



## **Culture: a driver for health and wellbeing in the EU**

**16 November 2022 – 14:00-16:00**

Venue: European Parliament, room JAN 6Q1 and [web streamed](#)

Co-chairs:

- Mariya Gabriel, European Commissioner for Innovation, Research, Culture, Education and Youth
- Sabine Verheyen, Chair of the Committee on Culture and Education in the European Parliament

*Moderator: Catherine Magnant (Head of Unit, DG EAC – Cultural Policy)*

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**14:00**      Introductory remarks by CULT chair Verheyen

Keynote speech by Commissioner Gabriel

Speech by MEP Heide

***Focus on***      Culture, health and well-being by Nils Fietje, Behavioural and cultural insights, WHO Europe

**14:40**      **SESSION 1: Culture, Health, Well-being: what works?**

**This session takes inspiration from concrete projects, and presents initiatives and recommendations from culture practitioners, universities, municipalities and architects from across the EU.**

- Natalie Porias, Managing Director Red Noses Clowndoctors International: Clowning Connects Us – ClowNexus (funded by Creative Europe 2020-23)
- Professor Satu MIETTINEN, University of Lapland, AMASS - Acting on the Margins: Arts as Social Sculpture (funded by Horizon 2020, 2020-23)
- Virginija Vitkienė, CEO European Capital of Culture 2022 Kaunas, “Designing happiness”
- Architect Stéphane Beel, KU Leuven’s University Psychiatric Centre (nominated for the EU Mies Award for contemporary architecture 2017)



**15:10            SESSION 2: Culture, health, Well-being: what now?**

**This session will present policy recommendations from the preparatory action Culture4health as well as insights from the health care angle at regional level (in Sweden and Belgium):**

- Kornelia Kiss, Culture Action Europe: Presentation of the preparatory action CultureForHealth
- Anita Jensen, The Competence Center for Primary Healthcare in the Skåne Region (Sweden): fostering the connection between culture and mental health at regional level
- Dr. Olivier Theuerkauff, CHU Brugmann, Brussels: Arts on prescription in psychiatry

**15:45            Q&A**

**15:57            Concluding remarks by Georg Häusler (Director, DG EAC) and by CULT chair Verheyen**

**16:00            End**