



European
Commission



Music moves Europe

Preparatory Action
2019

*Creative
Europe*



The European Commission's activities in the area of culture are framed by the New European Agenda for Culture, which aims to reinforce the role and position of culture in an increasingly globalised world. The Commission is committed to promoting cultural diversity, protecting cultural heritage, easing obstacles to the mobility of cultural professionals, and supporting the contribution of cultural and creative industries to boosting growth and jobs across the EU.

The music ecosystem has radically changed in the era of digitisation and is in constant adaptation regarding the way music is created, produced, distributed, consumed and monetised. Europe continues to be a strong global player all along the music value chain. Music consumption is on the rise across Europe; European music industry revenues are growing, led by growth in streaming and live revenues, a trend that is expected to continue. At the same time, challenges persist along the value chain that threaten the European music sector's main assets: creativity, diversity and competitiveness. The European music ecosystem is a fragmented, diverse and complex landscape with structural differences between its main operator groups or sub-sector.

In late 2015, the European Commission started a dialogue with representatives from the music sector in Europe with the aim of identifying key challenges and possible ways to tackle them, including EU support. "Music Moves Europe" has since become the framework for these discussions and more broadly for EU initiatives and actions to promote the diversity and competitiveness of Europe's music sector. The European Parliament secured for 2018 a budget of 1.5m EUR and again for 2019 a budget of 3 m EUR for a Preparatory Action "Music Moves Europe: Boosting European music diversity and talent" with the aim to test actions (e.g. projects, studies) for more targeted future EU funding for music post-2020. The Preparatory Action is an opportunity to test ideas on how to complement the existing forms of EU support for music under Creative Europe, the EU funding programme for the cultural and audio-visual sector. The implementation of the 2019 Preparatory Action will follow a two-fold approach: to build on the initiatives under the 2018 Preparatory Action in the field of "training" and "export" and to explore actions in new areas, i.e. "music venues", "co-creation", "health effects" and "music education".

This brochure informs you about the activities and funding opportunities of the Preparatory Action 2019.



Professionalization and training

What?

The overall aim of this call is to identify and to support at least 10 innovative and sustainable pilot training programmes for young musicians and professionals in the music sector with a European dimension. The objective is to test small-scale models on how to improve the sector's capacity and to contribute to its professionalization.

Why?

There is a need for professionalization in the music sector providing young professionals with the business-related skills they need to succeed and to develop a career in a changing business environment.

Who can apply?

Public or private organisations, who are established training or education providers with an experience in the music sector or who collaborate with partners in the music sector and have their registered legal office in one of the countries which are eligible under the Creative Europe programme (Culture strand).

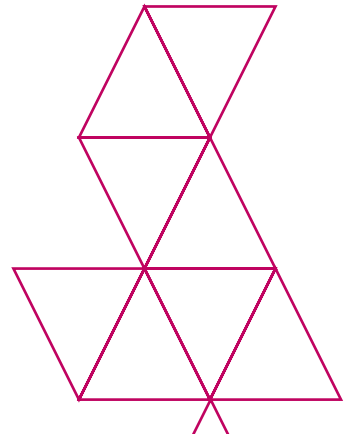
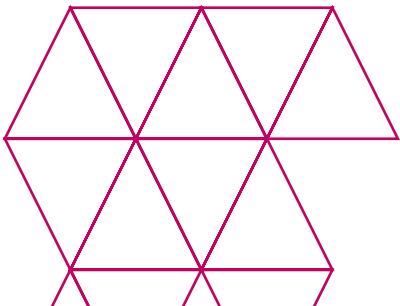
How?

Alone or in consortium, to implement pilot training programmes for young musicians and other professionals in the music sector provided that they have a European dimension (lecturers and/or participants/trainees from different countries or programme taking place in different countries). The format of the training schemes is open as long as they address the needed business skills. The maximum support is 90.000 EUR, and the maximum co-financing rate is 80%.

When?

Publication of the call expected in the first half of 2019.

Please regularly check the Music Moves Europe website (https://ec.europa.eu/programmes/creative-europe/actions/music-moves-europe_en) for further details.



Export of European music

What?

In the framework of the Music Moves Europe Preparatory Action 2018, the Commission launched a study to elaborate a European Music Export Strategy, with results expected in late 2019. The present call for tender aims at taking a step further in the implementation of the upcoming strategy: Findings and recommendations from the study will be experimented, for instance, the promotion of European music on international music markets, festivals and conferences.

Why?

The European music sector needs to cope with a great deal of national fragmentation along with language barriers, which hampers promotion and visibility of music repertoire across national borders within Europe and beyond. The upcoming European Music Export Strategy will be the first consolidated approach to promote European music internationally. The feasibility of some of its proposed actions needs to be tested on the ground.

Who can apply?

Participation in this procurement procedure is open on equal terms to all natural and legal persons coming within the scope of the Treaties, as well as to international organisations. It is also open to third countries which have a special agreement with the Union in the field of public procurement on the conditions laid down in that agreement or ratified the plurilateral Agreement on Government Procurement concluded within the World Trade Organisation.

How?

Through e-Tendering.

When?

Publication of the call expected in the second half of 2019.

Please regularly check the Music Moves Europe website (https://ec.europa.eu/programmes/creative-europe/actions/music-moves-europe_en) for further details.

Cooperation of small music venues

What?

The overall aim of this call is to identify and to support innovative and sustainable co-operation projects between small music clubs, as well as between small music clubs and public authorities in order to increase the clubs' capacity to successfully face regulatory and market challenges in order to increase the small venues' resilience and competitiveness.

Why?

Music clubs are important to the local communities and to the music industry. A well-functioning club scene is essential for a healthy music ecosystem and generates multiple cultural, economic and social benefits. The changing music consumption trends and the often challenging regulatory environment, coupled with urban development trends like gentrification, pose a challenge for many clubs to be resilient and keep operational. Cooperation between clubs, as well as reinforced dialogue between clubs and urban authorities contributes to the better function of the club scene.

Who can apply?

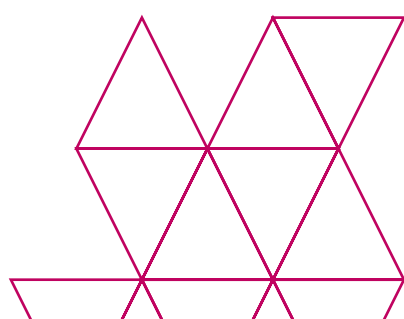
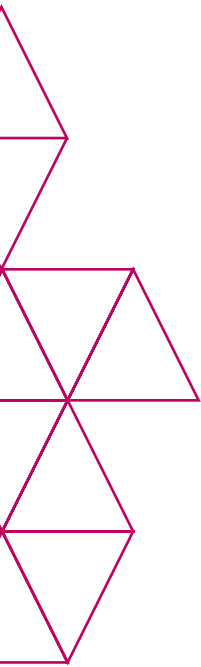
Public organisations and private entities operating music clubs up to a capacity of 400 and having their registered legal office in one of the countries which are eligible under the Creative Europe programme (Culture strand).

How?

Alone or in consortium, to develop and implement cooperation between small music venues as well as between small music venues and public authorities. The maximum support is 100.000 EUR, and the maximum co-financing rate is 90%.

When?

Publication of the call expected in the first half of 2019.
Please regularly check the Music Moves Europe website (https://ec.europa.eu/programmes/creative-europe/actions/music-moves-europe_en) for further details.



Co-Creation and Co-Production

What?

The overall aim of this call is to identify and support at least 10 innovative European musical co-creation or residencies' schemes for musicians and professionals, open to all music genres and to collaborations across musical sub-genres. It will also facilitate the implementation of a distribution strategy aiming at the better circulation of the supported works.

Why?

Residencies, co-writing camps and different artistic retreats are an excellent opportunity to showcase European cultural diversity through music. They can contribute to the development of new artistic practices, innovative creation and research. The creation and development of European co-production schemes, focused on producing new repertoire with international writing teams, offers a good way of encouraging people to think outside of their own borders and context by stimulating cross-border/cross-genre collaboration.

Who can apply?

Public or private organisations with relevant music sector expertise, with knowledge and capacity to organise music co-creation camps or workshops and / or music residencies, and having their registered legal office in one of the countries which are eligible under the Creative Europe programme (Culture strand).

How?

Alone or in consortium, to develop co-creation or co-production schemes in the music sector with European dimension. The maximum support is 40.000 EUR, and the maximum co-financing rate is 85%.

When?

Publication of the call expected in the second half of 2019. Please regularly check the Music Moves Europe website (https://ec.europa.eu/programmes/creative-europe/actions/music-moves-europe_en) for further details.



Study on the health and wellbeing of music creators

What?

This call aims at undertaking a study on the specific health risks and concerns that affect musicians and creators of music. It will examine the unique demands that musicians and music creators face and the physical and mental impacts they create. It will seek to map relevant national policies relating to culture, specifically music, health and education while also providing guidance for European cooperation and support. It should foster the exchange of best practices and information for a more holistic and sustainable approach in this field.

Why?

Playing music professionally is a complex skill, requiring physical and psychological resilience to succeed. Reported occupational health problems of professionals in the music sector can take various forms, inter alia musculoskeletal disorders, noise-induced hearing loss, vocal damage, sleep disturbances, general or performance anxiety or depression. However, studies suggest that musicians are often not aware of possible occupational health risks or are not taking them seriously enough. The aim of this study is to contribute to the prevention and/or treatment of adverse health issues related to performance and musical creation through a mapping of such patterns in the EU. This should ultimately help address the health and working conditions and the career longevity of musicians and music creators across the EU.

Who can apply?

Participation in this procurement procedure is open on equal terms to all natural and legal persons coming within the scope of the Treaties, as well as to international organisations. It is also open to third countries which have a special agreement with the Union in the field of public procurement on the conditions laid down in that agreement or ratified the plurilateral Agreement on Government Procurement concluded within the World Trade Organisation.

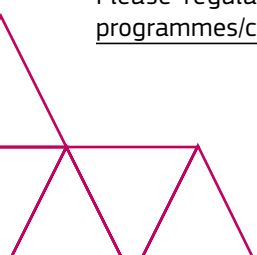
How?

Through e-Tendering.

When?

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Music education and learning

What?

The overall aim of this call is to identify and to support innovative approaches to foster music education and learning through cooperation between the music and the education sector.

Why?

Studies have shown that music education is beneficial in many ways, inter alia development of social competences, fostering social inclusion and enhancing creativity. In addition, it can well lay the groundwork for professional orientation towards a career in the music sector. While fully respecting the responsibility of the Member States for the content of teaching and the organisation of education systems, innovative approaches for cooperation between the education and the music sector should be tested and best practice examples promoted.

Who can apply?

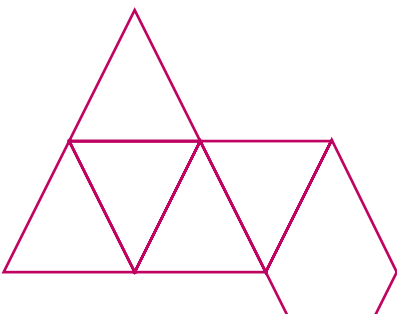
Established public or private organisations who can demonstrate relevant expertise regarding the education and the music sectors with the capacity to organise innovative projects with a European dimension and who have their registered legal office in one of the countries which are eligible under the Creative Europe programme (Culture strand).

How?

Cooperation consortium, to develop innovative projects fostering music education and learning. The maximum support is 30.000 EUR, and the maximum co-financing rate is 80%.

When?

Publication of the call expected in the first half of 2019. Please regularly check the Music Moves Europe website (https://ec.europa.eu/programmes/creative-europe/actions/music-moves-europe_en) for further details.





Music moves Europe

For more information, visit the MME website:

https://ec.europa.eu/programmes/creative-europe/actions/music-moves-europe_en

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