taking into account environmental, time and distance considerations. This ensures that 18-year-olds living in remote areas, in outermost regions or on islands have a chance to take part as well. The action also provides top-ups for those living in remote areas.

DiscoverEU is a short-term informal learning experience. Learning is inherently part of any travelling experience. Aside from discovering Europe's heritage and habits, young people have the opportunity to develop relevant life skills, including speaking foreign languages, coping with planning and problem-solving, self-confidence or taking initiative in line with the European framework on the Key Competences for Lifelong Learning.²

First survey results³ showed that more than 85% of respondents said that the experience met fully or to a high extent their expectations. Almost two thirds replied that they would not have been able to make such a trip without DiscoverEU. For one third of them, it was the first time that they have travelled on their own without their parents or caregivers.

The experience so far has shown that young people greatly appreciate the opportunity to make personal connections with each other thanks to DiscoverEU. Around 40% of the survey respondents under the first round indicated that they met other DiscoverEU travellers during their journey. Thanks to the action, thousands of young Europeans are building a real community. Young people are active on the DiscoverEU social media channels and groups, exchanging tips, offering local insights, or forming groups to travel together.

DiscoverEU offers a range of learning activities to the participants before and during their travel abroad. Selected participants will receive information and guidance on relevant topics disseminated through the European Commission social media channels and the European Youth Portal⁴. There is an online community-building platform for participants to exchange information and connect. Those interested can participate in a number of organised meet-ups. The learning outcomes of the participants are assessed upon return through an evaluation survey.

² [Council Recommendation of 22 May 2018 on Key Competences for Lifelong Learning, 9009/18, .](#) The following key competences can be enriched through DiscoverEU: 'cultural awareness and expression', 'citizenship', 'multilingual competence', 'personal, social and learning-to-learn', 'entrepreneurship' and 'digital competence'

³ Survey results under 2018 June round, and provisional results under 2018 November Round and 2019 May round.

⁴ https://europa.eu/youth/discovereu_en

A communication campaign supports the activities mainly through social media promotion with a focus on encouraging young Europeans to meet each other and exchange experiences. Together with specialised stakeholders and youth organisations, the European Commission also promotes the action to ensure a wide outreach.

As 2020 is the last year of the Preparatory Action, the experience gained so far will serve to assess and elaborate DiscoverEU so that in the future it can be implemented in line with the Erasmus logic, its goals and principles. This notably means furthering the action's learning dimension and inclusion.

EXPECTED RESULTS:

The action is expected to provide young Europeans a travel experience that enables them to learn about Europe: its people, its habits, its cultural heritage; as well as equip them with knowledge, life skills and competences through mobility. Finally, the action should encourage young people to embrace more sustainable lifestyles.

With an overall allocated budget of €25 million for 2020, the action aims to award over 60,000 young people aged 18 years old with a travel pass.

3. IMPLEMENTATION

3.1 Procurement

The preparatory action will be implemented through public procurement procedures:

- Ensuring that the travel arrangements are complete for all travellers;
- Ensuring that the booking process is flexible, simple and clearly explained to the beneficiaries;
- Setting-up a well-functioning helpdesk during the whole process and ensuring proper assistance to the beneficiaries at any moment;
- Collecting, processing and presenting in user-friendly formats the feedback gathered from the participants on their mobility experience upon return.

- Developing and maintaining a user-friendly online system for the application and selection processes of the young people on the European Youth Portal;
- Support for quality assurance and analysis of user feedback;
- Managing and coordinating the communications campaign for DiscoverEU with a particular focus on linking the campaign to European values as well as using feedback from relevant target groups and reaching out to potential participants;
- Developing activities to increase visibility and ensure continued establishment of the action as a brand;
- Developing creative and participative ways for users to engage in the action and share their experiences, including the use of an online platform for the participants to interact with each other and promote the exchange of experience, online monthly competitions as well as the organisation of meet-ups.

The total estimated budget for procurements is €25 million.

The action will be implemented by DG EAC.

For actions implemented through framework contracts (FWC), in case existing FWC cannot be used, the Commission will consider publishing calls for tender to award new FWC.

4. INDICATIVE PROGRAMMING TABLE

Programming table for 2020

Budget line 15 02 77 20 — Preparatory Action— Title Discover EU: Free travel pass for Europeans turning 18

| |
|---|
| 2020 Commitment appropriations (amounts in EUR) |
| EU Budget |
| 25,000,000 |

| WPI(*) | Actions | Budget | Mode of implementation (**) | Indicative/planned number of interventions | Average contribution/intervention | Maximum rate of cofinancing of eligible costs | Publication of the call/ Signature of contract |
|--------|--|-------------------|-----------------------------|--|-----------------------------------|---|--|
| 1.00 | Purchasing of travel passes | 22,000,000 | PP | 2 | 11,000,000 | N/A | 03/2020 - 10/2020 |
| 1.01 | Promotion, communication, stakeholder engagement | 2,500,000 | PP | 4 | 625.000 | N/A | 03/2020 - 06/2020 - 09/2020 - 12/2020 |
| 1.02 | IT development and maintenance | 500,000 | PP | 10 | 50.000 | N/A | 03/2020 - 06/2020 - 09/2020 - 11/2020 |
| | TOTAL | 25,000,000 | | | | | |

(*) WPI: Work Programme Index

PP: Public procurement

N/A.: Not Applicable

| | |
|--|--|
| 2020 Annual work programme for the implementation of the Preparatory action — Exchanges and mobility in sport | |
| Budget line | 15 02 77 21 |
| Legal basis: | Preparatory action within the meaning of Article 58(2)(b) of Regulation (EU, Euratom) 2018/1046 of the European Parliament and of the Council of 18 July 2018 on the financial rules applicable to the general budget of the Union, amending Regulations (EU) No 1296/2013, (EU) No 1301/2013, (EU) No 1303/2013, (EU) No 1304/2013, (EU) No 1309/2013, (EU) No 1316/2013, (EU) No 223/2014, (EU) No 283/2014, and Decision No 541/2014/EU and repealing Regulation (EU, Euratom) No 966/2012 (OJ L 193, 30.7.2018, p. 1). |

1. BACKGROUND

Sport is a powerful tool for bringing people together, reaching them at international, national, regional and local levels, and developing people-to-people contacts. Cooperation, partnerships and exchanges at the grassroots level inside the EU as well as with non-EU countries can contribute to the development of new skills and positively influence societal changes. Moreover, sport organisations at all levels are by nature open to international cooperation.

Sport creates a stronger sense of belonging to society among its vulnerable members and encourages active citizenship. It can be used to help integrate the rising migrant population, to combat social exclusion, to increase solidarity between generations, and to contribute to gender equality within societies. In other words, sport plays an integral part in creating social cohesion and inclusive communities.

This preparatory action aims to contribute to the efforts of sport organisations by supporting the learning mobility of their staff. Exchanges of people, ideas and good practices can be beneficial for the individuals, for their organisations and for sport as a whole.

There is a strong demand for learning mobility, which is not covered by the sport chapter of the Erasmus+. In this context, learning mobility should be understood as occurring when individuals move to a country other than their country of residence in order to undertake training or other learning modalities, including traineeships, non-formal learning, teaching, and participating in transnational professional development activities. The objective of such experiences is to allow individuals to acquire new skills that will strengthen their future employability as well as their personal development.

Sport staff members such as coaches, managers or instructors play a key role in sport: by leading and guiding participants, they have an impact on their knowledge, skills, health, well-being and values. They are in a unique position to advance social inclusion, protect integrity, infuse respect for common values, and promote physical activity in all social groups.

2. OBJECTIVES AND MAIN FEATURES OF THE ACTION

The general objective of this action is to give the opportunity to staff of sport organisations (athletes entourage) to improve their competences as well as qualifications and acquire new skills through learning mobility by spending a period of time in a foreign country (in and

outside of the EU). Learning mobility should be seen as an investment in human capital and a contribution to the capacity building of various sport organisations.

Opportunities for learning mobility in this context should be addressed to:

- Coaches and other 'staff' of sport organisations (including volunteers) – linked to professional sport;
- Coaches and other 'staff' of sport organisations (including volunteers) – linked to grassroots sport.

The action seeks to have an impact in two major fields:

- Improving the knowledge and know-how of sport staff;
- Developing international cooperation in the field of learning mobility in sport.

The expected results include:

- Regular exchange scheme for sport staff;
- Establishment of European networks of coaches and sport staff.

3. IMPLEMENTATION

3.1 GRANTS

The project will support organisations active in the field of sport organising exchanges and mobility schemes through grants awarded in the context of a call for proposals. These projects should involve partners from outside EU with the special focus on Western Balkans, Eastern Partnership, Africa, Asia and Latin America.

Eligible applicants:

In order to be eligible, projects must be presented by applicants meeting the following criteria:

- be a public or private organisation with legal personality who are mainly active in the sport field and that regularly organise sport competitions, at any level (natural persons are not eligible to apply for a grant under this call);
- have their registered legal office in one of the EU Member States.

The maximum EU co-financing rate will be 80%. The total budget estimated for grants amounts to EUR 1,400,000.

3.2 PROCUREMENT

The Commission will support the **promotion, dissemination and valorisation of the projects** through the current preparatory action. This will take the form of communication activities, seminars and conferences. These activities will be developed through existing framework contracts or new procurement procedures. The Commission will ensure the selection and evaluation process through appropriate **IT tools**. The conception of this IT tool

will be financed within the current preparatory action. This will be ensured through existing framework contracts or new procurement procedures.

For actions implemented through framework contracts (FWC), in case existing FWC cannot be used, the Commission will consider publishing calls for tender to award new FWC.

The total budget estimated for procurement contracts amounts to EUR 70,000.

3.3 EXPERTS

External experts will assist the evaluation committee by contributing to the evaluation of the proposals. The experts will receive a remuneration for the services provided through service contracts. The total estimated amount is EUR 30,000.

The action will be implemented by DG EAC.

4. INDICATIVE PROGRAMMING TABLE

Programming table

Budget line 15 02 77 21— Preparatory Action -Exchanges and mobility in sport

| |
|--|
| 2020 Commitment appropriations (amounts in EUR) |
| EU Budget |
| 1.500.000 |

| WPI(*) | Actions | Budget | Mode of implementation (**) | Indicative/ planned number of interventions | Average contribution/ intervention | Maximum rate of cofinancing of eligible costs | Publication of the call/ Signature of contract |
|--------|--|------------------|-----------------------------|---|------------------------------------|---|--|
| 1.00 | Actions on exchanges and mobility in sport | 1.400.000 | CFP | 7 | 200.000 | 80% | First semester |
| 1.01 | IT and communication activities | 70.000 | PP | 2 | 35.000 | N/A | First semester |
| 1.03 | support to selection (experts) | 30.000 | SE | 10 | 3.000 | N/A | First semester |
| | TOTAL | 1.500.000 | | | | | |

(*) WPI: Work Programme Index

(**): Mode of implementation

PP: Public procurement

CFP: Grants awarded through call for proposals

MON: Grant awarded to a beneficiary in a situation of Monopoly (Article 195 FR)

SE: Experts art. 273 FR

N/A.: Not Applicable

| | |
|---|--|
| 2020 Annual work programme for the implementation of the Preparatory action — Monitoring and coaching, through sports, of youngsters at risk of radicalisation | |
| Budget line | 15 02 77 23 |
| Legal basis: | Preparatory action within the meaning of Article 58(2)(b) of Regulation (EU, Euratom) 2018/1046 of the European Parliament and of the Council of 18 July 2018 on the financial rules applicable to the general budget of the Union, amending Regulations (EU) No 1296/2013, (EU) No 1301/2013, (EU) No 1303/2013, (EU) No 1304/2013, (EU) No 1309/2013, (EU) No 1316/2013, (EU) No 223/2014, (EU) No 283/2014, and Decision No 541/2014/EU and repealing Regulation (EU, Euratom) No 966/2012 (OJ L 193, 30.7.2018, p. 1). |

1. BACKGROUND

The Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions on "Supporting the prevention of radicalisation leading to violent extremism"⁵, clearly highlighted that the prevention of radicalisation is a key part of the fight against terrorism in the EU. In its resolution on an Integrated approach to sport policy, the Parliament recognises the importance of grassroots sports in preventing and fighting radicalisation

Measures countering radicalisation are designed and implemented mainly on the ground, at local but also regional or national level; their design and implementation are primarily within the competence of the Member States. Local actors are usually best placed to prevent and detect radicalisation both in the short-term and the long-term. At the same time, the EU has a supporting role to play not least because of the similar nature of the challenges faced by Member States, and the scale and interconnected nature of the problem, which means that cooperation, networking, funding and exchange of good practices at the European Union level also have a role to play.

A first experience was gained with the PP "Monitoring and coaching through sports of youngsters at risk of radicalisation". Building on this pilot, further structural and embedded actions should be envisaged.

Sport can play a role in dealing with the challenge of tackling radicalisation and may contribute to enhance European values such as tolerance, integration and intercultural dialogue.

⁵ COM(2016) 379 final, 14.6.2016

2. OBJECTIVES AND MAIN FEATURES OF THE ACTION

This action aims at supporting sport-related projects organised by sport organisations cooperating with public authorities (including municipalities) local actors and civil society that focus on prevention of marginalisation and radicalisation, in particular in helping youngsters at risk of exclusion and of radicalisation to find an identity and a sense of belonging.

This preparatory action will involve EU local sport organisation that, in cooperation with local authorities responsible for radicalisation, will offer tools and appropriate coaching in order to prevent the radicalisation processes.

The expected results include:

- a better integration into EU societies amongst youngsters at risk of radicalisation;
- The development of networks at EU level

3. IMPLEMENTATION

3.1 GRANTS

The preparatory action will be implemented through grants awarded following a call for proposals. The selected projects will allow supporting local projects focused on the monitoring and prevention of radicalisation processes through sport. These projects should involve local sport organisations and develop cooperation with local authorities active in the field. These projects would support “umbrella” sport organisations, which want to develop initiatives of social inclusion through sport, in order to avoid radicalisations.

Eligible applicants

In order to be eligible, projects must be presented by applicants meeting the following criteria:

- be a public or private organisation with legal personality who are mainly active in the sport field and that regularly organise sport competitions, at any level (natural persons are not eligible to apply for a grant under this call);
- have their registered legal office in one of the EU Member States.

The maximum EU cofinancing rate will be 80%. The total budget estimated for grants amounts to EUR 900,000.

3.2 PROCUREMENT

The Commission will support the **promotion, dissemination and valorisation** of the projects through the current preparatory action. This will take the form of communication activities, seminars and conferences. These activities will be developed through existing framework contracts or new procurement procedures.

The Commission will ensure the selection and evaluation process through appropriate **IT tools**. The conception of this IT tool will be financed within the current preparatory action. This will be ensured through an existing framework contract or a new procurement procedure.

For actions implemented through framework contracts (FWC), in case existing FWC cannot be used, the Commission will consider publishing calls for tender to award new FWC.

The total budget estimated for procurement contracts amounts to EUR 70,000.

3.3 EXPERTS

External experts will assist the evaluation committee by contributing to the evaluation of the proposals. The experts will receive a remuneration for the services provided through service contracts. The total estimated amount is EUR 30,000.

The preparatory action will be implemented by DG EAC.

4. INDICATIVE PROGRAMMING TABLE

Programming table for 2020

| | |
|--|--------------------------------|
| Budget line 15 02 77 23— Preparatory Action -Monitoring and coaching, through sports of youngsters at the risk of radicalisation | 2020 Commitment appropriations |
| | EU Budget |
| | 1.000.000 |

| WPI(*) | Actions | Budget | Mode of implementation (**) | Indicative/ planned number of interventions | Average contribution/ intervention | Maximum rate of cofinancing of eligible costs | Publication of the call/ Signature of contract |
|--------|---|------------------|-----------------------------|---|------------------------------------|---|--|
| 1.00 | Actions Monitoring and coaching, through sports of youngsters at the risk of radicalisation | 900.000 | CFP | 4 | 225.000 | 80% | First semester |
| 1.01 | IT and communication activities | 70.000 | PP | 2 | 35.000 | na | First semester |
| 1.03 | support to selection (experts) | 30.000 | SE | 10 | 3.000 | na | First semester |
| | TOTAL | 1.000.000 | | | | | |

(*) WPI: Work Programme Index

(**): Mode of implementation

PP: Public procurement

CFP: Grants awarded through call for proposals

MON: Grant awarded to a beneficiary in a situation of Monopoly (Article 195 FR)

SE: Experts art. 273 FR

N/A.: Not Applicable

| | |
|---|--|
| 2020 Annual work programme for the implementation of the Preparatory action — Sport as a tool for integration and social inclusion of refugees | |
| Budget line | 15 02 77 28 |
| Legal basis: | Preparatory action within the meaning of Article 58(2)(b) of Regulation (EU, Euratom) 2018/1046 of the European Parliament and of the Council of 18 July 2018 on the financial rules applicable to the general budget of the Union, amending Regulations (EU) No 1296/2013, (EU) No 1301/2013, (EU) No 1303/2013, (EU) No 1304/2013, (EU) No 1309/2013, (EU) No 1316/2013, (EU) No 223/2014, (EU) No 283/2014, and Decision No 541/2014/EU and repealing Regulation (EU, Euratom) No 966/2012 (OJ L 193, 30.7.2018, p. 1). |

1. BACKGROUND

Considering the growing number of refugees aiming to settle in the European Union, there is an increasing need for effective integration and social inclusion initiatives.

Sport is one of the available tools for the successful integration of refugees, and local sport projects have an increasing role in facilitating refugees' integration into new communities. Across the European Union, at Member States' level or within European Union programmes, a wide range of initiatives has been taken and innovative projects are already being implemented.

The potential of sport as a tool for social inclusion has now been well documented; sport projects support the social inclusion of refugees in host communities and the opportunities they provide are more and more exploited in many EU Member States. This preparatory action is a contribution to this effort and to a better integration of refugees through sport.

2. OBJECTIVES AND DESCRIPTION OF THE ACTIVITIES OF THE ACTION

This preparatory action will focus on the integration of refugees in communities across the EU through local sport projects in the different Member States. The action will support the identification of good practices in Europe and the development of methods to assess their impact in a systematic and replicable manner. Information on actions relating to the integration of refugees through sport should be made available in a networking platform.

The expected results include:

- promoting the direct engagement of refugees and host communities in strategic locations within the EU.
- promoting a Europe-wide approach, increasing the potential for European host communities to successfully engage and integrate refugees through sport.
- developing the links between organisations promoting the integration of refugees through sport at EU level.

3. IMPLEMENTATION

3.1 GRANTS

The preparatory action will be implemented through a call for proposals. The selected projects should involve local sport organisations.

Eligible applicants

In order to be eligible, projects must be presented by applicants meeting the following criteria:

- be a public or private organisation with legal personality who are mainly active in the sport field and that regularly organise sport competitions, at any level (natural persons are not eligible to apply for a grant under this call);
- have their registered legal office in one of the EU Member States.

The total budget estimated for grants amounts to EUR 1,650,000.

3.2 PROCUREMENT

The Commission will support the promotion, dissemination and valorisation of the projects through the current preparatory action. This will take the form of communication activities, seminars and conferences. These activities will be developed through existing framework contracts or new procurement procedures.

The Commission will ensure the selection and evaluation process through appropriate IT tools. The conception of this IT tool will be financed within the current preparatory action. This will be ensured through existing framework contracts or new procurement procedures.

For actions implemented through framework contracts (FWC), in case existing FWC cannot be used, the Commission will consider publishing calls for tender to award new FWC.

The total budget estimated for procurement contracts amounts to EUR 70,000.

3.3 EXPERTS

External experts will assist the evaluation committee by contributing to the evaluation of the proposals. The experts will receive a remuneration for the services provided through service contracts. The total estimated amount is EUR 30,000.

The action will be implemented by DG EAC.

4. INDICATIVE PROGRAMMING TABLE

Programming table for 2020

Budget line 15 02 77 28— Preparatory Action -Sport as a tool for integration and social inclusion of refugees

| |
|---|
| 2020 Commitment appropriations (amounts in EUR) |
| EU Budget |
| 1.750.000 |

| WPI (*) | Actions | Budget | Mode of implementation (**) | Indicative/planned number of interventions | Average contribution/intervention | Maximum rate of cofinancing of eligible costs | Publication of the call/ Signature of contract |
|----------------|--|------------------|------------------------------------|---|--|--|---|
| 1.00 | Actions for the implementation of grassroots sports programmes and infrastructure innovation | 1.650.000 | CFP | 6 | 275.000 | 80% | Fist semester |
| 1.01 | IT and communication activities | 70.000 | PP | 2 | 35.000 | N/A | Fists semester |
| 1.03 | support to selection (experts) | 30.000 | SE | 10 | 3.000 | N/A | Fists semester |
| | TOTAL | 1.750.000 | | | | | |

(*) WPI: Work Programme Index

(**): Mode of implementation

PP: Public procurement

CFP: Grants awarded through call for proposals

SE: Experts art. 273 FR

N/A.: Not Applicable

| | |
|---|--|
| 2020 Annual work programme for the implementation of the Preparatory Action - Grassroots sports programmes and infrastructure innovation | |
| Budget line | 15 02 77 29 |
| Legal basis: | Preparatory action within the meaning of Article 58(2)(b) of Regulation (EU, Euratom) 2018/1046 of the European Parliament and of the Council of 18 July 2018 on the financial rules applicable to the general budget of the Union, amending Regulations (EU) No 1296/2013, (EU) No 1301/2013, (EU) No 1303/2013, (EU) No 1304/2013, (EU) No 1309/2013, (EU) No 1316/2013, (EU) No 223/2014, (EU) No 283/2014, and Decision No 541/2014/EU and repealing Regulation (EU, Euratom) No 966/2012 (OJ L 193, 30.7.2018, p. 1). |

1. BACKGROUND

The practice of sport and physical activity in Europe traditionally takes place in the framework of sport clubs and organisations. These traditional structures put in place this practice in accordance with stable rules (“The rules of the game”). In many cases, large and costly sport facilities were generally the environment where this practice was organized.

However, nowadays individual needs and preferences regarding sport change rapidly. Figures concerning the participation in sport and physical activity indicate that there is a rising mismatch between the supply of sport via traditional sport organisations and the demand of individuals. In order to attract new generations, sport federations, organisations and clubs should improve their offer through creativity, innovation and new form of practices.

They could consider working in two directions: enlarging their offer, making it more diverse and informal and open it to new publics, favouring at the same time democratisation and integration. They could secondly use and promote light and flexible sport infrastructures allowing the practice of sport in a wider diversity of places.

2. OBJECTIVES AND DESCRIPTION OF THE ACTIVITIES OF THE ACTION

The purpose of this preparatory action is to identify and test innovative ideas.

The first objective will be to have an overview of existing practices being developed in or outside sport organisations in EU countries. This will be done through a mapping study.

The second objective is to promote new form of practices by sport organisations. This includes the development of new form of sport and physical activities, the communication about these activities and their benefit and the development of light sport facilities.

The expected results include:

- A better knowledge about new forms of practice of sport and physical activity
- The development of new forms of practices as well as soft programmes to promote it
- The development of light sport facilities
- A better integration of new ways of practicing sport and physical activity in the offer of traditional sport federations and organisations
- An increased participation of young generations to sport

3. IMPLEMENTATION

3.1 Grants

The preparatory action will be implemented through a call for proposals. The selected projects should be led by sport federations, organisations or clubs having a European activity or impact. They may involve institutions, national, regional and local authorities, companies and event individuals.

In order to be eligible projects must be presented by applicants meeting the following criteria:

- Be a sport federation, organisation or club with legal personality which regularly organises sport competitions and having a European impact or activity
- Have a registered office in one of the EU Member States

The total budget estimated for grants amounts to EUR 1,200,000.

3.2 Procurement

The Commission will launch a study in order to improve knowledge about the current situation in EU countries.

The Commission will support the promotion, dissemination and valorisation of the projects through the current preparatory action. This will take the form of communication activities, seminars and conferences. These activities will be developed through existing framework contracts or new procurement procedures.

The Commission will ensure the selection and evaluation process through appropriate IT tools. The conception of this IT tool will be financed within the current preparatory action. This will be ensured through existing framework contracts or new procurement procedures.

For actions implemented through framework contracts (FWC), in case existing FWC cannot be used, the Commission will consider publishing calls for tender to award new FWC.

The total budget estimated for procurement amounts to EUR 280,000.

3.3 Experts

External experts will assist the evaluation committee by contributing to the evaluation of the proposals. The experts will receive a remuneration for the services provided through service contracts. The total estimated amount is EUR 20,000.

The preparatory action will be implemented by DG EAC.

4. INDICATIVE PROGRAMMING TABLE

Programming table for 2020

| | |
|---|---|
| Budget line 15 02 77 29— Preparatory Action for the implementation of grassroots sports programmes and infrastructure innovation | 2020 Commitment appropriations (amounts in EUR) |
| | EU Budget |
| | 1.500.000 |

| WPI(*) | Actions | Budget | Mode of implementation (**) | Indicative/ planned number of interventions | Average contribution/ intervention | Maximum rate of cofinancing of eligible costs | Publication of the call/ Signature of contract |
|-------------|--|------------------|-----------------------------|---|------------------------------------|---|--|
| 1.00 | Actions for the implementation of grassroots sports programmes and infrastructure innovation | 1.200.000 | CFP | 3 | 400.000 | 80% | First semester |
| 1.01 | Study to improve knowledge about the current situation in EU countries | 210.000 | PP | 1 | na | N/A | First semester |
| 1.02 | IT and communication activities | 70.000 | PP | 2 | 35.000 | N/A | First semester |
| 1.03 | support to selection (experts) | 20.000 | SE | 10 | 2.000 | N/A | First semester |
| | TOTAL | 1.500.000 | | | | | |

(*) WPI: Work Programme Index

(**): Mode of implementation

PP: Public procurement

CFP: Grants awarded through call for proposals

MON: Grant awarded to a beneficiary in a situation of Monopoly (Article 195 FR)

SE: Experts art. 273 FR

N/A.: Not Applicable

| | |
|---|--|
| 2020 Annual work programme for the implementation of the Preparatory action — European Houses of Culture | |
| Budget line | 15 04 77 17 |
| Legal basis: | Preparatory action within the meaning of Article 58(2)(b) of Regulation (EU, Euratom) 2018/1046 of the European Parliament and of the Council of 18 July 2018 on the financial rules applicable to the general budget of the Union, amending Regulations (EU) No 1296/2013, (EU) No 1301/2013, (EU) No 1303/2013, (EU) No 1304/2013, (EU) No 1309/2013, (EU) No 1316/2013, (EU) No 223/2014, (EU) No 283/2014, and Decision No 541/2014/EU and repealing Regulation (EU, Euratom) No 966/2012 (OJ L 193, 30.7.2018, p. 1). |

1. BACKGROUND

The Joint Communication of the European Commission and the High Representative of the Union for Foreign Affairs and Security Policy "Towards an EU Strategy on International Cultural Relations" of 8 June 2016 (JOIN/2016/029 final) called for enhanced cooperation with EU national Cultural Institutes and outlined the concept of European Houses of Culture as one of the tools to enhance EU cooperation in the area of cultural external relations. Such "Houses" would be based on a partnership between the EU and partner countries and "would enable cultural institutes and other stakeholders to come together and provide services to the local population, engage in joint projects and offer scholarships, cultural and educational exchanges".

The 2016 European Parliament study on "European Cultural Institutes abroad"⁶ describes the many benefits of closer cooperation of national cultural institutes abroad, including through "Houses" of Culture.

On 16 May 2017 the EEAS, the Commission and the organisation of EU National Institutes for Culture (EUNIC), agreed an administrative arrangement⁷ outlining the joint principles, values and objectives underpinning their cooperation as well as priority areas based on the Joint Communication and practical arrangements.

The Council Conclusions of 23 May 2017 on "An EU strategic approach to international cultural relations" also invited the Member States, the Commission and the EEAS to consider pilot projects in third countries, to test forms of collaboration including joint actions and creative cross-sectoral partnerships, involving local cultural actors, national cultural institutes, EUNIC clusters and EU delegations.

More recently, the conclusions adopted on 8 April 2019 by the Foreign Affairs Council of the EU establish the EU strategic approach to international cultural relations and a relevant framework for action. They call for a special focus on the "implementation of common projects and joint actions in third countries based on a common strategic vision developed at

⁶ [http://www.europarl.europa.eu/RegData/etudes/STUD/2016/563418/IPOL_STU\(2016\)563418_EN.pdf](http://www.europarl.europa.eu/RegData/etudes/STUD/2016/563418/IPOL_STU(2016)563418_EN.pdf)

⁷ https://eeas.europa.eu/sites/eeas/files/2017-05-16_admin_arrangement_eunic.pdf

local level by the Member States, their diplomatic and consular representations, their cultural institutes, EUNIC, EU delegations and local stakeholders; adequate frameworks and instruments should be developed for that purpose”.

This preparatory action aims to continue the implementation of the initial experiences with European Houses of Culture/European Spaces of Culture of 2018 and 2019 in various third countries and various cultural sectors. European Spaces of Culture are common projects between the Member States, the EU Delegations in third countries and the local cultural sectors, which contribute concretely to the implementation of the EU strategy on international cultural relations.

2. OBJECTIVES AND MAIN FEATURES OF THE ACTION

The concept of European Houses/ Spaces of Culture is one of the tools for enhanced EU cooperation in the area of external cultural relations. Such Spaces should provide opportunities for new forms of collaboration between EU institutions, national cultural institutes and other stakeholders, which can pool their resources together.

This preparatory action is phase three, building on the results of phases one and two. This third phase should continue to implement models for European Spaces of culture in as many countries and sectors as possible, and evaluate the effectiveness and potential of the models tested. It should involve all stakeholders, in particular local stakeholders (taking a bottom-up, people-to-people approach).

Greater collaboration among cultural institutes, EU Delegations and Member States would contribute to more opportunities to develop trusted and credible partnerships with civil society, gradual alignment with the EU strategy for cultural diplomacy, as well as with EU geographic and thematic priorities.

The tested models could include any type of format considered suitable, such as permanent structures, pop-up formats, festivals, residencies, purely digital tools, etc.

Expected results

- further implementation, monitoring and evaluation of models of European Spaces of Culture, building on the experience of the first two phases, extended to more countries, sectors and projects;
- increased visibility of the EU through people-to-people contacts between the EU cultural sector and the local cultural sectors in third countries, as well as through (new) partnerships between the EU Delegations, the EUNIC members and MS in third countries;
- to feed the policy process to implement the EU Strategy for international cultural relations.

3. IMPLEMENTATION

This third phase of the preparatory action will be implemented through a joint project with EUNIC. The grant will be awarded to EUNIC on the basis of Article 195(f) of the Financial

Regulation due to its unique technical competence concerning the network of the EU national cultural institutes present in over 100 countries worldwide.

Total estimated budget: EUR 750,000. The maximum EU co-financing rate will be 90%.

The action will be implemented by DG EAC.

4. INDICATIVE PROGRAMMING TABLE

Programming table for 2020

Budget line 15 04 77 17 — Preparatory action — European Houses of Culture

| |
|---|
| 2020 Commitment appropriations (amounts in EUR) |
| EU-28 |
| 750.000 |

| WPI(*) | Actions | Budget | Mode of implementation (**) | Indicative/planned number of interventions | Average contribution/intervention | Maximum rate of cofinancing of eligible costs | Publication of the call/ Signature of contract |
|--------|----------------------------|----------------|-----------------------------|--|-----------------------------------|---|--|
| 1.00 | European Houses of Culture | 750.000 | MON | 1 | 750.000 | 90% | 2nd half 2020 |
| | TOTAL | 750.000 | | | | | |

(*) WPI: Work Programme Index

(**) MON - Grant awarded on the basis of article 195(f) of the Financial Regulation

| | |
|---|--|
| 2020 Annual work programme for the implementation of the Preparatory action — Music Moves Europe: Boosting European music diversity and talent | |
| Budget line | 15 04 77 18 |
| Legal basis: | Preparatory action within the meaning of Article 58(2)(b) of Regulation (EU, Euratom) 2018/1046 of the European Parliament and of the Council of 18 July 2018 on the financial rules applicable to the general budget of the Union, amending Regulations (EU) No 1296/2013, (EU) No 1301/2013, (EU) No 1303/2013, (EU) No 1304/2013, (EU) No 1309/2013, (EU) No 1316/2013, (EU) No 223/2014, (EU) No 283/2014, and Decision No 541/2014/EU and repealing Regulation (EU, Euratom) No 966/2012 (OJ L 193, 30.7.2018, p. 1). |

1. BACKGROUND

Based on small and medium businesses with a strong potential for growth and job creation, the music sector has been strongly influenced by the digital shift: new distribution channels, powerful digital players, innovative start-ups, business models and consumption patterns have emerged. Music is also a powerful tool for cultural diversity, social inclusion and soft power diplomacy.

Following discussion at EU level with the representatives of the music ecosystem, this Preparatory action responds to the identified need for more targeted support to Europe's music sector to address topical issues by means of selected activities. It would complement and build on the existing, but far too limited support options for music under Creative Europe. Very importantly, it would add value to the formulated political priorities in the field of culture as stipulated in the Treaties.

This third year of the Preparatory action on music (PA 2020) should build on the first two years of implementation (PA 2018, PA 2019). It should address the music sector's specific needs in the short and medium-term. With a budget of 2.5m EUR, the 2020 Preparatory action offers an opportunity to conclude the initiatives on a larger scale and to explore ways of cooperation in different areas with relevance for the music sector.

2. OBJECTIVES AND DESCRIPTION OF THE ACTIVITIES OF THE ACTION

The Commission's legislative proposal for the new Creative Europe programme (2021-2027) includes as a new element 'sectorial support for music', which would benefit the music sector in addition to existing funding opportunities (i.e. cooperation projects, networks, platforms). The actions tested in the previous Preparatory actions on music have helped clarifying the specific needs of the sector. The 2020 Preparatory action aims at developing further some of these actions so as to deepen the understanding on the scope of possible future EU support; it also aims to implement actions in new areas, in line with recent EU policy developments in the field of culture, with a view to prepare future EU programme support for music. In general terms, support would be directed towards European diversity and talent, the competitiveness of the sector as well as increased access of citizens to music in all its diversity.

The implementation of the 2020 Preparatory action will follow a two-fold approach:

- to build on the findings and recommendations of the three studies financed by the PA 2018 (feasibility study on a European Music Observatory, Market gap analysis development of a European music export strategy);
- to test new actions to support the entire sector to better contribute to the UN Sustainable Development Goals (SDG), in line with the Agenda 2030, on the one hand, and to gender equality strategies⁸, on the other.

The 2020 Preparatory action is designed to meet three specific objectives:

- a) building on the European Music Observatory and the Market gap analysis studies, launch a first research on filling the identified data gaps in order to gain a thorough understanding of the economic value of the EU music sector worldwide;
- b) building on the findings of the European Music Export Strategy, to continue testing new pilot actions to foster international success (e.g. visibility, commercialisation and distribution) of European music worldwide;
- c) helping the sector to become more sustainable in line with the UN Sustainable Development Goals and, in particular, more gender-balanced.

EXPECTED RESULTS:

The Preparatory action is expected to deliver the following results:

- a) At least 1 targeted study has provided reliable estimates on the economic value of the EU music sector at the global level;
- b) Elements from the future European Music Export Strategy (available by the end of 2019) have been implemented and tested in at least 4 international markets, conferences or festivals outside Europe;
- c) At least 1 innovative support scheme for organising targeted calls to test the music sector's contribution to sustainable development and gender equality has been set up and made operational.

3. IMPLEMENTATION

The Preparatory action will be implemented through the following distinct activities:

3.1. Procurement

3.1.1 Study on music data

The concrete activities to be developed under the planned study on music data will depend on the final outcome of the feasibility study for establishing a European music observatory. Such study is currently being finalised. This activity will be implemented through a call for tenders with an estimated budget of EUR 400,000.

3.1.2. Export of European music

Based on the findings and recommendations of the upcoming European music export strategy, the objective of this activity is the preparation and implementation of a scheme to experiment

⁸ The "Strategic engagement for gender equality 2016-2019" is a reference framework for increased effort at all levels, be they European, national, regional or local. It continues to corroborate the 2011-2020 European Pact for gender equality.

the representation/promotion of European music on international music markets, festivals and conferences. This activity will be implemented through a call for tenders with an estimated budget of EUR 400,000.

For actions implemented through framework contracts (FWC), in case existing FWC cannot be used, the Commission will consider publishing calls for tender to award new FWC.

3.2 Grants

3.2.1 Support mechanism for contributing to the SDGs

The preparatory action will be implemented through a call for proposals aiming at selecting one or two organisations or consortia in charge of developing a support mechanism for contributing to two particular themes: “sustainable development” and “gender equality”. The activity will consist in a re-distribution of funds to third parties in the fields of “sustainable development” and “gender equality”.

Eligible applicants

In order to be eligible, proposals must be presented by applicants meeting the following criteria:

- be a public or private organisation with legal personality (natural persons are not eligible to apply for a grant under this call);
- have their registered legal office in one of the beneficiary European countries participating in the Creative Europe programme;
- be an established entity or organisation demonstrating expertise and experience in the topics of the call.

This call will be published in the second half of 2020 with an estimated budget of EUR 1.7 million.

4. INDICATIVE PROGRAMMING TABLE

Budget line 15 04 77 18 — Preparatory Action — Music Moves Europe: Boosting European music diversity and talent

| 2020 Commitment appropriations (amounts in EUR) |
|--|
| EU Budget |
| 2,500,000 |

| WPI (*) | Actions | Budget | Mode of implementation (**) | Indicative/planned number of interventions | Average contribution/intervention | Maximum rate of cofinancing of eligible costs | Publication of the call/ Signature of contract |
|---------|--|------------------|-----------------------------|--|-----------------------------------|---|--|
| 1.01 | Study on music data | 400,000 | PP | 1 | 400,000 | na | second half of 2020 |
| 1.02 | Export of European music | 400,000 | PP | 1 | 400,000 | na | second half of 2020 |
| 1.03 | Support mechanism for contributing to the SDGs | 1,700,000 | CFP | 1 | 1,700,000 | 80% | second half of 2020 |
| | TOTAL | 2,500,000 | | | | | |

(*) WPI: Work Programme Index

(**): Mode of implementation

PP: Public procurement

CFP: Grants awarded through call for proposals

MON: Grant awarded to a beneficiary in a situation of Monopoly (Article 195 FR)

SE: Experts art. 273 FR

N/A: Not Applicable

| | |
|--|---|
| 2020 Annual work programme for the implementation of the Pilot Project — Jewish Digital Cultural Recovery Project | |
| Budget line | 15 04 77 20 |
| Legal basis: | Pilot Project within the meaning of Article 58(2)(a) of Regulation (EU, Euratom) 2018/1046 of the European Parliament and of the Council of 18 July 2018 on the financial rules applicable to the general budget of the Union, amending Regulations (EU) No 1296/2013, (EU) No 1301/2013, (EU) No 1303/2013, (EU) No 1304/2013, (EU) No 1309/2013, (EU) No 1316/2013, (EU) No 223/2014, (EU) No 283/2014, and Decision No 541/2014/EU and repealing Regulation (EU, Euratom) No 966/2012 (OJ L 193, 30.7.2018, p. 1). |

1. BACKGROUND

Protecting cultural heritage against diverse risks, including of looting and illicit trafficking, belongs to the priorities of the European Framework for Action on Cultural Heritage⁹. Provenance research is of significant importance in the context of the protection of cultural heritage as well as the fight against illegal trafficking of artworks and other cultural objects looted in armed conflicts and wars. It is the process of documenting the chronology of the ownership, location, and chain of custody of an object from its creation to today. In order to facilitate thorough provenance research, the exchange of expertise, knowledge and research results / data must be enhanced.

The means of digitisation constitute important tools to achieve these goals. As such, databases that collect and provide an overview of existing data are able to support and facilitate (cross-border) research. However, to date there is no comprehensive database, bringing together the results of already existing projects, and making them accessible on the object-level. There is an undisputable need for a better understanding of the fate of looted art: the circumstances and cultural ramifications of pan-European robbery.

2. OBJECTIVES AND DESCRIPTION OF THE ACTIVITIES OF THE ACTION

This action is intended to complement and scale up the work aimed at developing of a comprehensive object-level database of relevant archival material of Jewish-owned cultural assets plundered by the Nazis, currently run by the Commission for Art Recovery (CAR) and the Conference on Jewish Material Claims against Germany (Claims Conference).

In particular, the action will (1) widen the thematic scope; (2) extend the database to additional collections; (3) use more advanced applied technology like image recognition; as well as (4) foster partnership networks.

The project will provide assistance to victims, museums, and the art market through a database which could ultimately lead to an EU-wide overview of looted artworks, facilitate research and help to protect European cultural heritage.

The pilot project is designed to meet the following specific objectives:

⁹ [SWD\(2018\)491 - European Framework for Action on Cultural Heritage](#)

- (a) to deepen the methodological framework developed in the first phase of the project, to map, explore and digitise relevant archival material, retrieve information from documents, create connections between the related;
- (b) to test the approach by digitising other collections, building on the experiences of the Schloss collection;
- (c) to publicise good practice and case studies for tracking looted pieces of cultural heritage, notably in a form of a book and travelling exhibition;
- (d) to foster partnerships and networks of relevant actors in EU Member States, including archives, museums, governmental and cultural heritage organisations;
- (e) to make the data accessible to broader audiences via a dedicated web portal;
- (f) to deepen the educational and awareness raising approaches in relation to historical memory of Jewish art spoiled during World War II.

Expected results

The pilot project is expected to deliver the following results:

- (a) Extension of a publicly accessible object-level database of Jewish-owned cultural assets plundered during the Nazi era from the time of their spoliation to the present.
- (b) Continue developing a web portal hosting this database that permits – through the use of various archival sources – further research and documentation of the looted cultural objects plundered. This implies use of a high quality visualisation and display technology.
- (c) Design and disseminate educational material in relation to looted heritage and provenance research, as well as communication material with examples of good practice, relevant for the victims, museums, and the art market.
- d) a proposal for the extension and maintenance of the database

3. IMPLEMENTATION

3.1 Grant

The pilot project will be implemented by DG EAC through a call for proposals to be published in the second half of 2020.

Eligible applicants

To be eligible applicants must:

- be a public or private organisation with legal personality (natural persons are not eligible to apply for a grant under this call);
- be a single entity or a consortium with special expertise on provenance research of Jewish looted art;
- have their registered legal office in an EU Member State.

Total estimated budget: EUR 490 000. The maximum EU co-financing rate will be 80%.

The pilot project will be implemented by DG EAC.

4. INDICATIVE PROGRAMMING TABLE

Programming table for 2020

Budget line 15 04 77 20 — Pilot Project — Jewish Digital Cultural Recovery Project

| |
|---|
| 2020 Commitment appropriations (amounts in EUR) |
| EU Budget |
| 490.000 |

| WPI(*) | Actions | Budget | Mode of implementation (**) | Indicative/planned number of interventions | Average contribution/intervention | Maximum rate of cofinancing of eligible costs | Publication of the call/ Signature of contract |
|--------|--|----------------|-----------------------------|--|-----------------------------------|---|--|
| 1.00 | Jewish Digital Cultural Recovery Project | 490.000 | CFP | 1 | 490.000 | 80% | 2nd half 2020 |
| | TOTAL | 490.000 | | | | | |

(*) WPI: Work Programme Index

(**): Mode of implementation

CFP: Grants awarded through call for proposals

| | |
|--|---|
| 2020 Annual work programme for the implementation of the Preparatory Action— Finance, Learning, Innovation and Patenting for Cultural and Creative Industries (FLIP for CCIs) | |
| Budget line | 15 04 77 22 |
| Legal basis: | Preparatory action within the meaning of Article 58(2) (b) of Regulation (EU, Euratom) 2018/1046 of the European Parliament and of the Council of 18 July 2018 on the financial rules applicable to the general budget of the Union, amending Regulations (EU) No 1296/2013, (EU) No 1301/2013, (EU) No 1303/2013, (EU) No 1304/2013, (EU) No 1309/2013, (EU) No 1316/2013, (EU) No 223/2014, (EU) No 283/2014, and Decision No 541/2014/EU and repealing Regulation (EU, Euratom) No 966/2012 (OJ L 193, 30.7.2018, p. 1). |

1. BACKGROUND

Cultural diversity is of strategic importance for creativity and innovation. The cultural and creative industries (CCIs) in Europe employ more than 12 million workers, or 7.5% of the European workforce. As a result, they create about EUR 509 billion in added value, in particular through the contribution made by small and micro enterprises. CCIs represent a driving force generating a competitive advantage for Europe, especially since they provide products and services that promote evolution of the production paradigms of Industry 4.0.

Europe's cultural and creative heritage is unparalleled in the world. Its interdisciplinary nature overcomes traditional distinctions between STEM and Humanities, favouring the STEAM paradigm, which bridges the S and T of Science and Technology with the A of Arts (i.e. creativity, design, fashion, craftsmanship), and the M not of Mathematic, but Manufacturing. Competitiveness and growth of CCIs begin with a unique blend of technology, beauty, culture, manufacturing, craftsmanship.

The **crossovers** between the cultural and creative sectors and other sectors is of crucial importance to achieve this. As specified by the 2015 Council conclusion, they are "a process of combining knowledge and skills specific to the cultural and creative sector together with those of other sectors in order to generate innovative and intelligent solutions for today's societal challenges".

The importance of **CCIs** has been acknowledged in different policy documents as well as by the European Parliament Resolution on a coherent EU policy for cultural and creative industries of December 2016. The latter stresses the importance of CCIs in the economy and job creation, in promoting and preserving cultural diversity, strengthening social cohesion and increasing Europe's attractiveness internationally. CCIs play a key role in reindustrialising Europe and trigger innovation spill-overs in many other sectors, from manufacturing to education or social inclusion.

Also in the recent European Parliament resolution of 14 September 2017 on a **new skills agenda for Europe** (2017/2002(INI)), CCIs are explicitly mentioned as contributing to social well-being, innovation, employment and as stimulating the EU's economic development. The resolution also recalls that the creative industries are among the most entrepreneurial and fast growing sectors, and creative education develops transferable skills such as creative thinking, problem-solving, teamwork, and resourcefulness. It acknowledges that arts and media sectors are of particular appeal to young people and points out that entrepreneurship requires the development of transversal skills such as creativity, critical

thinking, teamwork and a sense of initiative, which contribute to young people's personal and professional development and facilitate their transition into the job market. It furthermore points to a need to facilitate and encourage participation by entrepreneurs in the educational process. It draws attention to the fact that in today's society, ensuring basic digital skills is an essential prerequisite for personal and professional fulfilment, but is of the opinion that further efforts are needed in equipping people with more specific digital competences in order to be able to use digital technologies in an innovative and creative way and reiterates that the set of digital skills must include digital and media literacy, as well as critical and creative thinking, in order for learners to become not only users of technologies but active creators, innovators and responsible citizens in a digitised world.

The **OMC Report** on *"the role of public policies in developing entrepreneurial and innovation potential of the cultural and creative sectors"* is also relevant in this context. This cross-sectoral group consisting of representatives from Ministries of Economics and Ministries of Culture of Member States also highlighted the importance of CCIs skills development and related issues: It states that there is a strong need for a greater openness towards a broad and more inclusive meaning of innovation – beyond its technological aspects - that highlights the role of culture and creativity in its process. This would also empower professionals in the cultural and creative sectors with the necessary mix of required skills, provided through specifically designed capacity building programmes.

In recent years, CCIs have received more attention with respect to both policies and funding, also thanks to the previous rounds of the pilot projects “FLIP (Finance, Learning, Innovation and Patenting) for CCIs”.

2. OBJECTIVES AND DESCRIPTION OF THE ACTIVITIES OF THE ACTION

Objectives with respect to previous phases

The **first phase** of the pilot project FLIP (Finance, Learning, Innovation and Patenting) 1 focussed on the following areas: (1) Finance: Elaboration of guidelines, follow-up of EU CCI actions; (2) Learning: Support skills classification system, development of guidelines for CCI skills development, activities and dissemination; (3) Innovation: Guidelines for CCIs development, good practice cases and showcase events on innovative models, peer-to-peer hubs exchange and (4) Patenting: Analysis, case studies and recommendations, as specified in the call for proposals EAC/S11/2018.

Since areas 1 (Finance) and 4 (Patenting) had been covered extensively already in the first phase, **the second phase** of the pilot project focused on areas 2 (Learning) and 3 (Innovation) as specified in the call for proposals EAC/S12/2019. The second phase had a regional angle and on how regions can foster job creation through specific actions for skills development and geographical and occupational mobility in the heritage-based CCIs. FLIP for CCIs 2 also focussed more specifically on cultural heritage and related skills, looking at all aspects of conservation, management and enhancement of tangible and intangible cultural heritage in an innovative way.

Main objective of FLIP for CCIs 3

The present action (**FLIP for CCIs 3**) should build on the achievements of the previous two pilot projects (FLIP for CCIs 1 and 2), complement them and prepare proposals with a view to the adoption of future actions/basic acts for sustaining and developing CCIs and aiming at generating cross-sectoral benefits and spill-overs in the different areas and sectors CCIs interface with.

Main areas of activities:

Skills enhancement

Using ESCO¹⁰ to enhance CCIs skills classification

The first phase of the FLIP-CCI project contributes to enhance and update the occupations and skills profiles of the culture sectors in ESCO, the multilingual classification system for European skills, competences, qualifications and occupations. Phase 1 checks the current ESCO descriptions of occupations and skills for the CCIs and compares them with proposals for new skills and occupations in the sector suggested by the project's stakeholders, with the aim to improve these profiles and/or integrate new ones into the classification.

During the second phase of the project, the analysis focused on cultural heritage professions. The project's goal was to use ESCO to identify, categorise and enhance skills, competences, qualifications and occupations relevant for the European labour market and education and training for cultural heritage. It will make suggestions for improving collection, comparison and dissemination of data in skills intelligence and statistical tools in order to classify heritage occupations.

This third phase will take stock of the achievements of the first two phases concerning the ESCO skills classification and complement it. It will build on the previous activities developing a model for recognising skills, testing the model with a larger number of CCIs and in particular strengthen the dimension of releasing the model for codifying skills and associating them with professional figures in the light of the European framework on skills. Phase 3 will look at how to best use ESCO to match CCI skills classifications with actual labour market requirement and will also seek synergies with the ESCO network of experts and communities of practice in the field of CCIs.

CCI-skills and traditional education and skills development systems

Based on the guidelines and good practice for training programmes aimed at developing CCI skills developed by FLIP-1, the action should use existing structures and networks in order to prototype and test some solutions in practice and take policy learning to the next level. Phase 3 should complement the previous phases, seek synergies and issue recommendations with a view to the adoption of future actions.

Testing of innovative approaches

Innovation through peer learning/ mobility

FLIP-3 will continue with previous actions and will identify, prototype and test some innovative approaches via a participatory peer learning approach, involving regions, municipalities, local authorities, local cultural and creative actors in an inclusive way. Good practice examples will be collected and shared in practical and appealing visual material.

A peer-to-peer exchange programme among creative hubs as well as going beyond mobility by deeper forms of cooperation and co-creation will be tested in an innovative way. In addition, this third phase also intends to strengthen international cooperation (see geographical scope).

Applicants should also describe how they could link to existing relevant EU-projects funded under Creative Europe, Horizon, Erasmus and other relevant programmes. They should also

¹⁰ <https://ec.europa.eu/esco/portal>

link to EU innovation communities or build their own community of practice, the EIT-KICS for CCIs, EIT Innovation Labs, Living Labs, JRC Policy Labs, Creative Hubs Network, Open Innovation Communities, Pan-European network of Digital Innovation Hubs and the like.

Innovation and CCI policy-making

FLIP-3 will use stock-taking and recommendations in particular of the OMC-report "Innovative instruments to facilitate access to finance for the cultural and creative sectors" and "Access to Finance" as well as other relevant EU policy documents to further help to advance policy-making.

The project will link up policy-makers of different levels (EU, national, regional, local) and cultural and creative sectors in co-creative policy making and build on previous peer learning experiences (such as previous FLIP phases and other projects funded under Creative Europe and pilots).

Valuing and defending intellectual property produced by CCIs

Companies that protect their intellectual activities are 22% more productive (for the same territory, sector and size), with revenue growth being 2% higher than the sample average.

Phase 1 of FLIP for CCIs carried out an analysis of obstacles and practice of CCIs in terms of patenting on the basis of stakeholder meetings and surveys and will present recommendations. The indications received so far is that patenting as a tool for cultural and creative sectors is rather limited, but that on the contrary, more work needs to be undertaken into the direction of intellectual property rights (IPR).

Possible topics for FLIP for CCIs 3 could include the following: flow of IPR revenues, new approaches and/or emerging issues related to IPR (creative commons licensing, blockchain, other), or other IPR-related topics of relevance in terms of access to finance for CCIs.

Expected results:

- Enhanced skills concerning access to finance for CCIs
- Recommendations on enhanced value recognition and defending intellectual property of CCIs
- Enhanced cultural and creative education, skills and readiness for the job market
- Strengthened trans-national and cross-sectoral cooperation within the cultural and creative sectors and other stakeholders
- Policy learnings, enhanced learning, skills development, exchanges of experience and cooperation opportunities
- Stronger connections between policy makers at EU/national/regional/local levels and creative industries and "third places" such as creative hubs, maker spaces, fablabs, cultural centers, community centers or other;
- Enhanced exchanges of experience, learning, skills development and practical testing and cooperation opportunities;
- Facilitation of peer learning and exchange of good practice;
- Improved statistics and data on CCIs, as well as qualitative data
- Recommendations for further policy making at EU, national, regional and local level

3. IMPLEMENTATION

3.1 GRANT

The preparatory action will be implemented by DG EAC through call for proposals to be published in the first half of 2020.

The maximum possible rate of co-financing of eligible costs shall be 80%. The maximum duration of the project shall be 28 months.

- **Eligible applicants**

To be eligible applicants must:

- be a public or private organisation with legal personality (natural persons are not eligible to apply for a grant under this call);
- be a consortium of a minimum of 5 members of different eligible countries (see geographical scope) mainly active in the cultural and creative sectors
- the coordinating/lead consortium partner must have their registered legal office in an EU Member State

The types of activities eligible under this call for proposals are:

- workshops, seminars, study-visits, meetings
- exchange programmes, peer learning
- training and skills development activities
- communication activities, webpage, social media
- actions aiming at exchanges of good practices, guidelines, recommendations, manuals, reports, surveys

- **Selection criteria:**

Applicants must have the professional competencies and the qualifications necessary to complete the proposed action.

In particular, they should possess the following capacities:

- proven experience in the cultural and creative sectors
- good understanding of creative sectors' specificities and needs, as well as knowledge of the topics covered in this action
- ability to communicate easily in several languages of the different participating countries
- proven experience in transnational projects at European level

- **Award criteria:**

Eligible applications/projects will be assessed on the basis of the following criteria:

- **Relevance (0-35 points)**

The extent to which the proposal addresses the priorities of the action and contributes to attain its planned objectives and expected results.

- **Geographical and sectorial scope (0-30 points)**

The extent to which the proposed network is able to achieve a wide geographical scope through meaningful active and continuous joint activities and exchanges, involving a wide range of European and neighbouring countries¹¹ as well as a wide sectoral and cross-sectoral¹² coverage.

- **Quality of activities (0-25 points)**

The quality of the activities proposed relevant to this call for proposals, methodology to achieve the objectives of this call and the quality of policy learning activities, promotion and visibility of the project and the sustainability of the action after the end of the project.

- **Management of the project (0-10 points)**

The quality of the proposal regarding the capability to organize, coordinate and implement the various aspects of the proposed activities relevant to the objectives of this call.

Total estimated budget: EUR 1,500,000

The action will be implemented by DG EAC.

4. INDICATIVE PROGRAMMING TABLE

Programming table for 2020

Budget line 15 04 77 22 - Preparatory Action — Finance, Learning, Innovation and Patenting for Cultural and Creative Industries (FLIP for CCI)s

| |
|--|
| 2020 Commitment appropriations (amounts in EUR) |
| EU Budget |
| 1.500.000 |

| WPI (*) | Actions | Budget | Mode of implementation (**) | Indicative/planned number of interventions | Average contribution/intervention | Maximum rate of cofinancing of eligible costs | Publication of the call/ Signature of contract |
|---------|----------------|------------------|-----------------------------|--|-----------------------------------|---|--|
| 1.00 | FLIP for CCI-3 | 1.500.000 | CFP(**) | 1 | | 80% | 1-2 Q 2020/ 3-4 Q 2020 |
| | TOTAL | 1.500.000 | | | | | |

(*) WPI: Work Programme Index

(**): Mode of implementation

CFP: Grants awarded through call for proposals

¹¹ The geographical definition follows the Erasmus definition of the programme countries and the partner countries neighbouring of the EU http://ec.europa.eu/programmes/erasmus-plus/about/who-can-take-part_en

¹² In particular the sectors according to the definition given in Article 2 of the Creative Europe Programme, <http://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:32013R1295&from=EN>

| | |
|--|--|
| 2020 Annual work programme for the implementation of the Preparatory action — Protecting the Jewish Cemeteries of Europe: A full mapping process with research and monitoring and individual costed proposals for protection. | |
| Budget line | 15 04 77 23 |
| Legal basis: | Preparatory action within the meaning of Article 58(2)(b) of Regulation (EU, Euratom) 2018/1046 of the European Parliament and of the Council of 18 July 2018 on the financial rules applicable to the general budget of the Union, amending Regulations (EU) No 1296/2013, (EU) No 1301/2013, (EU) No 1303/2013, (EU) No 1304/2013, (EU) No 1309/2013, (EU) No 1316/2013, (EU) No 223/2014, (EU) No 283/2014, and Decision No 541/2014/EU and repealing Regulation (EU, Euratom) No 966/2012 (OJ L 193, 30.7.2018, p. 1). |

1. BACKGROUND

Before World War II, more than seven million Jews lived in Central and Eastern Europe. Jews had been living there for centuries. Records show thousands of towns and villages with Jewish populations, which is also attested to by the establishment and use of independent burial sites owned by Jewish communities. Eighty years on, traces of many of these cemeteries have been lost, or they lie overgrown and unprotected, as a result of the annihilation of their communities in the Holocaust. Nowadays, the historical data available in the EU and its neighbouring countries on the Jewish is not comprehensive, while preservation of the Jewish cemeteries constitutes a challenge for Jewish community representatives, heritage organisations, NGOs, local and national authorities, grassroots activists as well as descendants.

At the same time, we are also in the process of observing a clear momentum for cultural heritage as a strategic resource for a sustainable and peaceful Europe - EU Council's Conclusions of May 2014¹³, the Commission Communication of July 2014¹⁴ and Council Conclusions of November 2014 on participatory governance of cultural heritage¹⁵ have all emphasised that cultural heritage plays an important role when it comes to creating and enhancing social capital due to its capacity to promote diversity and intercultural dialogue and contribute to a stronger sense of belonging and mutual respect.

Finally, the European Year of Cultural Heritage that took place in 2018 as the EU-wide initiative aimed at encouraging more people to discover and engage with Europe's diverse cultural assets, shall constitute an important moment for a structured reflection about heritage preservation and participatory manner of making decisions about our shared heritage and history. The European Framework for Action on Cultural Heritage¹⁶, adopted by the European

¹³ Council conclusions of 21 May 2014 on cultural heritage as a strategic resource for a sustainable Europe No C 183/08 (OJ 14.6.2014)

[http://eur-lex.europa.eu/legal-content/EN/TXT/?qid=1513692070514&uri=CELEX:52014XG0614\(08\)](http://eur-lex.europa.eu/legal-content/EN/TXT/?qid=1513692070514&uri=CELEX:52014XG0614(08))

¹⁴ Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions of 22 July 2014 on Towards an integrated approach to cultural heritage for Europe [COM(2014) 477]

<http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=COM:2014:477:FIN>

¹⁵ Council conclusions of 23 December 2014 on participatory governance of cultural heritage No C 463/01 (OJ 23.12.2014) [http://eur-lex.europa.eu/legal-content/EN/ALL/?uri=CELEX:52014XG1223\(01\)](http://eur-lex.europa.eu/legal-content/EN/ALL/?uri=CELEX:52014XG1223(01))

Commission on 5 December 2018, aims to promote and put into practice an integrated and participatory approach to cultural heritage, while contributing to the mainstreaming of cultural heritage across EU policies. The Framework also emphasises the importance of capitalising on technological tools for innovation on cultural heritage, fostering social innovation as well as strengthening skills in the field of cultural heritage.

2. OBJECTIVES AND DESCRIPTION OF THE ACTIVITIES OF THE ACTION

The proposed new preparatory action shall extend the work currently carried out within the framework of two preceding and still ongoing Pilot projects: The Pilot project selected following the call EAC/S10/2018 from December 2018, with a period of 18 months, and the Pilot project under the call EAC/S10/2019, aimed at extending the mapping process (covering for the time being at least 3000 Jewish cemeteries in Europe) and raising awareness of the importance of Jewish cultural heritage and cultural diversity of Europe throughout history.

The action should in particular identify and test specific innovative opportunities for cross-fertilisation and stronger interactions between various stakeholders interested in the preservation of Jewish burial sites, the representatives of broadly understood cultural and creative sectors¹⁷, religious and local communities and other potential stakeholders.

The action shall for example examine how Jewish burial sites can offer the opportunity for local or regional education institutions, cultural and artistic organisations, NGOs or youth projects to re-involve young people with their community and encourage them to engage with the past and develop a feeling of ownership for Europe's diverse cultural heritage and traditions.

The action shall also explore ways in which the data collected by the current pilot projects (images taken with the use of state-of-the-art drone technologies, 3D models of the cemeteries and accompanying data) can be further used in order to involve additional stakeholders, e.g.: the tech community and start-ups, cultural and creative sectors (incl. entities involved in digital cultural projects), tourism sector or teachers and educators.

The action should contribute to the objectives set up by the European Year of Cultural Heritage and the European Framework for Action on Cultural Heritage, through dissemination and awareness raising of the European value of heritage and cultural diversity of Europe. It shall also tap on issues regarding transmitting the knowledge of cultural heritage to the younger generations, the acquisition of heritage-related skills (e.g. heritage restoration skills, use of new technologies for cultural heritage restoration and valorisation purposes) by the new generation, as well as models of participatory governance for cultural heritage among public and private actors.

¹⁶ Commission Staff Working Document from 5 December 2018 on European Framework for Action on Cultural Heritage [SWD(2018) 491]

<https://op.europa.eu/en/publication-detail/-/publication/5a9c3144-80f1-11e9-9f05-01aa75ed71a1/language-en/format-PDF/source-101251729>

¹⁷ For the definition of cultural and creative sectors, please kindly refer to the nomenclature used in the Regulation (EU) no 1295/2013 of the European Parliament and of the Council of 11 December 2013 establishing the Creative Europe programme (OJ 20.12.2013): <http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=celex%3A32013R1295>

The project shall also explore synergies with existing – or potential – relevant projects (i.e. addressing similar issues):

- financed by various EU programmes, such as, Creative Europe, Europe for Citizens, European Solidarity Corps, Horizon 2020, Interreg;
- other initiatives (incl. other surveys and mappings activities of Jewish cemeteries as well as participatory community projects) carried out by local, regional and national actors across Europe;
- potentially relevant initiatives of international organisations, such as UNESCO or Council of Europe.

EXPECTED RESULTS:

More specifically, it is expected that the selected organisation/consortium will:

(a) Identify and carry out innovative pilot activities on the ground:

- **actions aimed at connecting various stakeholders** (policy-makers, NGOs, local communities, schools and educational institutions, educators, cultural operators, cultural and creative sectors, tech and start-ups community, tourism sector, etc.), with particular emphasis on young people, educational institutions and start-up/tech community;
- **actions immediately following the surveying of specific cemeteries that seek to activate neighbouring communities to take an interest in protecting and preserving them**, with an emphasis on feasibility and transferability of suggested solutions and participatory processes.

(b) Communicate the project results:

- The applicants are asked to identify and prepare **interactive communication tools and/or activities** that can help to disseminate gathered knowledge specified above. It shall be publicised and presented (preferably in digital form, incl. websites and/or social media outlets, or with the involvement of local educators, facilitators, multipliers etc.) in order to be used by a range of identified stakeholders (local communities, NGOs, educational institutions, policy-makers, etc.). The applicants shall also propose an appropriate and attractive manner of presentation of their findings in this regards (e.g. analytical report, a "toolkit" to be proposed, etc.), focused on transferability.

3. IMPLEMENTATION

3.1 Grants

The preparatory action will be implemented through a call for proposals published by the European Commission in 2020.

Eligible applicants

In order to be eligible, a proposal must be submitted by a consortium consisting of at least two members. At least one of its members must be active in the cultural heritage sector and at least one must have demonstrated experience with participatory community projects, digital

initiatives, working with start-ups or tourism sector. Projects must be presented by applicants meeting the following criteria:

- be a public or private organisation with legal personality (natural persons are not eligible to apply for a grant under this call);
- have their registered legal office in one of the beneficiary European countries under the Creative Europe programme.

The types of activities eligible under this call for proposals are:

- study-visits, meetings and workshops,
- peer learning, training and skills development activities,
- communication activities,
- actions aiming at exchanges of good practices, guidelines, manuals,
- actions aimed at involving stakeholders, tech community, tourism sector, cultural and creative sectors, young people, and educational institutions.

The action will be implemented by DG EAC

4. INDICATIVE PROGRAMMING TABLE

Programming table for 2020

Budget line 15 04 77 23 — Preparatory Action — Protecting the Jewish Cemeteries of Europe: A full mapping process with research and monitoring and individual costed proposals for protection.

| |
|---|
| 2020 Commitment appropriations (amounts in EUR) |
| EU Budget |
| 1.200.000 |

| WPI(*) | Actions | Budget | Mode of implementation (**) | Indicative/planned number of interventions | Average contribution/intervention | Maximum rate of cofinancing of eligible costs | Publication of the call/ Signature of contract |
|--------|--|------------------|-----------------------------|--|-----------------------------------|---|--|
| 1.00 | Protecting the Jewish cemeteries of Europe | 1.200.000 | CFP | 1 | 1.200.000 | 90% | 2nd half 2020 |
| | TOTAL | 1.200.000 | | | | | |

(*) WPI: Work Programme Index

(**): Mode of implementation

CFP: Grants awarded through call for proposals

| | |
|--|--|
| 2020 Annual work programme for the implementation of the Preparatory action — Bottom-up Policy Development for Culture & Well-being in the EU | |
| Budget line | 15 04 77 24 |
| Legal basis: | Preparatory action within the meaning of Article 58(2)(b) of Regulation (EU, Euratom) 2018/1046 of the European Parliament and of the Council of 18 July 2018 on the financial rules applicable to the general budget of the Union, amending Regulations (EU) No 1296/2013, (EU) No 1301/2013, (EU) No 1303/2013, (EU) No 1304/2013, (EU) No 1309/2013, (EU) No 1316/2013, (EU) No 223/2014, (EU) No 283/2014, and Decision No 541/2014/EU and repealing Regulation (EU, Euratom) No 966/2012 (OJ L 193, 30.7.2018, p. 1). |

1. BACKGROUND

In May 2018, answering to the European Leaders' Summit in Gothenburg in November 2017, the European Commission proposed the New European Agenda for Culture¹⁸, further developing the scope of its European Agenda for Culture in a Globalising World (2007)¹⁹.

One of the three strategic objectives of the New Agenda is to harness the power of culture and cultural diversity for social cohesion and well-being, by promoting cultural participation, encouraging mobility of artists and protecting & promoting Europe's cultural heritage. The document also calls for research on cultural crossovers to assess impacts in different fields including health and well-being. Furthermore, the New Agenda also recognises that cities and regions across the EU are at the forefront of culture-led development and constitute natural partners for experimentation, anticipating trends and exploring models of social and economic innovation.

The New European Agenda for Culture also recognises that there is a clear scope to increase cultural participation of Europeans. Cultural accessibility was also included among specific objectives of the European Year of Cultural Heritage 2018. Furthermore, the political legacy of the Year, the European Framework for Action on Cultural Heritage²⁰, states that stimulating participation in cultural heritage remains a challenge and proposes a number of actions that specifically target, or remain relevant, for cities in the EU. "Cohesion and well-

¹⁸ Communication from the Commission to the European Parliament, the European Council, the Council, the European Economic and Social Committee and the Committee of the Regions of 22 May 2018 on a New European Agenda for Culture [COM(2018) 267]

https://ec.europa.eu/culture/sites/culture/files/commission_communication_-_a_new_european_agenda_for_culture_2018.pdf

¹⁹ Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions of 10 May 2007 on a European agenda for culture in a globalizing world [COM(2007) 242 final] <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=LEGISSUM%3A129019>

²⁰ Commission Staff Working Document from 5 December 2018 on European Framework for Action on Cultural Heritage [SWD(2018) 491] <https://op.europa.eu/en/publication-detail/-/publication/5a9c3144-80f1-11e9-9f05-01aa75ed71a1/language-en/format-PDF/source-101251729>

being” has also been identified as one of five priorities of the Council Work Plan for Culture 2019-2022²¹, adopted in November 2018.

Access to culture and participation in cultural life promote individual empowerment, democratic consciousness and social cohesion through exchanges with other people and civic engagement. At the same time, changing user behaviour due to digitalisation, ageing and culturally diverse societies call for a better understanding of different audiences among policy-makers and cultural actors. A stronger orientation towards the interests and needs of specific groups, such as young people, older people, people with disabilities, people with a migrant background and people living in poverty or material deprivation, is necessary. Furthermore, cross-sectoral cooperation with other areas, such as education, social care, healthcare, science and technology, and regional and urban development, has a significant effect on cohesion and well-being.

2. OBJECTIVES AND DESCRIPTION OF THE ACTIVITIES OF THE ACTION

The proposed new preparatory action shall facilitate the exchange of experience and success stories on the EU level, related to the role of culture for well-being on the local level.

The action shall allow **mapping existing practices** in this regard, including those financed by the European programmes, and **building up the capacity of local actors** to effectively benefit from culture as a means to increase well-being of local communities and populations.

The aim of the action is also to carry out **small-scale pilot work on the ground** in selected cities, rural or non-urban areas on ways of enhancing the well-being of individuals and communities.

The preparatory action should in the first place **establish and explore synergies with existing policies, programmes as well as past, ongoing and planned actions** – in particular those at EU level, but also local, city-level, regional and national (or macro-regional) initiatives. Synergies should be sought with (but not limited to) funding streams and projects/initiatives such as:

- **Creative Europe**
- **Horizon 2020**
- **Erasmus+**
- **European Structural and Investment Funds (ESIF)**, including **Interreg, URBACT** and **Urban Innovative Actions**
- **Common Agricultural Policy (CAP)**
- **Peer-learning projects financed by the Creative Europe programme**: Culture for Cities and Regions, Cultural and Creative Spaces and Cities, European Creative Hubs Network, Peer-learning scheme on cultural heritage for cities and regions (upcoming)
- **European Capitals of Culture**
- **Urban Agenda for the European Union**
- **Cultural and Creative Cities Monitor**

²¹ Council conclusions on the Work Plan for Culture 2019-2022 No C 460/10 (OJ 21.12.2018)
[https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:52018XG1221\(01\)&from=EN](https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:52018XG1221(01)&from=EN)

- Cultural and Creative Sectors & Local Development joint OECD-European Commission policy project (upcoming)
- Structure dialogue of the European Commission with the civil society (so-called **Voices of Culture**)

The project should also **take stock of relevant reports issued by the Open Method of Coordination EU Member States' expert groups** set up by the Work Plans for Culture 2011-2014, 2015-2018 and 2019-2022, focusing on the topics of accessibility of culture, role of culture for cohesion and inclusion and other potentially relevant issues. The recommendations from selected reports of these groups should be taken into account in conceptualizing the project methodology, structure and themes.

EXPECTED RESULTS:

More specifically, it is expected that the selected organisation/consortium will:

- carry out a **mapping of relevant programmes**, initiatives and projects on culture and well-being across the European Union, **linking it with existing relevant research** on this topic;
- **facilitate trans-sectorial and trans-European cooperation** with the aim to generate knowledge and compile local policy guidelines on how to enhance well-being through culture (e.g. by means of peer-learning activities, coaching, workshops, etc.);
- carry out **small-scale experimental work on the ground** in proposed pilot cities or non-urban areas across the EU on methods, actions and measures to enhance the well-being of individuals and communities (e.g. by means of local labs, workshops, meetings with facilitators, etc.);
- compile **local policy guidelines** for cities, institutions and cultural actors on the effective use of culture for well-being;
- increase **awareness and capacity** of key players to benefit from culture for well-being (e.g. by disseminating outcomes of the project and project materials).

3. IMPLEMENTATION

3.1 Grants

The preparatory action will be implemented through a call for proposals published by the European Commission in 2020.

Eligible applicants

Projects must be presented by applicants meeting the following criteria:

- be a public or private organisation with legal personality (natural persons are not eligible to apply for a grant under this call);
- be a single entity with demonstrated experience in working on the topic of cultural participation and/or culture and well-being and/or cooperation between culture and other sectors (at least two out of three); in case of a consortium, most of its members should have the abovementioned demonstrated experience

- have their registered legal office in one of the Member States of the European Union.

The types of activities eligible under this call for proposals are:

- study visits, meetings and workshops,
- peer-learning, training and skills development activities,
- communication activities,
- actions aiming at exchanges of good practices, guidelines, manuals,
- actions aimed at involving wide range of stakeholders to facilitate cross-sectoral cooperation with culture and other areas, in particular education, social care, healthcare, science and technology, urban/rural and regional development.

The following activities are not eligible under this call for proposals:

- organisation of cultural events
- activities aiming at cultural creation

The action will be implemented by DG EAC.

4.INDICATIVE PROGRAMMING TABLE

Programming table for 2020

Budget line 15 04 77 24 — Preparatory Action — Bottom-up Policy Development for Culture & Well-being in the EU

| |
|---|
| 2020 Commitment appropriations (amounts in EUR) |
| EU Budget |
| 500.000 |

| WPI(*) | Actions | Budget | Mode of implementation (**) | Indicative/planned number of interventions | Average contribution/intervention | Maximum rate of cofinancing of eligible costs | Publication of the call/ Signature of contract |
|-------------|---|----------------|-----------------------------|--|-----------------------------------|---|--|
| 1.00 | Bottom-up Policy Development for Culture & Well-being in the EU | 500.000 | CFP | 1 | 500.000 | 80% | 1st half 2020/2nd half 2020 |
| | TOTAL | 500.000 | | | | | |

(*) WPI: Work Programme Index

(**): Mode of implementation

CFP: Grants awarded through call for proposals