



Education and Culture DG

2011 annual work programme on grants and contracts for the Culture programme

(European Commission C(2010)4961 of 22 July 2010)

SUMMARY

Adoption of the annual work programme on grants and contracts for the Culture programme in 2011

This Commission decision presents the annual work programme on grants and contracts for the Culture programme in 2011 and serves as a financing decision within the meaning of Article 75 of the Financial Regulation.

Its purpose, subject to the adoption of the budget for 2011 without substantive amendments, is to launch the selection procedures during 2010 to enable the Authorising Officer to take the individual decisions on the award of grants and contracts at the beginning of 2011, provided that they comply with the work programme within the set flexibility thresholds. In case a Comitology opinion is required, the Commission will take the individual grant decisions.

This decision covers the grants and contracts to be awarded in 2011 in the three action fields of the Culture programme, whose general objective is to enhance the cultural area shared by Europeans and based on a common cultural heritage.

As soon as the budget is adopted by the budgetary authority, the appropriations available under budget line 15.04.44 will be used to:

- Award grants to
 - Annual and multi-annual cultural co-operation initiatives;
 - Literary translations;
 - Special actions, including co-operation projects with non-member countries, European prizes in various cultural domains and prizes for cities designated "European Capital of Culture", and the European Cultural Festivals;
 - The Member States holding the Presidency of the European Union, for the co-financing of conferences in DG EAC's fields of action;
 - Bodies active in the cultural domain at European level;
 - Policy analysis groupings
- Conclude contracts;
- Implement joint management operations with the Council of Europe;
- Grant financial contributions to bodies within the meaning of Article 54.2(c) of the Financial Regulation.

This decision also covers the flat-rate amounts to be used for the financial years 2011 and 2012 for the grants awarded to support literary translations and for the operating grants awarded to European Cultural Organisations.

The method of execution of each activity is indicated in order to help identify budget appropriations implemented on a centralised basis directly by the Commission or indirectly by the "Education, Audiovisual and Culture" Executive Agency and those implemented in joint management or by bodies within the meaning of Article 54.2(c) of the Financial Regulation.

RÉSUMÉ

Adoption du programme de travail annuel en matière de subventions et de marchés au titre du programme Culture pour 2011

La décision ci-jointe de la Commission présente le programme de travail annuel en matière de subventions et de marchés pour le programme Culture en 2011 et vaut décision de financement au sens de l'article 75 du règlement financier.

Elle vise à permettre, sous réserve de l'adoption du budget pour 2011 sans modifications substantielles, le lancement des procédures de sélection en 2010 et, partant, l'adoption des différentes décisions d'attribution de subventions et de marchés par l'ordonnateur dès le début de l'année 2011, pour autant qu'elles soient conformes au programme de travail dans les limites de flexibilité prévues. Si un avis au titre de la comitologie s'avère nécessaire, la Commission adopte les décisions d'attribution de subvention requises.

Cette décision couvre les subventions et les marchés qui seront attribués en 2011 dans les trois domaines d'action du programme Culture, dont l'objectif général est de mettre en valeur l'espace culturel partagé parmi les Européens et fondé sur un héritage culturel commun.

Les crédits disponibles sous la ligne budgétaire 15 04 44 seront utilisés dès l'adoption du budget par l'autorité budgétaire:

– pour l'octroi de subventions:

- à des initiatives annuelles et pluriannuelles de coopération culturelle;
- à des traductions littéraires;
- à des actions spéciales, y compris des projets de coopération avec des pays tiers, des prix européens dans divers domaines culturels et des prix aux villes ayant été désignées «Capitale européenne de la culture»;
- aux États membres assumant la présidence de l'Union, pour le cofinancement de conférences dans les domaines d'intervention de la DG EAC;
- aux organismes actifs dans le domaine culturel au niveau européen;
- aux groupements d'analyse politique;

– pour la conclusion de marchés;

– pour la mise en œuvre d'actions en gestion conjointe avec le Conseil de l'Europe;

– pour l'octroi de contributions financières à des organismes au sens de l'article 54, paragraphe 2, point c), du règlement financier.

La décision couvre aussi les montants forfaitaires à utiliser durant les exercices 2011 et 2012 pour les subventions destinées à soutenir la traduction littéraire et les subventions au fonctionnement accordées aux organismes culturels européens.

Le mode d'exécution de chaque activité est indiqué, permettant ainsi d'identifier les crédits budgétaires exécutés de manière centralisée directement par la Commission ou indirectement par l'Agence

exécutive « Éducation, audiovisuel et culture », ainsi que les crédits exécutés en gestion conjointe ou par des organismes au sens de l'article 54, paragraphe 2, point c) du règlement financier.

ZUSAMMENFASSUNG

Annahme des Jahresarbeitsprogramms 2011 für Finanzhilfen und öffentliche Aufträge im Rahmen des Programms „Kultur“

Im vorliegenden Beschluss der Kommission wird das Jahresarbeitsprogramm 2011 für Finanzhilfen und öffentliche Aufträge im Rahmen des Programms „Kultur“ vorgestellt; der Beschluss gilt als Finanzierungsbeschluss im Sinne des Artikels 75 der Haushaltsordnung.

Zweck dieses Beschlusses ist es, im Laufe des Jahres 2010 die Auswahlverfahren in die Wege zu leiten – vorausgesetzt, der Haushalt 2011 wird ohne substantielle Änderungen angenommen –, damit der Anweisungsbefugte die Möglichkeit erhält, zu Beginn des Jahres 2011 über die Vergabe von Finanzhilfen und öffentlichen Aufträgen individuell zu entscheiden, sofern diese mit dem Arbeitsprogramm innerhalb der festgelegten Flexibilitätsspanne übereinstimmen. Ist eine Komitologiestellungnahme notwendig, so wird die Kommission über die einzelnen Finanzhilfen entscheiden.

Dieser Beschluss deckt die Finanzhilfen und öffentlichen Aufträge ab, die im Jahr 2011 in den drei Maßnahmenbereichen des Programms „Kultur“ vergeben werden sollen, mit welchem vor allem zur Förderung des Kulturrums, den die Europäer miteinander teilen und der auf einem gemeinsamen kulturellen Erbe gründet, beigetragen werden soll.

Sobald die Haushaltsbehörde den Haushalt angenommen hat, werden die im Rahmen der Haushaltslinie 15 04 44 vorgesehenen Mittel für folgende Zwecke verwendet:

– Finanzhilfen für:

- ein- und mehrjährige Initiativen für kulturelle Kooperationsprojekte;
- literarische Übersetzungen;
- Sondermaßnahmen einschließlich Kooperationsprojekte mit Drittländern, europäische Preise in verschiedenen kulturellen Bereichen, Preise an Städte, die zu „Kulturhauptstädten Europas“ ernannt wurden, und europäische Kulturfestivals;
- Mitgliedstaaten, die den EU-Ratsvorsitz innehaben, zur Kofinanzierung von Konferenzen in den Arbeitsgebieten der GD Bildung und Kultur,
- Organisationen, die auf europäischer Ebene im Kulturbereich tätig sind;
- Politikanalysegruppen;

– Vergabe von Aufträgen;

– Durchführung von Maßnahmen mit dem Europarat nach dem Prinzip der gemeinsamen Verwaltung;

– Beitrag zur Finanzierung von Einrichtungen im Sinne des Artikels 54 Absatz 2 Buchstabe c der Haushaltsordnung.

Darüber hinaus deckt dieser Beschluss Finanzierungen auf Grundlage von Pauschaltarifen, die für die Haushaltsjahre 2011 und 2012 für Finanzhilfen herangezogen werden sollen, mit denen literarische Übersetzungen unterstützt und die Betriebskosten von europäischen kulturellen Einrichtungen mitfinanziert werden.

Im Beschluss ist genau angegeben, wie die einzelnen Aktivitäten durchgeführt werden sollen, damit leichter festgestellt werden kann, welche Mittel direkt von der Kommission zentral und welche indirekt von der Exekutivagentur Bildung, Audiovisuelles und Kultur verwaltet werden, für welche Mittel das Prinzip der gemeinsamen Verwaltung gilt und welche Mittel an Einrichtungen im Sinne des Artikels 54 Absatz 2 Buchstabe c der Haushaltsordnung fließen.

ANNEX

Adopting the annual work programme on grants and contracts for the Culture Programme in 2011

Budget line: 15.04.44

Basic act: Decision n° 1855/2006/EC of the European Parliament and of the Council establishing the Culture Programme (2007 to 2013) amended by Decision n° 1352/2008/EC of the European Parliament and of the Council

1. OBJECTIVES AND PRIORITIES OF THE PROGRAMME IN 2011

1.1. Main features / general objectives of the programme

Under the terms of Article 3 of the legal base, the general objective of the Programme is to enhance the cultural area shared by Europeans, which is based on a common cultural heritage, through the development of cultural co-operation between the creators, cultural players and cultural institutions of the countries taking part in the Programme, with a view to encouraging the emergence of European citizenship.

The specific objectives are:

- To promote the transnational mobility of cultural players;
- To encourage the transnational circulation of cultural goods and of cultural and artistic products;
- To encourage intercultural dialogue.

Under the terms of Article 4 of the legal base, these objectives are implemented through 3 different strands:

- Support for cultural actions;
- Support for bodies active at European level in the field of culture;
- Support for analysis, collection and dissemination of information, and activities maximising the impact of projects in the field of European cultural co-operation and European cultural policy development.

Article 12 of the legal base indicates that the Programme shall contribute to the strengthening of the transversal objectives of the European Union, in particular by:

- Promoting the fundamental principle of freedom of expression;
- Encouraging greater awareness of the importance of contributing to sustainable development;
- Seeking to promote mutual understanding and tolerance within the European Union;
- Contributing to the elimination of all discrimination based on sex, racial or ethnic origin, religion or belief, disability, age or sexual orientation.

The Programme also seeks to build links with the activities related to years that are devoted to a specific theme at European level. 2011 will be the European Year of Volunteering.

Eligible countries

According to Article 5 of the legal base, the Programme is open to the participation of the EU Member States and to the following countries:

- The EFTA countries which are members of the EEA, in accordance with the provisions of the EEA agreement (Iceland, Liechtenstein, Norway);
- The candidate countries benefiting from a pre-accession strategy in view of their accession to the European Union: Turkey, Croatia, the former Yugoslav Republic of Macedonia;
- The countries of the Western Balkans in accordance with the procedures defined with these countries on the basis of the framework agreements providing for their participation in the EU Programmes. In the light of these provisions, Serbia and Montenegro can take part.

Provided the requirements are met and the additional appropriations are paid, the above-mentioned countries can participate fully.

The negotiations with Albania, Bosnia and Herzegovina for their participation in the Programme have started. They could then become eligible, subject to the conclusion of a Memorandum of Understanding concerning the participation of each of those countries in the Programme.

1.2. Priorities and specific objectives of the programme for 2011

Contracts and grants will be awarded under the 3 strands of the Programme:

- Strand 1: support for cultural actions, as follows:
 - Multi annual co-operation projects (index 1.10)
 - Co-operation measures, including literary translation (indexes 1.21 and 1.22)
 - Special actions (indexes 1.31 to 1.36)
- Strand 2: support for bodies active at European level in the field of culture, as follows:
 - Cultural bodies of European interest (index 2.10)
- Strand 3: support for:
 - Cultural Contact Points (index 3.10)
 - Policy analysis groupings (index 3.21)
 - Analysis in the field of cultural co-operation (index 3.30)
 - Collection and dissemination of information (index 3.30)
 - Valorisation of the impact of projects in the field of cultural co-operation (index 3.30)

The programming table shows the mode of implementation, the indicative calendar and the estimated amount of each action, as well as the form the grants will take and the maximum possible rate of co-financing. The total amount available has been calculated on the basis of the amounts requested for budget line 15.04.44 in the draft budget for 2011 and the contribution expected from the third countries mentioned under 1.1.

2. GRANTS

Since 2008, a Programme Guide is published in order to make the application procedures as user-friendly as possible. This guide sets out the whole range of available grants under this Programme until 2013 including the calendar for the submission and assessment of applications, which shall be valid for the entire duration of the Programme.

Every year, after adoption of the financing decision, the calls for proposals are published making reference to the Programme Guide for practical information.

2.1. Calls for proposals

2.1.1. CO-OPERATION ACTIONS: i) Multi-annual co-operation projects, ii) Co-operation measures , iii) Cultural co-operation projects with third countries (indexes 1.10, 1.21 and 1.32)

Multi-annual co-operation projects, co-operation measures and cultural co-operation projects with third countries can be realized in all cultural sectors. They should enhance the cultural area shared by Europeans with a view to encouraging the emergence of a sense of European citizenship.

The co-operation actions should correspond to the specific objectives of the Programme: to promote transnational mobility of people working in the cultural sector; encourage transnational circulation of cultural and artistic works and products; or encourage intercultural dialogue.

The co-operation projects with third countries should in addition create understanding between the European and third countries' cultures. This call seeks to support cultural co-operation projects aimed at cultural exchanges between countries taking part in the Programme and third countries, which have concluded association or co-operation agreements with the EU, provided that the latter contain cultural clauses. A special action for Mexico (United Mexican States) will take place in 2011. Its objective is to contribute to the long-term viability of cultural projects, involving both Mexican and European cultural operators and taking place equally in Europe and in Mexico. It will continue the achievements of the 2010 anniversary year of official celebrations in Mexico and aims to provide increased sustainability to cultural activities of mutual interest developed in this field.

The Programme co-funds co-operation actions, organisations, promotional activities and research in all branches of culture, except the audiovisual cultural industries and activities already covered by the MEDIA programme.

Exclusion and eligibility criteria

Eligibility of the applicants

To be eligible applicants must:

- Be in conformity with Articles 93(1), 94 and 96(2)(a) FR;
- Be a public or private organisation with legal personality, whose principal activity is in the cultural field (cultural and creative sectors); natural persons are not eligible to apply for a grant under these calls;
- Have their registered legal office in one of the eligible countries.

Eligibility of the Projects

Co-operation actions must not consist fully and exclusively in the production and maintenance of websites, the production of magazines and newspapers, the organisation of conferences and meetings and the production of studies and reports. Projects of this type are not eligible.

Multi-annual Co-operation Projects must:

- Have a duration of between three and five years;
- Involve a minimum of six cultural operators from six different eligible countries;
- Be based on a Co-operation Agreement signed by all the cultural operators involved describing their co-operation;
- Request a grant between €200.000 and €500.000 for each year of activity and comply with the maximum possible rate of Union's cofinancing.

Co-operation Measures must:

- Have a duration of maximum 24 months;
- Involve a minimum of three cultural operators from three different eligible countries;
- Request a grant between €50.000 and €200.000 per project and comply with the maximum possible rate of Union's cofinancing.

Cultural Co-operation with third countries projects must:

- Have a duration of maximum 24 months;
- Involve a minimum of three cultural operators from three eligible countries and at least one organization from Mexico where at least 50% of the activities should take place;
- Be based on a Co-operation Agreement signed by all the cultural operators involved describing their co-operation;
- Request a grant between €50.000 and €200.000 per project and comply with the maximum possible rate of Union's cofinancing.

Selection criteria

The applicant must have:

- Stable and sufficient sources of funding to maintain his activity throughout the period during which the action is being carried out and to participate in its funding.
- The professional competencies and qualifications required to complete the proposed action.

Applicants must certify their financial and operational capacity to complete the proposed action by signing a declaration on their honour and submitting any supporting documents requested in the call for proposals. This requirement does not apply to public bodies and international organisations.

Award criteria

- The extent to which the project can generate real European added value (max. 20 points for indexes 1.10 and 1.21; max.15 points for index 1.32)
- The relevance of the activities to the specific objectives of the Programme (max.20 points for indexes 1.10 and 1.21; max.15 points for index 1.32)
- The extent to which the proposed activities are designed and can be carried out successfully with a high level of excellence (max.20 points for indexes 1.10 and 1.21; max.15 points for index 1.32)
- The quality of partnership between the cultural operators (max.10 points)
- The extent to which the activities can produce outputs which achieve the objectives of the Programme (max.10 points)
- The extent to which the results of proposed activities will be appropriately communicated and promoted (max.10 points)
- The extent to which the activities can generate a long lasting impact (max.10 points)
- International co-operation dimension [only for index 1.32] (max.15 points)

2.1.2. <i>LITERARY TRANSLATION PROJECTS (index 1.22)</i>
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This call seeks to promote the largest possible spread of European literature among European citizens through the support of the translation and publication of high quality European literature into the different languages of the countries participating in the Programme.

In order to encourage European added value and European integration, special attention will be given to:

- The applications made by publishers or publishing houses wishing to translate the works of authors who have won the European Prize for Literature;
- The translation of literary works written in languages of countries that have joined the EU since 2004.

Exclusion and eligibility criteria

Eligible **applicants** must:

- Be in conformity with Articles 93(1), 94 and 96(2)(a) FR;
- Be public or private publishing houses or publishing groups (natural persons are not eligible);
- Have their registered legal office in one of the eligible countries.

Eligibility of the **projects**:

- An eligible project consists in the proposal of one or up to a maximum of ten works to be translated from one European language into another European language;
- Eligible languages are the official languages¹ of the eligible countries plus Latin and ancient Greek. Translation of works from one into another official language of the same country is not eligible²;
- The target language must be the translator's mother tongue, except in case of lesser-used languages when the publisher duly demonstrates that he cannot find a suitable translator;
- The duration of the project shall not exceed 24 months;
- The requested grant must be between €2.000 and €60.000 and comply with the maximum possible rate of Union's cofinancing.

Eligible **works** must be:

- Works of fiction, irrespective of their literary genre;
- Works which have been already published;
- Works that have not been previously translated into the target language ;
- With the exception of works written in Latin and ancient Greek, the original works must be written by authors who are nationals of or residents in an eligible country;
- The rights to the literary work(s) proposed for translation must be owned by the applicant.

Selection criteria

The applicant must have:

- Stable and sufficient sources of funding to maintain his activity throughout the period during which the action is being carried out and to participate in its funding.
- The professional competencies and qualifications required to complete the proposed action.

¹ As defined by the Constitution or by the basic laws of the respective country.

² For example, the translation into Irish Gaelic of a book written in English would not be eligible.

Applicants must certify their financial and operational capacity to complete the proposed action by signing a declaration on their honour and submitting any supporting documents requested in the call for proposals. This requirement does not apply to public bodies and international organisations.

Award criteria

- The extent to which the project can generate real European added value and the relevance of the activities to the objectives of the Programme (max. 40 points);
- The extent to which the proposed activities are designed and can be carried out successfully with a high level of excellence (max. 40 points);
- The extent to which the results of proposed activities will be appropriately communicated and promoted (max. 20 points).

2.1.3. <i>EUROPEAN CULTURAL FESTIVALS (index 1.33)</i>
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This call seeks to support festivals with a view to:

- Encouraging exchanges of experience through the mobility of European professionals in the cultural field;
- Promoting the circulation of cultural works by giving access to non-national European cultural works to the largest possible audience;
- Promoting intercultural dialogue.

The Programme does not support activities relating to the audiovisual and cinematographic sectors (i.e. film festivals, etc.).

In 2011, annual grants will be awarded (support will be granted for one edition of the festival) and partnership framework agreements will be signed with those selected applicants which have chosen to submit a three-year action plan.

The framework partnership agreement sets out the conditions governing grants to the partner for carrying out the activity on the basis of a strategic plan and jointly agreed general objectives.

Specific grant agreements will then be signed annually following assessment of the proposal received from the partner at the direct solicitation of the Executive Agency EACEA.

Exclusion and eligibility criteria

Eligibility of the **applicants**:

To be eligible applicants must:

- Be in conformity with Articles 93(1), 94 and 96(2)(a) FR;

- Be a public or private organisation with legal personality, whose principal activity is in the cultural field (cultural and creative sectors); natural persons are not eligible to apply for a grant under this call;
- Have their registered legal office in one of the eligible countries.

Eligibility of the **projects**:

- Only festivals having held at least five editions on the date on which the application is submitted are eligible;
- The programming of the previous year and the provisional programming of the year for which the support is asked must include works from at least seven eligible countries;
- The duration of the project (annual and specific grant agreements) shall not exceed 12 months and support one edition per year of the festival;
- The requested grant shall not exceed €100.000 and comply with the maximum possible rate of European Union's cofinancing;
- Audiovisual and film festivals are not eligible.

Selection criteria

The applicant must have:

- Stable and sufficient sources of funding to maintain his activity throughout the period during which the action is being carried out and to participate in its funding.
- The professional competencies and qualifications required to complete the proposed action.

Applicants must certify their financial and operational capacity to complete the proposed action by signing a declaration on their honour and submitting any supporting documents requested in the call for proposals. This requirement does not apply to public bodies and international organisations.

Award criteria

- European added value and European dimension of the proposed activities (max. 25 points);
- Quality and innovative nature of the programming (max. 25 points);
- Audience impact (max. 25 points);
- Participation of European professionals and quality of the exchanges foreseen between them (max. 25 points).

2.1.4. <i>POLICY ANALYSIS GROUPINGS (index 3.21)</i>
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This call seeks to encourage co-operation between various types of private or public stakeholders (e.g. cultural departments of national, regional or local authorities, cultural

observatories or foundations, universities specialised in cultural affairs, etc.) which have a direct and practical experience in the analysis, evaluation or impact assessment of cultural policies on one or more priorities linked to the European Agenda for culture as defined by the Council. The actions must be related to one or more of the European Agenda's objectives:

- Promotion of cultural diversity and intercultural dialogue;
- Promotion of culture as a catalyst for creativity in the framework of the Lisbon Strategy for growth and jobs;
- Promotion of culture as a vital element in the Union's international relations, implementing the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions.

Actions must involve at least three organisations legally established in at least three eligible countries.

Exclusion and eligibility criteria

Eligibility of the **applicants**:

To be eligible applicants must:

- Be in conformity with Articles 93(1), 94 and 96(2)(a) FR;
- Be a public or private organisation with legal personality, whose principal activity is in the cultural sphere (cultural and creative sectors); natural persons are not eligible to apply for a grant under this call;
- Have their registered legal office in one of the eligible countries.

Eligibility of the **projects**:

- Involve a minimum of three organisations drawn from three eligible countries;
- Be based on a Co-operation Agreement signed by the participating organisations describing the nature of their co-operation;
- The projects shall have a duration between 12 and 24 months;
- The requested grant shall not exceed €120.000 and comply with the maximum possible rate of European Union's cofinancing.

Selection criteria

The applicant must have:

- Stable and sufficient sources of funding to maintain his activity throughout the period during which the action is being carried out and to participate in its funding.
- The professional competencies and qualifications required to complete the proposed action.

Applicants must certify their financial and operational capacity to complete the proposed action by signing a declaration on their honour and submitting any supporting documents requested in the call for proposals. This requirement does apply to public bodies and international organisations.

Award criteria

- The extent to which the project can generate real European added value (max. 20 points);
- The relevance of the activities to the specific objectives of the Programme in connection with the European Agenda for culture (max. 20 points);
- The extent to which the proposed activities are designed and can be carried out successfully with a high level of excellence (max. 20 points);
- The quality of partnership between the participating organisations (max. 10 points);
- The extent to which the activities can produce outputs which achieve the objectives of the Programme (max. 10 points);
- The extent to which the results of proposed activities will be appropriately communicated and promoted (max. 10 points);
- The extent to which the activities can generate a long lasting impact (max. 10 points).

2.1.5. OPERATING GRANTS FOR CULTURAL BODIES OF EUROPEAN INTEREST (index 2.10)

This call for proposals is aimed to provide support for bodies active in the cultural field at European level pursuing an aim of European interest. Support may be given to bodies working for cultural co-operation by providing representation at European Union's level, collecting or disseminating information for facilitating trans-European cultural co-operation, networking at European level for bodies active in the field of culture, participating in cultural co-operation projects or acting as ambassadors for European culture.

As a result of this call for proposals, operating grants will be awarded to support the implementation of the 2011 work programme of the selected organisations and **framework partnership agreements** will be signed with those selected applicants which have chosen to submit a three-year action plan setting out the objectives, priorities and expected results (achievements) for the period 2011–2013 as well as the strategy and the actions to be implemented to ensure that the objectives and results are achieved.

The framework partnership agreement will set out the conditions governing grants to the partner for carrying out the activity on the basis of a strategic plan and jointly agreed general objectives.

Specific grant agreements will then be signed annually following assessment of the proposal received from the partner at the direct solicitation of the Executive Agency EACEA.

The operating grants can be in the form of flat-rates.

In accordance with the degressivity rule:

- Where the co-financing rate exceeds 5%, the co-financing rate for year n will be one percentage point lower than the rate for year n-1.
- Where the co-financing rate is 5% or lower, the co-financing rate for year n will be reduced by 5% of the co-financing rate for year n-1.

Three categories will be eligible under this call:

- **Ambassadors:** organisations which, through their influence in the cultural field at European level, have clear aptitude to be real European cultural "representatives" and, as such, can fulfil their role of European Cultural Ambassadors.
- **Advocacy networks:** advocacy networks entrusted by the associated members of the network and which ensure a significant representation of specific category(ies) of cultural operators or the cultural fields at European level.

By derogation, organisations having their main activity in the audiovisual sector and acting in a non profit making capacity are eligible under the category "Advocacy Networks" as no such support exists under the MEDIA Programme.

- **Structured dialogue platforms:** Culture civil society platforms engaged in a structured dialogue with the Commission in the framework of the European Agenda for culture, further to the call for expression of interest published by the Commission in 2008³.

The five priorities for these platforms are:

- Improving the conditions for the mobility of artists and other professionals in the cultural field;
- Promoting access to culture, especially through the promotion of cultural heritage, cultural tourism, multilingualism, digitisation, synergies with education (in particular arts education) and greater mobility of collections;
- Developing data, statistics and methodologies in the cultural sector and improving their comparability;
- Maximising the potential of cultural and creative industries, in particular that of SMEs;
- Promoting and implementing the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions.

The break down of the global indicative amount by category will be as follows:

- Ambassadors: approximately 55% of the available amount;
- Advocacy networks: approximately 40% of the available amount;
- Platforms: approximately 5% of the available amount;

These percentages could be adapted on the basis of the quality of the applications received.

³ http://ec.europa.eu/culture/pdf/doc1203_en.pdf

Exclusion and eligibility criteria

Eligible **applicants** must:

- Be in conformity with Articles 93(1), 94 and 96(2)(a) FR;
- Be a public or private, independent non-profit-making organisation. International, national, regional or local ‘public authorities such as municipalities, provinces or regions, are ineligible as are natural persons;
- Have legal personality with one possible exception applicable to the structured dialogue platforms. If the platforms do not possess legal personality, they can be represented by a legally established member organisation duly mandated to represent the platform and coordinate its work programme;
- Have their registered legal office in one of the eligible countries;
- Have a legal mandate in the field of culture and pursue an aim of general European interest in the field of culture or an objective forming part of EU policy in this area;
- Submit only one application for an annual operating grant per deadline. If organisations submit more than one application, they will all be considered to be ineligible.

Additional criteria for each category:

a) Ambassadors

- The organisations must exist since at least two years;
- The organisation’s activities must be carried out in at least seven eligible countries.

b) Advocacy networks

- The networks must exist since at least one year and have members from at least fifteen eligible countries. However, if the networks are composed of organizations representing cultural operators at national level (such as national federations), the network shall reach substantial representation in at least ten eligible countries.

c) Structured dialogue platforms

- Have been established further to the call for expression of interest mentioned above and comply with its specifications. The platforms concerned will be invited to apply by the Executive Agency;
- Members of the platform must represent cultural operators in at least fifteen eligible countries;
- Comprise non-governmental organisations active in the culture field at a transnational European level;

Three platforms currently fulfil the above criteria: the Platform on Access to Culture, the Platform for Intercultural Europe and the Platform of Cultural and Creative Industries.

Selection criteria

The applicant must have:

- Stable and sufficient sources of funding to maintain his activity throughout the period during which the work programme is being carried out and to participate in its funding.
- The professional competencies and qualifications required to complete the proposed work programme.

Applicants must certify their financial and operational capacity to complete the proposed action by signing a declaration on their honour and submitting any supporting documents requested in the call for proposals.

Award criteria

- The extent to which the work programme can generate a real European added value as well as the European dimension of the proposed activities (max. 20 points)
- The relevance of the work programme to the specific objectives of the Programme (max. 20 points)
- The extent to which the proposed work programme are designated and can be carried out successfully with a high level of excellence (max. 20 points)
- The extent to which the proposed work programme can produce outputs which reach as many people as possible, both directly and indirectly (max. 15 points)
- The extent to which the results of the proposed work programme will be appropriately communicated and promoted (max. 15 points)
- The extent to which the proposed work programme can generate an appropriate level of sustainability (long term results and co-operation) and also to act as multipliers as to other possible promoters (max. 10 points)

2.2. Grants to partners organising the EU prizes (*index 1.31*)

As foreseen in the Commission Decision C(2009)5089 of 30 June 2009 adopting the annual work programme on grants and contracts for the Culture programme in 2010, Framework Partnership Agreements for 4 years were signed (or will be signed before the end of 2010) in order to establish the long-term co-operation between the partners and the Commission necessary for successfully organise the EU prizes.

In 2011, grants will be awarded to these partners following assessment of the proposals related to the 2012 edition of the prizes.

The specific grant agreements are expected to be signed in the first and third quarter 2011.

The specific objectives of each partnership and the identity of the related partners are the following:

Annual European Union Prize for Cultural Heritage

Partner: Europa Nostra

The objective of this prize is to celebrate exemplary initiatives of the many facets of Europe's cultural heritage in categories ranging from the restoration of buildings and their adaptation to new uses, to urban and rural landscape rehabilitation, archaeological site interpretations, and to care for art collections.

Estimated amount: €200.000

Annual European Union Prize for Literature

Partner: Federation of European Publishers (FEP-FEE) / European writers Congress / European booksellers

This prize aims at the recognition, promotion and development of artistic talent as well as achievement in the field of European literature.

Estimated amount: €300.000

Annual European Union Prize for Contemporary Popular Music (European Borders Breakers Awards - EBBA)

Partner: Eurosonic/Noorderslag

This prize aims to reward artists who succeed in reaching a broad audience with their debut album outside of the country where the album was produced.

Estimated amount: €360.000

2.3. European Capitals of culture (index 1.34)

Guimarães (Portugal) and Maribor (Slovenia) were designated the 2012 Capitals by the decision of the Culture Council during its meeting of May 2009.

According to Article 11 of the Capitals' legal base⁴, a pecuniary prize of €1.5 million in honour of Melina Mercouri shall be awarded to the designated cities (as of the 2010 title) by the Commission, provided that they meet the criteria laid down in Article 4 of the legal base, and have implemented the recommendations made by the selection and monitoring and advisory panels, further to the contest indicated in the legal base. The prize must be awarded in full no later than three months before the start of the relevant year. This means that the prizes for the two Capitals in 2012 will need to be financed from the 2011 budget.

2.4. Presidency Conferences (index 1.36)

The Presidency of the European Union is considered as a *de facto* monopoly within the meaning of Article 168.1(c) IR, because it plays a unique role in fostering policy co-operation, defining priorities and following up the progress and results achieved in the field of culture. The very fact that these events are organised by the Presidency enables them to produce results more efficiently.

⁴ Decision No 1622/2006/EC of the European Parliament and of the Council of 24 October 2006.

Grants will be awarded to the Hungarian and Polish Presidencies to organise conferences and meetings of Directors-Generals on priority policy topics, together with associated activities for the exploitation of projects and programme results.

Topics to be treated in these co-financed events will be agreed with the Presidencies during 2010 and will be drawn from amongst the priorities defined in the European Agenda for Culture and the Council Workplan for Culture, such as mobility of artists and other culture professionals, the contribution of culture to growth and jobs, and the role of culture in local and regional development strategies.

The indicative amount of the grant for each Presidency is €200.000 and each grant agreement is expected to be signed at the beginning of the Presidency semester in question.

3. PROCUREMENT (*index 3.30*)

3.1. Studies / Impact assessments

To support any new needs in connection with political priorities resulting from the implementation of the European Agenda for culture and the work of the OMC working groups as well as any analysis which may be needed for preparing the future programme.

Tenders may be launched throughout 2011 in order to sign 2 contracts for studies and 2 service contracts.

3.2. Evaluation of the 2011 Capitals of Culture

Article 12 of the Capitals of Culture's legal base specifies that the European Commission shall ensure the external and independent evaluation of the results of the event of the previous year, in accordance with the objectives and criteria laid down in the mentioned legal base.

One specific service contract will be signed in 2011 for the evaluation of 2011 Capitals of Culture, which will be conducted and finalized in 2012. To this end, the framework contract to be concluded, following the EAC/50/2009 Call for tender: Framework contract for evaluation, evaluation-related services and support for impact assessment, in 2010 will be used.

3.3. Communication, information and distribution

In addition to the information and assistance provided by the Cultural Contact Points, one or more information sessions on the Programme ("info days") will be organized as appropriate in good time before the application deadlines.

A dissemination event, seeking to showcase examples of good projects granted under the Culture Programme, will be organised during 2011. The Commission may also explore the possibility of other, complementary valorisation activities, for example involving the Cultural Contact Points.

In 2011 the Culture website will continue to be prioritized as an information tool. The European Commission may also produce new publications with a view to promoting the visibility of the Culture Programme and its various actions as necessary.

For this purpose, one specific service contract will be signed under the Commission's framework contracts in the communication field.

4. OTHER METHODS OF IMPLEMENTATION

4.1. Joint management - Co-operation with the Council of Europe (*index 1.35*)

According to Articles 53(d) FR and 43 IR, joint management with an international organization may be used for projects or programmes jointly elaborated between the Commission and the international organization.

In order to cooperate in the organization of the European Heritage Days 2011, a contribution agreement will be signed with the Council of Europe in the second quarter 2011.

A new joint action to promote inclusion of the Roma community through culture and intercultural dialogue will be launched in 2011.

Further to the positive outcome of the joint "intercultural cities" initiative launched within the framework of the European Year of Intercultural Dialogue and continued over 2009 and 2010, a new contribution agreement with the Council of Europe will be signed in 2011 in order to continue this exchange of experiences and good practices with a view to ensuring its durability.

4.2. Contributions to bodies within the meaning of Article 54.2(c) FR - Cultural Contact Points (*index 3.10*)

In the frame of Article 54.2(c) FR, financial contributions are given to the "Cultural Contact Points" established in the countries taking part in the Programme. They are responsible for promoting the Programme, facilitating access to it, providing links with national cultural institutions, providing support to the cultural sector and providing information on other EU programmes open for cultural projects. These structures are chosen in accordance with Article 39 IR.

The amounts allocated to each Contact point, based on the population of each country, are as follows:

Country	Population	Maximum amount (in €)
Austria	8.355.260	35.000
Belgium	10.750.000	50.000
Bulgaria	7.606.551	35.000
Republic of Cyprus	796.875	30.000
Croatia	4.435.056	35.000
Czech Republic	10.467.542	50.000
Denmark	5.511.451	35.000
Estonia	1.340.415	35.000

Finland	5.326.314	35.000
France	64.350.759	90.000
FYROM(*)	2.048.619	30.000
Germany	82.002.356	95.000
Greece	11.260.402	50.000
Hungary	10.030.975	50.000
Iceland	319.368	30.000
Ireland	4.450.014	35.000
Italy	60.045.068	90.000
Latvia	2.261.294	35.000
Liechtenstein	35.589	0
Lithuania	3.349.872	35.000
Luxembourg	493.500	30.000
Malta	413.609	30.000
The Netherlands	16.482.787	50.000
Norway	4.799.252	35.000
Poland	38.135.876	90.000
Portugal	10.627.250	50.000
Romania	21.498.616	50.000
Serbia (without Kosovo) (**)	7.334.935	35.000
Slovakia	5.412.254	35.000
Slovenia	2.032.362	35.000
Spain	45.828.172	90.000
Sweden	9.256.347	40.000
Republic of Turkey	71.517.100	95.000
United Kingdom	61.634.599	90.000
Montenegro (***)	620.145	0

Bosnia and Herzegovina (****)	4.613.414	35.000
Albania (****)	3.170.048	35.000
Total	598.617.046	1.705.000

* The former Yugoslav Republic of Macedonia.

For candidate countries and non-Member State countries participating in the Programme, the grant cannot be higher than the contribution paid to the Culture Programme.

** (under UNSCR 1244)

*** Montenegro agreed to finance its CCP without applying for an EU-grant.

**** Subject to the signature of a memorandum of understanding

Maximum of 50% of the accepted eligible costs, with a maximum per country as stated in the table above. The other 50% has to be covered by the national government or by own or raised funds.

5. LUMP SUMS AND FLAT RATES IN 2011 AND 2012

Flat rates for the calculation of the grants awarded to support literary translations⁵ and for the operating grants awarded to European Cultural Organisations⁶ were introduced in 2009 in order to simplify the calculation of the grants and therefore result in less administrative burden for both the applicants and the Executive Agency and shorter payment delays.

In application of Article 181.2 IR, the flat rates will be adjusted for 2011 and 2012.

Literary translations_(see point 2.1.2 above)

The flat rates applicable in 2009 and 2010 were established in 2008 on the basis of a cost analysis of some 600 books co-financed under Culture Programme in 2005 and 2006. The rates were fixed at a level suitable for the beneficiaries and did not incur the risk of generating profit or exceeding the general maximum rate of co-financing fixed in the Culture Programme (50% of total costs for translation and publication of the work).

This flat rate system replaced the budget based system, except for poetry, where the budget based system is still applicable.

For this first reassessment, the existing flat rates will be adjusted with the 2007 and the 2008 inflation rates (i.e. by country: average of 2007 and 2008 inflation rates). The new flat rates are presented below.

It should be noted that, for two of the target languages namely, Italian and Icelandic, the flat rate amounts set in 2008 remain the same. In addition, for Danish, a new flat rate amount has

⁵ Commission Decision C(2008)2781 of 20.06.2008.

⁶ Commission Decision C(2008)2729 of 18.06.2008

been calculated by taking the average of the Norwegian, the Swedish and the Finnish flat rate amounts.

Both measures reflect pertinent feedbacks received from the stakeholders on the flat-rate system established in 2008. Italian and Icelandic flat rates were reported as too high compared to real prices in their respective markets. On the contrary, the Danish flat rate was reported as too low when compared to the actual market price. This methodology will allow updating flat rate amounts which have been acknowledged by stakeholders and beneficiaries of the literary translation sector.

Flat Rate (€ /page) applicable in 2011 and 2012 (comparison with current flat rates)

Bulgarian	13,83 (+ 1,23)	Latvian	19,22 (+ 2,17)
Czech	13,27 (+ 0,59)	Maltese	17,66 (+ 0,46)
Danish	26,56 (+ 10,79)	Dutch	24,12 (+ 0,74)
German	25,99 (+ 0,85)	Norwegian	24,53 (+ 0,49)
Greek	19,16 (+ 0,67)	Polish	16,70 (+ 0,55)
English	25,35 (+ 0,74)	Portuguese	16,66 (+ 0,41)
Spanish	22,01 (+ 0,73)	Romanian	9,64 (+ 0,58)
Estonian	19,80 (+ 1,58)	Slovakian	13,05 (+ 0,37)
Finnish	25,43 (+ 0,68)	Swedish	29,71 (+ 0,72)
French	24,70 (+ 0,81)	Turkish	9,17 (+ 0,80)
Gaelic	26,82 (+ 0,78)	Slovenian	15,83 (+ 0,70)
Hungarian	19,44 (+ 1,26)	Croatian	15,77 (+ 0,64)
Icelandic	33,70 (-)	Montenegrin	15,98 (+ 0,85)
Italian	27,87 (-)	Macedonian	15,91 (+ 0,81)
Lithuanian	17,06 (+ 1,33)	Serbian	16,16 (+ 1,03)

Operating grants (see point 2.1.5 above)

The grant, limited to a maximum amount, is calculated as follows: the number of persons assigned by the beneficiary to the implementation of its work programme is multiplied by the flat-rate associated to the country in which the beneficiary is established. As all the expenses related to the implementation of the work programme are taken into account in the calculation of the flat-rate, the resulting amount covers the EU total co-financing.

This system, successfully implemented since 2009 on the basis of an optional approach, has significantly simplified the award mechanism for both the beneficiaries and for the Executive

Agency. It was well received by the applicants as it offers flexibility as well as the ability to foresee the final amount of the grant.

In view of this first updating exercise, the same methodology applied to the Lifelong Learning, Citizenship and Youth in Action Programmes is used:

- The amount of €32.707 per person/year (average EU index on 2006), which was the basis for calculating the flat-rates of each country for 2009-2010, has been indexed by 6,0%, taking into account the average inflation rate of the years 2007 & 2008 (i.e. 2007 => 2,3% and 2008 => 3,7% = 3%).
- The amount calculated above (€32.707 x 1,06 = €34.669) as the new basis for establishing the flat-rates related to the years 2011-2012 has been indexed with Gross Domestic Product (GDP) per capita in Purchasing Power Standards (PPS) (EU-27 = 100) applicable to the countries concerned.

As regards Luxemburg, Norway and Lichtenstein: due to their specific economic structure (i.e. important part played by the financial services and/or specific sector in GDP), those countries have a much higher Gross Domestic Product per capita in Purchasing Power Standards compared to the other countries participating in the Culture Programme. In order to counterbalance the impact of the financial services and/or specific sector and therefore to obtain a more accurate purchasing power indicator, the index has been adjusted. The rate that has been applied is that of Ireland - the country with the highest rate and not characterised by a preponderant financial sector – plus 1%. The same principle was applied in 2008.

As regards Albania, Bosnia and Herzegovina, Montenegro and Serbia, there is a lack of macroeconomic data and indicators allowing meaningful comparisons between those countries and the others. For this reason, the rate of the former Yugoslav Republic of Macedonia (the only Western Balkan country for which EUROSTAT data were available) is applied.

Flat Rate per person applicable in 2011 and 2012 (comparison with current flat rates)

Country	New flat-rates	Difference
Austria	42.747 €	(+) 2.452 €
Belgium	39.905 €	(+)1.278 €
Bulgaria	14.318 €	(+) 3.132 €
Cyprus	33.213 €	(+) 4.333 €
Czech Republic	27.874 €	(+) 2.984 €
Denmark	41.638 €	(+) 1.605 €
Estonia	23.367 €	(+) 2.107 €
Finland	40.633 €	(+) 3.641 €

France	37.443 €	(+) 2.348 €
Germany	40.078 €	(+) 4.035 €
Greece	32.693 €	(+) 4.925 €
Hungary	22.327 €	(+) 1.525 €
Ireland	46.942 €	(+) 1.414 €
Italy	35.363 €	(+) 2.852 €
Latvia	19.866 €	(+) 2.760 €
Lithuania	21.460 €	(+) 3.471 €
Luxembourg	47.289 €	(+) 1.434 €
Malta	26.453 €	(+) 3.656 €
Netherlands	46.457 €	(+) 5.213 €
Poland	19.554 €	(+) 2.841 €
Portugal	26.346 €	(+) 3.520 €
Romania	16.295 €	(+) 4.586 €
Slovakia	25.031 €	(+) 5.603 €
Slovenia	31.515 €	(+) 4.172 €
Spain	35.571 €	(+) 3.518 €
Sweden	41.603 €	(+) 3.663 €
United Kingdom	40.286 €	(+) 1.953 €
Iceland	41.811 €	(-) 839 €
Liechtenstein	47.289 €	(+) 5.064 €
Norway	47.289 €	(+) 1.434 €
Croatia	21.738 €	(+) 5.712 €
Turkey	15.775 €	(+) 6.552 €
FYR Macedonia	11.302 €	(+) 2.733 €
Serbia	11.302 €	(+) 2.733 €

Albania	11.302 €	(+) 2.733 €
Bosnia-Herzegovina	11.302 €	(+) 2.733 €
Montenegro	11.302 €	(+) 2.733 €

PROGRAMMING TABLE FOR 2011

Budget line 15.04.44

Title Culture programme

EUR 27
57.022.000

EFTA/EEA
1.357.124

C5 (**)
0

THIRD COUNTRIES
1.640.600

TOTAL(***)
60.019.724

WPI (*)	Actions and sub-actions	Budget	Mode of implementation	Number of grants / contracts	Average value of grants / contracts	Maximum rate of cofinancing	Publication of the calls	Grant Agreement / Grant Decision (****)
	Support to cultural actions							
1.10	multiannual co-operation projects	20.204.724	CFP-EA	15	1.346.982	50%	3rd quarter 2010	AGR
1.21	co-operation measures - support to translation not included	18.500.000	CFP-EA	95	194.737	50%	3rd quarter 2010	AGR
1.22	co-operation measures - literary translation	2.700.000	CFP-EA	115	23.478	50% / flat-rate	3rd quarter 2010	AGR/DEC
1.31	special actions - annual prizes	860.000	partners	3	286.667	60%	na	AGR
1.32	special actions - cooperation with third countries	1.500.000	CFP-EA	8	187.500	50%	3rd quarter 2010	AGR
1.33	special actions - festivals	2.500.000	CFP-EA	20	125.000	60%	3rd quarter 2010	AGR
1.34	special actions - European Capitals of Culture	3.000.000	MON	2	1.500.000	na	na	DEC
1.35	special actions - Co-operation with Council of Europe	750.000	JOINT	4	187.500	60%	na	AGR
1.36	special actions - EU Presidency	400.000	MON	2	200.000	50%	na	DEC
	Support for bodies active at European level in the field of culture							
2.10	Cultural bodies of European interest	6.100.000	CFP-OP-EA	45	135.556	80% / flat-rate	3rd quarter 2010	AGR
	Support for analysis, collection and dissemination of information							
3.10	Cultural Contact Points	1.705.000	art. 54.2(c) FR - EA	37	46.081	50%	na	AGR
3.21	Policy analysis groupings	700.000	CFP-EA	9	77.778	60%	3rd quarter 2010	AGR
3.30	Procurement	1.100.000	PP	6	183.333	100%	na (****)	na
	TOTAL	60.019.724						

(*) WPI: Work Programme Index

(**) Estimate based on the recoveries already completed (19/04/2010)

(***) Pursuant to Article 83 of the Financial Regulation, the appropriations may also finance the payment of default interest.

(****) AGR - Grants covered by a written agreement / DEC - Grants covered by a decision

(*****) See point 3 of the Annex.

partners: Grants awarded to partners

CFP-OP: Operating Grants awarded with a call for Proposals

MON: Grants to bodies with a de jure or de facto monopoly - Art 168.1(c) IR

JOINT : Joint management - Article 53d FR

PP: Public Procurement

CFP-EA:

CFP-OP-EA

art. 54.2(c) FR - EA

Actions implemented by the Executive Agency EACEA

na: not applicable