



European
Commission

2013 annual work programme on grants and contracts for the Culture programme

C(2012)6065 of 5 September 2012

SUMMARY

Commission Implementing Decision adopting the 2013 annual work programme on grants and contracts for Culture programme

The attached Commission Implementing Decision presents the annual work programmes on grants and contracts for budget line 15.04.44 for 2013. It serves as a Financing Decision and allows the Authorizing Officer to publish the Calls presented in the annex and to take the individual award decisions. In case of Comitology opinion is required, the Commission will take the individual grant decisions.

This Implementing Decision covers the grants and contracts to be awarded in 2013 in the three action fields of the Culture programme, whose general objective is to enhance the cultural area shared by Europeans and based on a common cultural heritage.

In particular, the appropriations available will be used on one hand to award grants to:

- Annual and multi-annual cultural co-operation initiatives;
- Literary translations;
- Special actions, including co-operation projects with non-member countries, European prizes in various cultural domains and prizes for cities designated "European Capital of Culture", and the European Cultural Festivals;
- The Member States holding the Presidency of the European Union, for the co-financing of conferences in DG EAC's fields of action;
- Bodies active in the cultural domain at European level;
- Policy analysis groupings;

On the other hand to:

- Conclude contracts;
- Implement joint management operations with the Council of Europe;

This Implementing Decision also identifies the grants to be awarded to beneficiaries having a *de jure* or *de facto* monopoly.

RÉSUMÉ

Décision d'exécution de la Commission portant adoption du programme de travail 2013 en matière de subventions et de marchés au titre du programme Culture

La décision d'exécution ci-jointe de la Commission présente les programmes de travail annuels en matière de subventions et de marchés pour l'article budgétaire 15 04 44 de l'exercice 2013. Elle vaut décision de financement et autorise l'ordonnateur à publier les appels présentés dans l'annexe et à prendre les différentes décisions d'attribution. Si un avis au titre de la comitologie s'avère nécessaire, la Commission adoptera les décisions d'attribution de subvention requises.

Cette décision d'exécution couvre les subventions et les marchés qui seront attribués en 2013 dans les trois domaines d'action du programme Culture, dont l'objectif général est de mettre en valeur l'espace culturel partagé par les Européens et fondé sur un patrimoine culturel commun.

Les crédits disponibles seront notamment utilisés pour, d'une part, l'octroi de subventions:

- à des initiatives annuelles et pluriannuelles de coopération culturelle;
- à des traductions littéraires;
- à des actions spéciales, dont des projets de coopération avec des pays tiers, l'octroi de prix européens dans divers domaines culturels et aux «Capitales européennes de la culture» et les festivals culturels européens;
- aux États membres assumant la présidence de l'Union, pour le cofinancement de conférences dans les domaines d'intervention de la DG EAC;
- aux organismes actifs dans le domaine culturel au niveau européen;
- aux groupements d'analyse des politiques;

et pour, d'autre part,

- la conclusion de marchés;
- la conduite d'actions de gestion conjointe avec le Conseil de l'Europe.

La décision d'exécution ci-jointe détermine également les subventions à octroyer à des bénéficiaires se trouvant dans une situation de monopole de droit ou de fait.

ZUSAMMENFASSUNG

Durchführungsbeschluss der Kommission über die Annahme des Jahresarbeitsprogramms 2013 für Finanzhilfen und öffentliche Aufträge im Rahmen des Programms „Kultur“

Mit dem beigefügten Durchführungsbeschluss der Kommission wird das Jahresarbeitsprogramm für Finanzhilfen und öffentliche Aufträge für die Haushaltslinie 15 04 44 für das Jahr 2013 angenommen. Dieser Beschluss dient als Finanzierungsbeschluss und ermächtigt den Anweisungsbefugten, die im Anhang genannten Aufforderungen zur Einreichung von Vorschlägen zu veröffentlichen und die einzelnen Vergabeentscheidungen zu treffen. Ist eine Komitologiestellungnahme notwendig, so wird die Kommission über die einzelnen Finanzhilfen entscheiden.

Dieser Durchführungsbeschluss deckt die Finanzhilfen und öffentlichen Aufträge ab, die im Jahr 2013 in den drei Maßnahmenbereichen des Programms „Kultur“ vergeben werden sollen, mit welchem vor allem zur Förderung des Kulturraums, den die Europäer miteinander teilen und der auf einem gemeinsamen kulturellen Erbe gründet, beigetragen werden soll.

Mit diesen Mitteln werden zum einen Finanzhilfen gewährt für:

- ein- und mehrjährige Initiativen für kulturelle Kooperationsprojekte;
- literarische Übersetzungen;
- Sondermaßnahmen einschließlich Kooperationsprojekten mit Drittländern, europäische Preise in verschiedenen kulturellen Bereichen, Preise an Städte, die zu „Kulturhauptstädten Europas“ ernannt wurden, und europäische Kulturfestivals;
- Mitgliedstaaten, die den EU-Ratsvorsitz innehaben, zur Kofinanzierung von Konferenzen in den Arbeitsgebieten der GD EAC;
- Organisationen, die auf europäischer Ebene im Kulturbereich tätig sind;
- Politikanalysegruppen;

zum anderen werden sie verwendet für:

- die Vergabe von Aufträgen;
- die Durchführung von Maßnahmen mit dem Europarat nach dem Prinzip der gemeinsamen Verwaltung.

Gegenstand dieses Durchführungsbeschlusses sind auch Finanzhilfen, die Empfängern gewährt werden, die de jure oder de facto eine Monopolstellung innehaben.

ANNEX

Annual work programme on grants and contracts for the Culture Programme in 2013
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Budget line: 15.04.44 ("The Culture Programme")¹

Legal basis: Decision n° 1855/2006/EC of the European Parliament and of the Council establishing the Culture Programme (2007 to 2013) amended by Decision n° 1352/2008/EC of the European Parliament and of the Council

1. OBJECTIVES AND PRIORITIES OF THE PROGRAMME IN 2013

1.1. Main features / general objectives of the programme

Under the terms of Article 3 of the legal base, the general objective of the Programme is to enhance the cultural area shared by Europeans, which is based on a common cultural heritage, through the development of cultural co-operation between the creators, cultural players and cultural institutions of the countries taking part in the Programme, with a view to encouraging the emergence of European citizenship.

The specific objectives are:

- To promote the transnational mobility of cultural players;
- To encourage the transnational circulation of cultural goods and of cultural and artistic products;
- To encourage intercultural dialogue.

Under the terms of Article 4 of the legal base, these objectives are implemented through 3 different strands:

- Support for cultural actions;
- Support for bodies active at European level in the field of culture;
- Support for analysis, collection and dissemination of information, and activities maximising the impact of projects in the field of European cultural co-operation and European cultural policy development.

Article 12 of the legal base indicates that the Programme shall contribute to the strengthening of the transversal objectives of the European Union, in particular by:

- Promoting the fundamental principle of freedom of expression;
- Encouraging greater awareness of the importance of contributing to sustainable development;
- Seeking to promote mutual understanding and tolerance within the European Union;
- Contributing to the elimination of all discrimination based on sex, racial or ethnic origin, religion or belief, disability, age or sexual orientation.

¹ Appropriations of budget line 15.01.04.44 can be implemented without a specific financing decision.

1.2. Eligible countries

According to Article 5 of the legal base, the Programme is open to cultural operators from EU Member States and to the following countries:

- The EFTA countries which are members of the EEA, in accordance with the provisions of the EEA agreement (Iceland, Liechtenstein, Norway);
- The candidate countries benefiting from a pre-accession strategy in view of their accession to the European Union: Turkey, Croatia², Montenegro and the former Yugoslav Republic of Macedonia;
- The countries of the Western Balkans in accordance with the procedures defined with these countries on the basis of the framework agreements providing for their participation in the EU Programmes. In the light of these provisions, Serbia, Bosnia and Herzegovina and Albania can take part.

Provided the requirements are met and the additional appropriations are paid, the above-mentioned countries can participate fully.

1.3. Recent policy developments

2013 will mark the third year of implementation of the Council Work Plan for Culture. Key deliverables will include exploiting the results achieved during the second year of implementation, bringing the on-going working groups on cultural diversity, culture and creative industries' exports and internationalisation strategy and creative partnerships to completion, as well as launching new groups. As foreseen in the Work Plan, a meeting with candidate countries, members of the Free trade Association and other countries participating in the Culture Programme will be organised to inform them of the work carried out so far. In addition, 2013 should be the occasion to conduct a mid-term review of the Work Plan with the relevant Presidencies.

1.4. Priorities and specific objectives of the programme for 2013

Contracts and grants will be awarded under the 3 strands of the Programme:

- Strand 1: support for cultural actions, as follows:
 - Multi annual co-operation projects (index 1.10);
 - Co-operation measures, including literary translation (indexes 1.21 and 1.22);
 - Special actions (indexes 1.31 to 1.36).
- Strand 2: support for bodies active at European level in the field of culture, as follows:
 - Cultural bodies of European interest (index 2.10).
- Strand 3: support for:
 - Cultural Contact Points (index 3.10);
 - Policy analysis groupings (index 3.21);
 - Analysis in the field of cultural co-operation (index 3.30);

² According to the treaty signed between the EU and Croatia, the accession date is set for 1 July 2013.

- Collection and dissemination of information (index 3.30);
- Valorisation of the impact of projects in the field of cultural co-operation (index 3.30).

The programming table shows the mode of implementation, the indicative calendar and the estimated amount of each action, as well as the form the grants will take and the maximum possible rate of co-financing. The total amount available has been calculated on the basis of the amounts requested for budget line 15.04.44 in the draft budget for 2013 and the contribution expected from the third countries mentioned under 1.1.

1.5. Distribution of funds by action

The enclosed programming table shows the distribution of available appropriations among the various actions and sub-actions funded by budget line(s) 15.04.44, taking into account the amounts requested in the draft budget (EUR 27) for 2013, the contribution expected from third countries (EFTA/EEA, other participating countries) as well as a forecast of revenues from recoveries.

Distribution of funds / country (i.e. *bodies of Article 54.2c of the Financial Regulation*) – Appendix 2

At this stage, it is not foreseen to subdelegate any of the following actions to other Directorates-General.

2. GRANTS

Every year, after adoption of the financing decision, calls for proposals are published in accordance with Article 110 of the Financial Regulation and Article 167 of the Implementing Rules. The calls for proposals referred to under 1.1 here below make reference to a programme guide for the practical information.

The programme guide aims to assist all those interested in developing projects or receiving financial support for their permanent activities within the Programme. It helps them understand both the objectives and the measures of the Programme and therefore the types of activities that can (or cannot) be supported under the Programme. It also aims to give detailed information on what is needed to apply and what level of grant can be offered. Finally it offers an explanation of the selection procedure and of general rules relevant to those applications for EU grants that are selected at the end of this procedure.

2.1. Calls for proposals

2.1.1. Co-operation actions:

i) Multi-annual co-operation projects,

ii) Co-operation measures,

iii) Cultural co-operation projects with third countries (indexes 1.10, 1.21 and 1.32).

Multi-annual co-operation projects, co-operation measures and cultural co-operation projects with third countries can be realized in all cultural sectors. They should enhance the cultural area shared by Europeans with a view to encouraging the emergence of a sense of European citizenship.

The co-operation actions should correspond to the specific objectives of the Programme: to promote transnational mobility of people working in the cultural sector; encourage transnational circulation of cultural and artistic works and products; or encourage intercultural dialogue.

The co-operation projects with cultural operators³ from third countries should in addition create understanding between the European and third countries' cultures. This call seeks to support cultural co-operation projects aimed at cultural exchanges between countries taking part in the Programme and third countries, which have concluded association or co-operation agreements with the EU, provided that the latter contain cultural clauses. A special action for Australia and Canada will take place in 2013. Its objective is to contribute to the long-term viability of cultural projects, involving both Australian/Canadian and European cultural operators and taking place equally in Europe and in Australia/Canada.

The Programme co-funds co-operation actions, organisations, promotional activities and research in all branches of culture, except the audiovisual cultural industries and activities already covered by the MEDIA programme.

Exclusion and eligibility criteria

Eligibility of the applicants

To be eligible applicants must:

- Be in conformity with Articles 93(1), 94 and 96(2)(a) of the Financial Regulation;
- Be a public or private organisation with legal personality, whose principal activity is in the cultural field (cultural and creative sectors); natural persons are not eligible to apply for a grant under these calls;
- Have their registered legal office in one of the eligible countries.

Eligibility of the Projects

Co-operation actions must not consist fully and exclusively in the production and maintenance of websites, the production of magazines and newspapers, the organisation of conferences and meetings and the production of studies and reports. Projects of this type are not eligible.

Multi-annual Cooperation Projects must:

- Have a duration of between three and five years;
- Involve a minimum of six cultural operators from six different eligible countries;
- Be based on a Cooperation Agreement signed by all the cultural operators involved describing their co-operation;
- Request a grant between €200.000 and €500.000 for each year of activity and comply with the maximum possible rate of Union's cofinancing.

Cooperation Measures must:

- Have a duration of maximum 24 months;
- Involve a minimum of three cultural operators from three different eligible countries;

³ Organisations with a cultural aim checked on the basis of their status

- Request a grant between €50.000 and €200.000 per project and comply with the maximum possible rate of Union's cofinancing.

Cultural Cooperation with third countries projects must:

- Have a duration of maximum 24 months;
- Involve a minimum of three cultural operators from three eligible countries and at least one organization from Australia and/or Canada where at least 50% of the number of project activities should take place;
- Be based on a Cooperation Agreement signed by all the cultural operators involved describing their co-operation;
- Request a grant between €50.000 and €200.000 per project and comply with the maximum possible rate of Union's cofinancing.

Selection criteria

The applicant must have:

- Stable and sufficient sources of funding to maintain his activity throughout the period during which the action is being carried out and to participate in its funding;
- The professional competencies and qualifications required to complete the proposed action;

Applicants must certify their financial and operational capacity to complete the proposed action by signing a declaration on their honour and submitting any supporting documents requested in the call for proposals. According to article 176(4) of the Implementing rules, the first requirement does not apply to public bodies and international organisations.

– Award criteria

- The extent to which the project can generate real European added value (max. 20 points for indexes 1.10 and 1.21; max.15 points for index 1.32).
- The relevance of the activities to the specific objectives of the Programme (max.20 points for indexes 1.10 and 1.21; max.15 points for index 1.32).
- The extent to which the proposed activities are designed and can be carried out successfully with a high level of excellence (max.20 points for indexes 1.10 and 1.21; max.15 points for index 1.32).
- The quality of partnership between the cultural operators (max.10 points).
- The extent to which the activities can produce outputs which achieve the objectives of the Programme (max.10 points).
- The extent to which the results of proposed activities will be appropriately communicated and promoted (max.10 points).
- The extent to which the activities can generate a long lasting impact (max.10 points).
- International co-operation dimension [only for index 1.32] (max.15 points).

2.1.2. *Literary Translation projects (index 1.22)*

This call seeks to promote the largest possible spread of European literature among European citizens through the support of the translation and publication of high quality European literature into the different languages of the countries participating in the Programme.

In order to encourage European added value and European integration, special attention will be given to:

- The applications made by publishers or publishing houses wishing to translate the works of authors who have won the European Prize for Literature;
- The translation of literary works written in languages of countries that have joined the EU since 2004.

As foreseen in the Commission Decision C(2010)4961 of 22 July 2010 adopting the annual work programme on grants and contracts for the Culture Programme in 2011, the grants will take the form of flat-rates (amount per page to be defined in the call for proposals) with the exception of the grants awarded to translation of poetry works (budget based approach with a maximum of 50% co-financing of the eligible costs). The amounts foreseen in the above decision will also be applied for 2013 and can be seen in Appendix 4.

Exclusion and eligibility criteria

Eligible applicants must:

- Be in conformity with Articles 93(1), 94 and 96(2)(a) of the Financial Regulation;
- Be public or private publishing houses or publishing groups (natural persons are not eligible);
- Have their registered legal office in one of the eligible countries;
- Have the legal rights to publish the translation of the literary work(s) proposed.

Eligibility of the projects:

- An eligible project consists in the proposal of one or up to a maximum of ten works to be translated from one European language into another European language;
- Eligible languages are the official languages⁴ of the eligible countries plus Latin and ancient Greek. Translation of works from one into another official language of the same country is not eligible⁵;
- The target language must be the translator's mother tongue, except in case of lesser-used languages when the publisher duly demonstrates that he cannot find a suitable translator;
- The duration of the project shall not exceed 24 months;
- The requested grant must be between €2.000 and €60.000 and comply with the maximum possible rate of Union's cofinancing.

Eligible works must be:

⁴ As defined by the Constitution or by the basic laws of the respective country.

⁵ For example, the translation into Irish Gaelic of a book written in English would not be eligible. This is assessed with regard to the official languages of the place of establishment of the applicant.

- Works of fiction, irrespective of their literary genre;
- Works which have been already published;
- Works that have not been previously translated into the target language;
- With the exception of works written in Latin and ancient Greek, the original works must be written by authors who are nationals of or residents in an eligible country;

Selection criteria

The applicant must have:

- Stable and sufficient sources of funding to maintain his activity throughout the period during which the action is being carried out and to participate in its funding;
- The professional competencies and qualifications required to complete the proposed action;

Applicants must certify their financial and operational capacity to complete the proposed action by signing a declaration on their honour and submitting any supporting documents requested in the call for proposals. According to article 176(4) of the Implementing rules, the first requirement does not apply to public bodies and international organisations.

Award criteria

The extent to which the project can generate real European added value and the relevance of the activities to the objectives of the Programme (max. 40 points).

The extent to which the proposed activities are designed and can be carried out successfully with a high level of excellence (max. 40 points).

The extent to which the results of proposed activities will be appropriately communicated and promoted (max. 20 points).

2.1.3. European Cultural Festivals (index 1.33)

This call seeks to support festivals with a view to:

- Encouraging exchanges of experience through the mobility of European professionals in the cultural field;
- Promoting the circulation of cultural works by giving access to non-national European cultural works to the largest possible audience;
- Promoting intercultural dialogue.

The Programme does not support activities relating to the audiovisual and cinematographic sectors (i.e. film festivals, etc.).

In 2013, annual grants will be awarded (support will be granted for one edition of the festival) following this call for proposals.

Moreover, grants will be awarded to the partners having signed with the Executive Agency (EACEA) a partnership framework agreement for the period 2011-2013, following assessment of their proposals related to the annual edition of the festival.

Exclusion and eligibility criteria

Eligibility of the applicants

To be eligible applicants must:

- Be in conformity with Articles 93(1), 94 and 96(2)(a) of the Financial Regulation;
- Be a public or private organisation with legal personality, whose principal activity is in the cultural field (cultural and creative sectors);
- Their main activity must consist of festival organisation; natural persons are not eligible to apply for a grant under this call;
- Have their registered legal office in one of the eligible countries.

Eligibility of the projects:

- Only festivals having held at least five editions on the date on which the application is submitted are eligible;
- The programming of the previous year and the provisional programming of the year for which the support is asked must include works from at least seven eligible countries;
- The duration of the project (annual and specific grant agreements) shall not exceed 12 months and support one edition per year of the festival;
- The requested grant shall not exceed €100.000 and comply with the maximum possible rate of European Union's cofinancing;
- Audiovisual and film festivals are not eligible.

Selection criteria

The applicant must have:

- Stable and sufficient sources of funding to maintain his activity throughout the period during which the action is being carried out and to participate in its funding;
- The professional competencies and qualifications required to complete the proposed action;

Applicants must certify their financial and operational capacity to complete the proposed action by signing a declaration on their honour and submitting any supporting documents requested in the call for proposals. According to article 176(4) of the Implementing rules, the first requirement does not apply to public bodies and international organisations.

Award criteria

- European added value and European dimension of the proposed activities (max. 25 points).
- Quality and innovative nature of the programming (max. 25 points).
- Audience impact (max. 25 points).

- Participation of European professionals and quality of the exchanges foreseen between them (max. 25 points).

2.1.4. Policy Analysis Groupings (index 3.21)

This call seeks to encourage co-operation between various types of private or public stakeholders (e.g. cultural departments of national, regional or local authorities, cultural observatories or foundations, universities specialised in cultural affairs, etc.) which have a direct and practical experience in the analysis, evaluation or impact assessment of cultural policies on one or more priorities linked to the European Agenda for culture as defined by the Council.

The actions must be related to one or more of the European Agenda's objectives:

- Promotion of cultural diversity and intercultural dialogue;
- Promotion of culture as a catalyst for creativity in the framework of the Lisbon Strategy for growth and jobs;
- Promotion of culture as a vital element in the Union's international relations, implementing the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions.

Actions must involve at least three organisations legally established in at least three eligible countries.

Exclusion and eligibility criteria

Eligibility of the applicants:

To be eligible applicants must:

- Be in conformity with Articles 93(1), 94 and 96(2)(a) of the Financial Regulation;
- Be a public or private organisation with legal personality, whose principal activity is in the cultural sphere (cultural and creative sectors); natural persons are not eligible to apply for a grant under this call;
- Have their registered legal office in one of the eligible countries.

Eligibility of the projects:

- Involve a minimum of three organisations drawn from three eligible countries;
- Be based on a Cooperation Agreement signed by the participating organisations describing the nature of their cooperation;
- The projects shall have a duration between 12 and 24 months;
- The requested grant shall not exceed €120.000 per year of activity and comply with the maximum possible rate of European Union's cofinancing.

Selection criteria

The applicant must have:

- Stable and sufficient sources of funding to maintain his activity throughout the period during which the action is being carried out and to participate in its funding;

- The professional competencies and qualifications required to complete the proposed action;

Applicants must certify their financial and operational capacity to complete the proposed action by signing a declaration on their honour and submitting any supporting documents requested in the call for proposals. According to article 176(4) of the Implementing rules, the first requirement does not apply to public bodies and international organisations.

Award criteria

The extent to which the project can generate real European added value (max. 20 points).

The relevance of the activities to the specific objectives of the Programme in connection with the European Agenda for culture (max. 20 points).

The extent to which the proposed activities are designed and can be carried out successfully with a high level of excellence (max. 20 points).

The quality of partnership between the participating organisations (max. 10 points).

The extent to which the activities can produce outputs which achieve the objectives of the Programme (max. 10 points).

The extent to which the results of proposed activities will be appropriately communicated and promoted (max. 10 points).

The extent to which the activities can generate a long lasting impact (max. 10 points).

2.1.5. Operating grants for cultural bodies of European interest (index 2.10)

This call for proposals is aimed to provide support for bodies active in the cultural field at European level pursuing an aim of European interest. Support may be given to bodies working for cultural cooperation by providing representation at European Union's level, collecting or disseminating information for facilitating trans-European cultural cooperation, networking at European level for bodies active in the field of culture, participating in cultural cooperation projects or acting as ambassadors for European Culture.

In 2013, operating grants will be awarded to support the implementation of the 2013 work programme of the selected organisations.

Moreover, operating grants will be awarded to the partners having signed with the Executive Agency (EACEA) a framework partnership agreement for the period 2011-2013, following assessment of their work programme for 2013. The organisations benefitting from such a partnership agreement are referred to in [Appendix 5](#).

As foreseen in the Commission Decision C(2010)4961 of 22 July 2010 adopting the annual work programme on grants and contracts for the Culture programme in 2011, the operating grants can be in the form of flat-rates. The amounts foreseen in the above decision will also be applied in 2013.

In accordance with the degressivity rule⁶:

- Where the co-financing rate exceeds 5%, the co-financing rate for year n will be one percentage point lower than the rate for year n-1;

⁶ The degressivity rule does not apply to operating grants in the form of flat-rate financing (Art. 113(2) of the Financial Regulation.

- Where the co-financing rate is 5% or lower, the co-financing rate for year n will be reduced by 5% of the co-financing rate for year n-1.

Three categories will be eligible under this call:

- Ambassadors: organisations which, through their influence in the cultural field at European level, have clear aptitude to be real European cultural "representatives" and, as such, can fulfil their role of European Cultural Ambassadors;
- Advocacy networks: advocacy networks entrusted by the associated members of the network and which ensure a significant representation of specific category(ies) of cultural operators or the cultural fields at European level;

By derogation, organisations having their main activity in the audiovisual sector and acting in a non profit making capacity are eligible under the category "Advocacy Networks" as no such support exists under the MEDIA Programme.

- Structured dialogue platforms: Culture civil society platforms engaged in a structured dialogue with the Commission in the framework of the European Agenda for culture, further to the call for expression of interest published by the Commission in 2008⁷.

The five priorities for these platforms are:

- Improving the conditions for the mobility of artists and other professionals in the cultural field;
- Promoting access to culture, especially through the promotion of cultural heritage, cultural tourism, multilingualism, digitisation, synergies with education (in particular arts education) and greater mobility of collections;
- Developing data, statistics and methodologies in the cultural sector and improving their comparability;
- Maximising the potential of cultural and creative industries, in particular that of SMEs;
- Promoting and implementing the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions.

The break down of the global indicative amount by category will be as follows:

- Ambassadors: approximately 55% of the available amount;
- Advocacy networks: approximately 40% of the available amount;
- Platforms: approximately 5% of the available amount;
- These percentages could be adapted on the basis of the quality of the applications received.

Exclusion and eligibility criteria

Eligible applicants must:

- Be in conformity with Articles 93(1), 94 and 96(2)(a) of the Financial Regulation;

⁷ http://ec.europa.eu/culture/pdf/doc1203_en.pdf

- Be a public or private, independent non-profit-making organisation. International, national, regional or local ‘public authorities such as municipalities, provinces or regions, are ineligible as are natural persons;
- Have legal personality with one possible exception applicable to the structured dialogue platforms. If the platforms do not possess legal personality, they can be represented by a legally established member organisation duly mandated to represent the platform and coordinate its work programme;
- Have their registered legal office in one of the eligible countries;
- Have a legal mandate in the field of culture and pursue an aim of general European interest in the field of culture or an objective forming part of EU policy in this area;
- Submit only one application for an annual operating grant per deadline. If organisations submit more than one application, they will all be considered to be ineligible.

Additional criteria for each category:

a) Ambassadors

- The organisations must exist as legal person since at least two years;
- The organisation’s activities must be carried out in at least seven eligible countries.

b) Advocacy networks

- The networks must exist as legal person since at least one year and have members from at least fifteen eligible countries. However, if the networks are composed of organizations representing cultural operators at national level (such as national federations), the network shall reach substantial representation in at least ten eligible countries.

c) Structured dialogue platforms

- Have been established further to the call for expression of interest mentioned above and comply with its specifications. The platforms concerned will be invited to apply by the Executive Agency;
- Members of the platform must represent cultural operators in at least fifteen eligible countries;
- Comprise non-governmental organisations active in the Culture field at a transnational European level;
- Three platforms currently fulfil the above criteria: the Platform on Access to Culture, the Platform for Intercultural Europe and the Platform of Cultural and Creative Industries.

Selection criteria

The applicant must have:

- Stable and sufficient sources of funding to maintain his activity throughout the period during which the work programme is being carried out and to participate in its funding;
- The professional competencies and qualifications required to complete the proposed work programme;

Applicants must certify their financial and operational capacity to complete the proposed action by signing a declaration on their honour and submitting any supporting documents requested in the call for proposals.

Award criteria

The extent to which the work programme can generate a real European added value as well as the European dimension of the proposed activities (max. 20 points).

The relevance of the work programme to the specific objectives of the Programme (max. 20 points).

The extent to which the proposed work programme are designated and can be carried out successfully with a high level of excellence (max. 20 points).

The extent to which the proposed work programme can produce outputs which reach as many people as possible, both directly and indirectly (max. 15 points).

The extent to which the results of the proposed work programme will be appropriately communicated and promoted (max. 15 points).

The extent to which the proposed work programme can generate an appropriate level of sustainability (long term results and co-operation) and also to act as multipliers as to other possible promoters (max. 10 points).

2.1.6. Grants to partners organising the EU prizes (index 1.31)

As foreseen in the Commission Decision C(2009)5089 of 30 June 2009 adopting the annual work programme on grants and contracts for the Culture programme in 2010, Framework Partnership Agreements for 4 years were signed in order to establish the long-term co-operation between the partners and the Commission necessary for successfully organise the EU prizes.

In 2013, grants will be awarded to these partners following assessment of the proposals related to the 2014 edition of the prizes.

The specific grant agreements are expected to be signed in the first and fourth quarter 2013.

The specific objectives of each partnership and the identity of the related partners are the following:

a) Annual European Union Prize for Cultural Heritage

– *Partner: Europa Nostra*

The objective of this prize is to celebrate exemplary initiatives of the many facets of Europe's cultural heritage in categories ranging from the restoration of buildings and their adaptation to new uses, to urban and rural landscape rehabilitation, archaeological site interpretations, and to care for art collections.

Estimated amount: €200.000

b) Annual European Union Prize for Literature

– *Partner: Federation of European Publishers (FEP-FEE)*

This prize aims at the recognition, promotion and development of artistic talent as well as achievement in the field of European literature.

Estimated amount: €300.000

c) *Annual European Union Prize for Contemporary Popular Music (European Borders Breakers Awards - EBBA)*

– *Partner: Eurosonic/Noorderslag*

This prize aims to reward artists who succeed in reaching a broad audience with their debut album outside of the country where the album was produced.

Estimated amount: €360.000

2.2. Grants awarded without a call for proposals

2.2.1. *European Capitals of Culture (index 1.34)*

Umeå (Sweden) and Riga (Latvia) were designated by Council Decision N° 2010/294/EU of 10 May 2010 on the European Capital of Culture event for the year 2014⁸.

According to Article 11 of the Capitals' legal base⁹, a pecuniary prize of €1.5 million in honour of Melina Mercouri shall be awarded to the designated cities by the Commission, provided that they meet the criteria laid down in Article 4 of the legal base, and have implemented the recommendations made by the selection and monitoring and advisory panels, further to the contest indicated in the legal base.

The prize must be awarded in full no later than three months before the start of the relevant year. This means that the prizes for the two Capitals in 2014 will need to be financed from the 2013 budget.

2.2.2. *Presidency Conferences (index 1.36)*

The Presidency of the European Union is considered as a *de facto* monopoly within the meaning of Article 168.1(c) of the Implementing Rules, because it plays a unique role in fostering policy cooperation, defining priorities and following up the progress and results achieved in the field of Culture. The very fact that these events are organised by the Presidency enables them to produce results more efficiently.

Grants will be awarded to the Irish and Lithuanian Presidencies to organise conferences and meetings of Directors-Generals on priority policy topics, together with associated activities for the exploitation of projects and programme results.

Topics to be treated in these co-financed events will be agreed with the Presidencies during 2012 and will be drawn from amongst the priorities defined in the European Agenda for Culture and the Council Work plan for Culture, such as mobility of artists and other culture professionals, the contribution of Culture to growth and jobs, and the role of Culture in local and regional development strategies.

The indicative amount of the grant for each Presidency is €200.000 and each grant decision is expected to be taken at the beginning of the Presidency semester in question.

⁸ OJ L 127, 26.5.2009, p. 10.

⁹ Decision No 1622/2006/EC of the European Parliament and of the Council of 24 October 2006 (OJ L 304, 3.11.2006, p.1)

3. PUBLIC PROCUREMENT (INDEX 3.30)

3.1. Studies / Impact assessments

To support any new needs in connection with political priorities resulting from the implementation of the European Agenda for culture and of the Work Plan for Culture 2011-2014 as well as any analysis which may be needed for preparing the future Programme. Tenders may be launched in the first half of 2013 in order to sign 2 contracts for studies and 2 service contracts.

It will include launching a call for tenders in the first quarter of 2013 to establish an expert network able to provide high quality advice and support to the European Commission in order to enhance understanding of the challenges linked to the implementation of the European Agenda for Culture and of the Work Plan for Culture 2011-2014, and promote decision making based on sound research knowledge and analysis.

3.2. Evaluation of the 2013 Capitals of Culture

Article 12 of the Capitals of Culture's legal base specifies that the European Commission shall ensure the external and independent evaluation of the results of the event of the previous year, in accordance with the objectives and criteria laid down in the mentioned legal base.

One specific service contract will be signed in the last quarter of 2013 for the evaluation of 2013 Capitals of Culture, which will be conducted and finalized in 2014. To this end, the framework contract to be concluded, following the EAC/50/2009 Call for tender: Framework contract for evaluation, evaluation-related services and support for impact assessment, will be used.

4. OTHER METHODS OF IMPLEMENTATION

4.1. Joint management - Co-operation with other international organizations

According to Articles 53d of the Financial Regulation and 43 of the Implementing Rules, joint management with an international organisation may be used for projects or programmes jointly elaborated between the Commission and the international organization.

4.1.1. Council of Europe (index 1.35)

In order to cooperate in the organization of the European Heritage Days 2013, a contribution agreement will be signed with the Council of Europe in the first quarter 2013.

Another existing joint action with the Council of Europe, namely the academic expert on Romani studies, will be renewed in 2013 for a further period of two years, in order to ensure a consolidation of the network's operations.

Furthermore, some new joint actions are foreseen:

- A project focusing on Cultural resources for Roma inclusion, addressing both trust-building and understanding Roma Culture and Heritage. The project aims at working with 5 Roma settlements in Europe on the development of detailed business plans inspired by the successful experience of Roma settlement Kamenci in North-Eastern Slovenia, where culture played a major role in bettering the situation of the local Roma population and fighting stereotypes (support for the conception of the project, technical expertise, organisation of meetings and conferences, communication activities, etc);
- Support will be provided to the organization of a Roma pavilion at the Venice Biennale, a symbolic event aimed at focusing attention on the Roma issue and on the relevance of the arts and culture to

contribute fighting prejudices against the Roma population (support for the conception of the project, curator, organization of the exhibition, press events, etc).

A joint event will focus on Cultural Heritage and Innovative ways to implement the Council of Europe's Framework Convention on the Value of Cultural Heritage for Society, known as the Faro Convention, by gearing heritage policies to the needs of society, human progress and quality of life, with a view to intercultural dialogue and sustainable tourism.

4.1.2. UNESCO (index 1.35)

A joint project will be aiming at encouraging the ratification and implementation of the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions through the mobilization of civil society and the awareness raising of policy makers in the Arab region, with a particular focus on Algeria, Egypt, Jordan, Lebanon, Morocco and Tunisia.

4.2. Contributions to bodies within the meaning of Article 54.2(c) of the Financial Regulation - Cultural Contact Points (index 3.10)

In the frame of Article 54.2(c) of the Financial Regulation, financial contributions are given to the "Cultural Contact Points" established in the countries taking part in the Programme. They are responsible for promoting the Programme, facilitating access to it, providing links with national Cultural institutions, providing support to the Cultural sector and providing information on other EU Programmes open for Cultural projects. These structures are chosen in accordance with Article 39 of the Implementing Rules.

The amounts allocated to each Contact point, based on the population of each country, are referred to in Appendix 1.

5. LUMP SUMS AND FLAT RATES FINANCING IN 2013

The grants concerned are those awarded to Cultural bodies of European interest (referred to under section 2.1.5) and for literary translation projects (referred to under 2.1.2).

Amounts proposed

In application of Article 181.2 of the Implementing Rules, the lumps sums and the maximum flat-rates will be adjusted for the year 2013, as shown in Appendixes 3 and 4.

Justification of these amounts

For operating grants, the amounts were calculated on the basis of two parameters: the inflation rate and the Gross Domestic Product (GDP) per capita in Purchasing Power Standards (PPS) in the same approach as in the first revision in 2010. Regarding translation flat-rates, the same system was applied updating the amounts applied for the first establishment in 2010 and in line with the approach used for operating grants.

PROGRAMMING TABLE FOR 2013

Appendix 1

Budget Line 15.0444
Title "Culture Programme"

	EUR 27	EFTA/EEA	C4/C5(**)	THIRD COUNTRIES	TOTAL(***)
Commitment appropriations	59.356.000	1.661.968	297.821	8.203.474	69.519.263

WPI (*)		Budget	Mode of implementation	Number of grants / contracts	Average value of grants / contracts	Maximum rate of cofinancing	Publication of calls for proposals / calls for tenders	Grant Agreement / Grant Decision (****)
	Action 1 - Support to cultural actions							
1.10	Multiannual co-operation projects	24.000.000	CFP-EA	15	1.600.000	50%	3rd quarter 2012	AGR
1.21	Co-operation measures (support to translations not included)	21.100.000	CFP-EA	95	222.105	50%	3rd quarter 2012	AGR
1.22	Co-operation measures - support to translations	3.899.263	CFP-EA	115	33.907	50%/flat rate	3rd quarter 2012	DEC
1.31	Special actions - cultural prizes	860.000	CFP	3	286.667	60%	NA	AGR
1.32	Special actions - co-operation with third countries	2.650.000	CFP-EA	8	331.250	50%	3rd quarter 2012	AGR
1.33	Special actions - festivals	2.700.000	CFP-EA	20	135.000	60%	3rd quarter 2012	AGR
1.34	Special actions - European Capitals of Culture	3.000.000	P	2	1.500.000	na	NA	DEC
1.35	Special actions - Co-operation with Council of Europe and Unesco	700.000	JOINT	5	140.000	60%	NA	AGR
1.36	Special actions - EU Presidencies	400.000	MON	2	200.000	50%	NA	DEC
	Sub-total	59.309.263						
	Action 2 - Support for cultural bodies of European interest							
2.10	Cultural bodies of European interest	6.100.000	CFP-OP-EA	45	135.556	80%	3rd quarter 2012	DEC
	Sub-total	6.100.000						
	Action 3 - Support for analysis, collection and dissemination of information							
3.10	Cultural Contact Points	1.710.000	Art. 54.2c-EA	37	46.216	50%	NA	AGR
3.20	Policy analysis groupings	700.000	CFP-EA	9	77.778	60%	3rd quarter 2012	AGR
3.30	Procurement	1.700.000	PP	5	340.000	100%	1st half 2013	
	Sub-total	4.110.000						
	TOTAL	69.519.263						

(*) WPI : Work Programme Index

(**) Estimate

(***) Pursuant to Article 83 of the Financial Regulation, the appropriations may also finance the payment of default interest.

(****) AGR - Grants covered by a written agreement / DEC - Grants covered by a decision

<<Mode of implementation>>:

CFP: Grants awarded with a call for proposals

CFP-OP: Operating Grants awarded with a call for proposals

MON: Grants to bodies with a de jure or de facto monopoly - Art 168.1(c) IR

PP: Public Procurement

Art.54.2c: Financial contribution covered by Art.54.2(c) FR

JOINT: Joint management - Article 53(d) FR

P: Prize - art. 160(d) IR

CFP-EA: Grants awarded with a call for proposals implemented by the EACEA

CFP-OP-EA: Operating Grants awarded with a call for proposals, implemented by the EACEA

MON-EA: Grants to bodies with a de jure or de facto monopoly - Art 168.1(c) IR, implemented by the EACEA

PP-EA: Public Procurement, implemented by the EACEA

Art. 54.2c-EA: Financial contributions to bodies covered by Art. 54.2c FR - implementation by the EACEA

Appendix 2: Budget breakdown for Cultural Contact Points (section 4.2)

Country	Population****	Maximum amount
Austria	8.375.290	35.000
Belgium	10.839.905	50.000
Bulgaria	7.563.710	35.000
Republic of Cyprus	803.147	30.000
Croatia*	4.425.747	35.000
Czech Republic	10.506.813	50.000
Denmark	5.534.738	35.000
Estonia	1.340.127	35.000
Finland	5.351.427	35.000
France	64.714.074	90.000
FYROM*	2.052.722	35.000
Germany	81.802.257	95.000
Greece	11.305.118	50.000
Hungary	10.014.324	50.000
Iceland*	317.630	30.000
Ireland	4.467.854	35.000
Italy	60.340.328	90.000
Latvia	2.248.374	35.000
Liechtenstein****	35.894	0
Lithuania	3.329.039	35.000
Luxembourg	502.066	30.000
Malta	412.970	30.000
the Netherlands	16.574.989	50.000
Norway*	4.858.199	35.000
Poland	38.167.329	90.000
Portugal	10.637.713	50.000
Romania	21.462.186	50.000
Serbia (without Kosovo)*	7.412.820	35.000
Slovakia	5.424.925	35.000
Slovenia	2.046.976	35.000
Spain	45.989.016	90.000
Sweden	9.340.682	40.000
Republic of Turkey*	72.561.312	95.000
United Kingdom	62.008.048	90.000
Montenegro**	632.922	0
Bosnia Herzegovina*	4.621.598	35.000
Albania***	3.639.453	35.000
Total		1.710.000

* = As stated in chapter 3.3, for candidate countries and non-Member State countries participating in the Programme the grant cannot be higher than the contribution paid to the Culture Programme and is set in accordance with the clauses of the Memorandum of Understanding

** = Montenegro agreed to finance its CCP without applying for an EU grant

**** = No CCP installed

***** = Figures Eurostat per 01-01-2010 (except Serbia, Bosnia and Herzegovina, Albania: official websites)

Appendix 3: Flat rates for Cultural bodies of European interest (section 2.1.5)

<u>Country</u>	<u>Country code</u>	<u>Flat-rate to be applicable in 2013</u>
<u>Austria</u>	<u>AT</u>	46.173 €
<u>Belgium</u>	<u>BE</u>	43.608 €
<u>Bulgaria</u>	<u>BG</u>	16.124 €
<u>Cyprus</u>	<u>CY</u>	36.279 €
<u>Czech Republic</u>	<u>CZ</u>	29.316 €
<u>Denmark</u>	<u>DK</u>	46.540 €
<u>Estonia</u>	<u>EE</u>	23.453 €
<u>Finland</u>	<u>FI</u>	42.142 €
<u>France</u>	<u>FR</u>	39.577 €
<u>Germany</u>	<u>DE</u>	43.242 €
<u>Greece</u>	<u>GR</u>	32.981 €
<u>Hungary</u>	<u>HU</u>	23.820 €
<u>Ireland</u>	<u>IE</u>	46.942 €
<u>Italy</u>	<u>IT</u>	37.012 €
<u>Latvia</u>	<u>LV</u>	19.866 €
<u>Lithuania</u>	<u>LT</u>	21.460 €
<u>Luxemburg (Grand Duchy)</u>	<u>LU</u>	49.105 €
<u>Malta</u>	<u>MT</u>	30.416 €
<u>Netherlands</u>	<u>NL</u>	48.739 €
<u>Poland</u>	<u>PL</u>	23.087 €
<u>Portugal</u>	<u>PT</u>	29.316 €

<u>Romania</u>	<u>RO</u>	16.857 €
<u>Slovakia</u>	<u>SK</u>	27.118 €
<u>Slovenia</u>	<u>SI</u>	31.515 €
<u>Spain</u>	<u>ES</u>	36.646 €
<u>Sweden</u>	<u>SE</u>	45.074 €
<u>United Kingdom</u>	<u>UK</u>	41.043 €
<u>Iceland</u>	<u>IS</u>	41.811 €
<u>Norway</u>	<u>NO</u>	49.105 €
<u>Switzerland</u>	<u>CH</u>	49.105 €
<u>Croatia</u>	<u>HR</u>	22.354 €
<u>Turkey</u>	<u>TR</u>	17.956 €
<u>Former Yugoslav Republic of Macedonia</u>	<u>MK</u>	13.192 €
<u>Lichtenstein</u>	<u>LI</u>	49.105 €
<u>Albania</u>	<u>AL</u>	11.302 €
<u>Bosnia-Herzegovina</u>	<u>BA</u>	11.360 €
<u>Montenegro</u>	<u>ME</u>	15.025 €
<u>Serbia</u>	<u>RS</u>	12.826 €

Appendix 4: Flat rates for literary translation projects (section 2.1.2)

Languages (in euro/page (to be defined in the call for proposals))	Flat Rates to be applicable in 2013 (in €)
Albanian	16,03
Bosnian	16,03
Bulgarian	14,28
Croatian	16,03
Czech	13,49

Danish	27,21
Dutch	24,58
English	25,95
Estonian	20,57
Finnish	26,07
French	25,27
Gaelic	27,20
German	26,56
Greek	19,79
Hungarian	20,28
Icelandic	35,67
Italian	28,50
Latvian	19,73
Lithuanian	17,51
Macedonian	16,73
Maltese	18,05
Montenegrin	16,27
Nowergian	24,96
Polish	17,25
Portugese	17,08
Romanian	10,21
Serbian	15,27
Slovakian	13,36
Slovenian	16,17
Spanish	22,58
Swedish	30,21
Turkish	9,48

Appendix 5: Partnership framework agreements with cultural bodies of European interest (section 2.1.5)

– **Proposed 2013 amounts:**

STRAND 2 - Framework Partnership Agreement (2011-2013)			
AMBASSADOR			
Name of Contractor Organisation	Code	Grant Requested*	%
European Union Baroque Orchestra	UK	480.000,00 €	56,43%
Chamber Orchestra of Europe	UK	292.238,96 €	8,85%
MET-X vzw	BE	117.706,27 €	77,88%
ASSOCIATION ART ET MUSIQUE D'AMBRONAY	FR	237.500,00 €	31,48%
International Yehudi Menuhin Foundation	BE	240.000,00 €	67,07%
International Foundation Manifesta	NL	274.759,00 €	46,10%
Collegium Vocale Gent	BE	300.000,00 €	24,85%
European Youth Foundation	UK	600.000,00 €	36,45%
Mahler Chamber Orchestra e. V.	DE	420.500,00 €	8,41%
FUNDACIÓ CENTRE INTERNACIONAL DE MÚSICA ANTIGA	ES	208.610,99 €	7,98%
The European Opera Centre Trust	UK	240.000,00 €	73,15%
NETWORKS			
Name of Contractor Organisation	Code	Grant Requested	%
European Union of Music Competitions for Youth	DE	57.455,60 €	76,00%
Europäische Musikschul-Union	DE	29.092,80 €	39,27%
Europa Cantat -European Federation of Young Choirs	DE	99.300,00 €	34,62%
International Association of Music Information Centres	BE	59.789,95 €	37,40%
European Network for Opera and Dance Education	BE	50.923,72 €	35,63%
BANLIEUES D'EUROPE	FR	120.000,00 €	54,54%
EUROPA NOSTRA	NL	57.929,00 €	9,65%
On-the-Move.org AISBL	BE	75.000,00 €	78,00%
Eurozine – Gesellschaft zur Vernetzung von Kulturmedien mbH	AT	111.000,00 €	65,38%
European League of Institutes of the Arts	NL	120.000,00 €	11,20%
Network of European Museum Organisations	DE	71.603,91 €	74,85%
ASSOCIATION EUROPÉENNE DES CONSERVATOIRES, ACADÉMIES DE MUSIQUE	NL	90.000,00 €	13,60%

Contemporary Dance Trust Ltd	UK	73.507,00 €	68,57%
Hors Les Murs (Circostrada Network)	FR	102.800,00 €	57,83%
European Federation of National Youth Orchestras	AT	54.043,11 €	79,00%
Informal European Theatre Meeting	BE	120.000,00 €	23,11%
Europe Jazz Network	FR	71.217,00 €	60,17%
<u>European Network of Cultural Centres</u>	<u>BE</u>	<u>75.000,00 €</u>	<u>78,95%</u>
FONDAZIONE ADKINS CHITI: DONNE IN MUSICA	IT	100.000,00 €	56,91%
Federation of European Film Directors	BE	59.082,88 €	54,08%
Association of Significant Cemeteries of Europe (ASCE)	IT	28.500,00 €	72,70%
European Festivals Association	BE	101.080,00 €	14,44%
European Music Council e.V.	DE	98.000,00 €	54,51%
Jeunesses Musicales International ASBL	BE	99.000,00 €	25,12%
HALMA, the European network of literary centers	DE	37.000,00 €	77,57%
European Association of Historic Towns and Regions	UK	91.078,00 €	72,63%

PLATFORMS

Name of Contractor Organisation	Code	Grant Requested	%
European House for Culture vzw	BE	79.957,97 €	75,03%
Platform for Intercultural Europe	BE	120.000,00 €	